



AAU Basketball



SPONSORSHIP PACKAGE

About Us

PV Ballerz is a non-profit 501c (3) elite AAU Basketball Club for boys in the Monroe and surrounding Counties of Pennsylvania. The goal of the PV Ballerz is to provide student athletes the opportunity to reach their true playing potential by providing players with a positive, fun and competitive experience. PV Ballerz offers teams from 11U to 17U.



The PV Ballerz program provides an experienced staff of Coaches who will encourage mental, emotional and physical growth through the game of basketball. Players in the PV Ballerz program will not only learn basketball fundamentals, but life lessons that come along with the game as well. Players will learn how to be responsible, respectful, accountable, and valuable skills such as, hardwork, dedication and perseverance.



Practice will consist of drills to improve basketball fundamentals; ball handling, passing, shooting and individual defense. Players will also be taught how to play a read and react offense, offensive quick hitters, man-to-man defense and zone defense.

PV Ballerz is an active member of the Amateur Athletic Union (AAU) and subscribes to the mission and vision of the Amateur Athletic Union (AAU):

Mission Statement

To offer amateur sports programs through a volunteer base for all people to have the physical, mental, and moral development of amateur athletes and to promote good sportsmanship and good citizenship.

Vision Statement

To offer amateur athletes and volunteers opportunities to develop to their highest level through a national and local network of sporting events. Through participation in AAU, we achieve our dreams as athletes and as valued citizens of our communities.



Founder



Coach Pernell Hosier has been coaching and managing basketball programs for over 20 years. His success has resulted in 25 players earning full 4-year athletic scholarships and over 60 players earning academic degrees. Higher learning institutions such as Seton Hall, Maryland Eastern Shore, Delaware State, Cleveland State, North Carolina Central, Kentucky State, Molloy College, Moorhead State, Clark Atlanta, Columbia, Slippery Rock, St. Augustine, Saint Paul's, Shaw, Livingstone College, Elizabeth City and University of Albany, have all had players that were embraced by Coach Pernell Hosier's tutelage and philosophy of basketball.

Coach Hosier's leadership and positive attitude is reflected by his 12-year tenure as the Athletic Director and Head Men's Basketball Coach for TCI College of Technology; he garnered winning seasons in each of the 12 years at the helm. He established this winning tradition without having a home court or stable practice facility. Coach Hosier states *"Even though there were challenges when having to practice at many different facilities around the city, our ability to recruit Class A players/students was never hindered."*

Now entering his 6th year as the Founder and Head Basketball Coach for the PV Ballerz, Coach Hosier is poised to bring his winning ways, experience and the knowledge necessary to develop his players into exceptional students and reputable athletes. Hence preparing them for the next level in basketball, life and academics.



Sponsorship

PV Ballerz Basketball Club sets out to benefit today's youth through the sport of basketball. We would appreciate your help for this year's campaign. As our AAU season begins in the spring of 2014, our fundraising efforts start now. Our goal is to raise money so that travel accommodations, tournament fees, practice time as well as equipment and uniform expenses can be subsidized by various donations. This will enable our team to participate, compete and gain prominent exposure in the Amateur Athletic Union.



Our volunteers and members are committed to having the children trained by dedicated coaches that foster an environment which, emphasizes athletic excellence, physical and mental discipline, self-esteem, leadership and sportsmanship. This commitment is essential in order for each player to reach their full potential.

Our Goals:

- Encourage the pursuit of achieving both individual and team goals
- Promote sportsmanship
- Show respect for individuals, including teammates and competitors alike
- Develop core offensive and defensive fundamentals
- Provide a fun and winning environment for players
- Learn and teach discipline under the concept of T.E.A.M. (Together Everyone Achieves More)
- Dream-building

Our team will travel and compete throughout the state of Pennsylvania, New Jersey and New York. When opportunities present themselves, the team will play nationally to expand the level of exposure they receive from institutions of higher education and ideally an opportunity to explore the possibility of athletic scholarship offers.

In addition to providing the highest quality of coaching and fundamental skill development, our ambition is aimed toward keeping the youth of today in the classroom and steered away from negative influences. We value the importance of education, service and appreciation for the community and our teams philosophy encompasses these elements of emphasis.



What's in it for you and your business?

- Show your commitment and continual support of your local area and community
- Help bridge the gap between local businesses, the community and its patrons
- Demonstrate your willingness to invest in today's youth
- Facilitate the growth of the "PV Ballerz Basketball Club" AAU program
- Embrace the opportunity to demonstrate customer appreciation
- Take advantage of the opportunity to market your Company's products and/or services
- Tax deductible donations

Diamond: \$5,000

- Annual event naming rights
- Banner at annual hosted event
- Logo with hyperlink displayed on all web pages and sponsor page
- Logo on team warm up

Platinum: \$3,000

- Banner at annual hosted event
- Logo with hyperlink displayed on all web pages and sponsor page
- Logo on team warm up

Gold: \$2,000

- Logo with hyperlink displayed on all web pages and sponsor page
- Logo on team warm up

Silver: \$1,000

- Logo with hyperlink displayed on sponsor page of website
- Logo on team warm up

Bronze: \$500

- Logo with hyperlink displayed on sponsor page of website

Friends and Family of PV Ballerz - all other donations

- Name listed on sponsor page

PV BALLERZ BASKETBALL CLUB SPONSORSHIP FORM

Contact Person's Name: _____

Contact Person's Address: _____

City: _____ State: _____ Zip: _____

Contact Number: _____ Email: _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

Email: _____ Website: _____

Level of sponsorship: _____

Diamond Sponsorship: \$5,000

Silver Sponsorship: \$1,000

Platinum Sponsorship: \$3,000

Bronze Sponsorship: \$500

Gold Sponsorship: \$2,000

Friends and Family of PV Ballerz : _____

Payment Information/method of payment:

Check or Money Order Payable to PV Ballerz Basketball Club enclosed in the amount of: _____

MasterCard / Visa / American Express / Discover Card number: _____

Expiration Date: _____ Card Verification Number: _____ Amount: _____

Board Members

Ron Clark
Iron Hill Construction Management

Neil Cooper
Pocono ProFoods Company

Ceylon Frett
A Sound Strategy, Inc.

Jacqueline Leacock
Wellcare Health Plans, inc.



MARYLAND



NEW YORK



VIRGINIA



RHODE ISLAND



SYRACUSE



NEW JERSEY



PENNSYLVANIA



OCEAN CITY, MD



DELAWARE



PV BALLERZ

115 Gould Road
Brodheads ville, PA 18322
PH: (570) 982-3710