



## Benefit Match Outline:

The Newport International Polo Series will host two Benefit Matches on **Saturday, May 30<sup>th</sup>** and **Sunday, August 2<sup>nd</sup>**, 2020 at 5pm, featuring exciting contests for the enjoyment & fundraising efforts of civic and charitable nonprofit organizations and their supporters. Matches will last approximately 2 hours.

Newport Polo offers the use of its venue for participating organizations to invite supporters and raise funds through ticket sales and other opportunities.

## Fundraising

### Advanced ticket sales:

Fundraising is achieved by advanced tickets sales conducted by the 501-c-3 participants using any means they so choose. 100% of the proceeds are retained by the participants.

Participants may opt to hold a party during the Benefit Match where its supporters can gather or sell tickets to the event without hosting a party and ticket holders can find any available seat on game day. But often, participating 501-c-3s find that supporters are interested in attending, knowing that they will sit with a group or be joining an organized picnic.

- Newport Polo does not sell tickets on behalf of participating 501-c-3s but will support and promote the ticket sales efforts of participating 501-c-3s.
- 501-c-3s that host an event during the match will be assigned a reserved Tailgate or Lawn location. The Pavilion box seating area may be available to host a party, subject to approval, with all setup and breakdown completed by the host's volunteers.
- Newport Polo requests a recap of ticket sales to determine size of reserved area for seating, and results of fundraising
- Tickets must be sold in advance of event; no ticket sales permitted at any Newport Polo events, nor on any Newport Polo premises at any time. (The Rotary Club of Newport will conduct ticket sales at the entry gates during the match on Saturday, May 30<sup>th</sup>)
- Newport Polo will provide a ticket template that can be customized with logo, colors, etc. and printed from any computer, subject to final approval by Newport Polo.
- Ticket pricing is at the discretion of the nonprofit. Here are a few suggestions:
  - Flat rate admission ticket – ex. Newport Polo's Adult Lawn ticket price is \$15
  - A second option is an upcharge that includes refreshments that you wish to provide, especially if you have food & beverage donated, and volunteers to oversee its distribution

### On-site fundraising ideas:

- Raffles, Silent Auction, food & beverage sales\*, etc.
- Newport Polo welcomes your suggestions

\* Sale of alcohol is not permitted. Sale of food or beverage may require additional approval or licensing from the Town of Portsmouth.



## RAIN CONSIDERATIONS:

**Benefit Match rain date:** there will not be a rain date if a benefit match cannot be played as scheduled due to weather/field conditions. Organizers can either carry on having a party for a while at the scheduled time or cancel the event and keep the ticket proceeds as donations. Organizers are encouraged to include this information in event descriptions and communications with supporters.

**Postponement of August 1<sup>st</sup> Newport International Polo Series Match:** There is a Newport International Polo Series match scheduled for Saturday, August 1<sup>st</sup>, with a contingent for a rain date on Sunday, August 2<sup>nd</sup> if field conditions are unsuitable to hold the match as scheduled. While it is a rare occurrence, the chance of the Saturday match being postponed to the following day must be considered, since Newport Polo accepts paid reservations in advance for Saturday matches.

If Newport Polo must execute the rain date contingency for the match scheduled on Saturday, August 1<sup>st</sup>, all reservations will be transferred to Sunday, August 2<sup>nd</sup>. The Pavilion complex and the numbered tailgate parking spaces will not be available for use by All Charity Day participants due to existing Saturday reservations.

All Charity Day participants may plan to host an event in the Open Lawn Seating area and Grandstand, which we can pre-designate for your group, should the rain date be in effect.

Announcement of game postponement will likely not be made earlier than 5pm on Saturday, August 1<sup>st</sup>.

There is plenty of room at the polo grounds for multiple groups at each match. We will reserve space for participating groups on a first-come-first-serve basis, and it is best to begin planning your event ASAP.

Please email [info@nptpolo.com](mailto:info@nptpolo.com) to arrange an event.