

NETMCDO 2016 Open Space Session Report

Name of Session	College Music Society
Convener	Susan Helfter
Participants	Drew Coles, Nathan Davis, Susan Helfter

Discussion and / or recommendations outline:

- possible questions, topics to engage w/ broader disciplines in music:

- relevancy of sharing art with others
- models of contributing w/in + beyond the university
- what would engagement look like w/in different disciplines w/in music

NETMCDO 2016 Open Space Session Report

Name of Session	First Generation Students
Convener	Liz Jennings
Participants	Angela Buckley, Allysha

Discussion and / or recommendations outline:

Angela Buckley provided ideas based on U of Colorado-Denver's 1st generation courses.

Allysha shared her experiences.

Acknowledge the student's challenges which often include time management and knowledge of resources.

Assign students of faculty advisors who have been specially trained.

NETMCDO 2016 Open Space Session Report

Name of Session	Artistic Temperament
Convener	James Keller
Participants	Jeff Anderle, Allepha

Discussion and / or recommendations outline:

- Help students understand themselves & develop way to self manage
- Recognizing & approaching resistant students
- The Big 5 OCEAN
- Using professional counseling staff in career classes
- need for measurements of interactive skills (Do you play nicely with others?)

Resources

Rainbow of Desire - Boal

NETMCDO 2016 Open Space Session Report

Name of Session	Faculty conversations re Music Entrepreneurship
Convener	Robert Alain Barker
Participants	Michael Anderson, Alain Barker, Elizabeth Jennings, Katherine Dana, Nic Kuster, Grace Ito, Christine Beamer, Howard Howell

Discussion and / or recommendations outline:

- The "class will take care of it" mentality
- Conflating entrepreneurship w/ career development
- perceptions that the applied lesson teacher should be the source of entrepreneurial teaching
- Effective: having teachers describe their career paths
↳ allow the faculty to hear each other's portfolio career
- Opening up the conversation so that faculty can be a part of the conversation about their careers (well-advised lunches)
- What are we celebrating? Can we help institutions celebrate alumni successes outside of jobs/competitions?
- Faculty advisory committee →
 - How are we messaging entrepreneurship?
 - entrepreneurial mindset/thinking, not entrepreneurship
 - do we privilege entrepreneurship as a means to the end?
 - How do we convey this concept of entrepreneurship across cultures, across genders, without privileging one cultural viewpoint.
- Helping a person know their why should be a key concept of entrepreneurship (self leadership)
- "Center for Creative Careers" - Ways to Entrepreneurship as a method of practice, not to be a discipline

NETMCDO 2016 Open Space Session Report

Name of Session	Working with International Students
Convener	Ryan Brown
Participants	Ryan Brown, June Xiao, Janet, Angela Beeching, Christine B.

Discussion and / or recommendations outline:

- Students start by realizing that the field is much more competitive than perceived
- Students may feel competitive w/ each other
- Students struggle in academics + don't want to communicate their struggle (w/ parents etc)
- Students need to have a 3rd party help redirect unrealistic career expectations
- China has 10 major conservatories, everyone has precollege
 - all large provincial cities have large populations of students taking lessons
 - medium/provincial cities have many opportunities
- Conservatory positions → strong
- Comprehensive positions → weaker but potential for growth

Asking students — what can you bring to future students? Can you be diverse

But getting stuck in a tier 2 position can be a concern

- Students who can open up a store, open up a new enterprise → so much potential

"What else can you offer" — ask students

How can we open up this conversation in a non-threatening context?

- conservatories do not (in China) have career services that are operable

NETMCDO 2016 Open Space Session Report

Name of Session	How to talk to students who may not pursue music
Convener	Jeff Anderle
Participants	Dana F., Katherine H., Grace H.

Discussion and / or recommendations outline:

Is there an ethical responsibility?

What are the transferable skills?

What motivates students.

Musicians tend to be employed, but part-time or undercompensated.

Prepare students for unpredictability

Career officers compete with success bias

Students need more agency and awareness of context

Find a way to hold space for students who are questioning what their path is.

2 or 4 years is a small blip in a person's personal journey

NETMCDO 2016 Open Space Session Report

Name of Session	How to Get Students to Events ... Without Pizza
Convener	Jonathan K
Participants	18

Discussion and / or recommendations outline:

Challenges: anticipating how many will be there
important Guest Speaker & not many people show up

RSVP	<u>Pros</u>	<u>Cons</u>
	If it works, you know a "head count"	Can not predict Students feel they can not go

Deposit	* deterrent
	San Francisco > Conservancy

RSVP through EventBrite / charged \$5
60 confirmed = 30 did not show up
those who show up get \$5 back!

Charge Students from other schools, yes or no? CU Denver = yes
* Mark Klague: work with faculty to schedule @ a classtime & you know you have @ least 15-20 students

~~Work w/~~ Work w/ faculty to give Xtra Credit or points/assignment

Social Media — ① use it to beef up the hype BEFORE the event
② have students post on the page or in-class online forum

UM - Career Expo Day - assignment was to post about the networking piece

Venues > closed classrooms, lounges, recital halls?? Casey: we did a You in the lounge & it worked

"Sweep" the halls to get students in... "Town Crier"

Anyone have examples of using the event as a deliverable?

SF Conservatory > big hit event is "Taxes 101" in March

Seasonal Timing → Dec: "Want to Get Holiday Bookings"

Minerva Arts (Tax Lecturer/Guest)

~~Cost~~ → she is great & will do by Skype

What does NOT work:

~~with~~ - emails w/ a lot of

What DOES work:

- flyers in elevator (they have only 2) with "tear off"

- bathrooms stalls

Natl vs. Local > I question why spend thousands on a "big name" when students don't show / spend less & engage someone fabulous who is local

Periscope Videos of the Talk - it is only temporary / students like it
* challenge > some students won't go but helpful to people who have time conflicts

10% show up = it is a success

use smaller room & it feels success / chair set-up

⊗ student panel to "interview" > get questions from other students

(Question) Have more or less events??

Rachel @ NEC = too many & it was too sketchy
one big event & it was good

Note → sends a copy/^{paste}email & adds 1 line that is personal & that works
great email Subject: "Mark, you need to be here!"

NETMCDO 2016 Open Space Session Report

Name of Session	Career Advisory Centre
Convener	Patricia Pallett
Participants	Drew Coles Katherine Howell Lusine Babikian

Discussion and / or recommendations outline:

Setting up career services

using alumni as mentors or speakers

Setting up a career fair

- using speed dating between employers + students
- traditional fair - walk through

Engaging other faculty or staff

- perhaps communication school

Very useful suggestions - Thank you so much!