



World Class Jazz for the
Hudson Valley and beyond...

JAZZ FM

Hudson Valley Public Radio, Inc.

hvpr.org | P.O. Box 920, Port Jervis, NY 12771 | **845.858.9100** | info@hvpr.org



We Are JAZZ FM from Hudson Valley Public Radio

JAZZ FM is World Class Jazz... 24/7/365...
covering the mid Hudson Valley and beyond.

JAZZ FM is unique...the only jazz station
in the market. Our music is acoustic mainstream
jazz spanning the last half of the 20th century to today.

Carefully curated and presented by
knowledgeable and engaging hosts, our format
appeals to both the passionate and
the casual listener.

JAZZ FM is heard over seven FM stations with
no commercial advertising. We rely on underwriting
from businesses like yours to help us bring
World Class Jazz to our jazz-loving listeners.

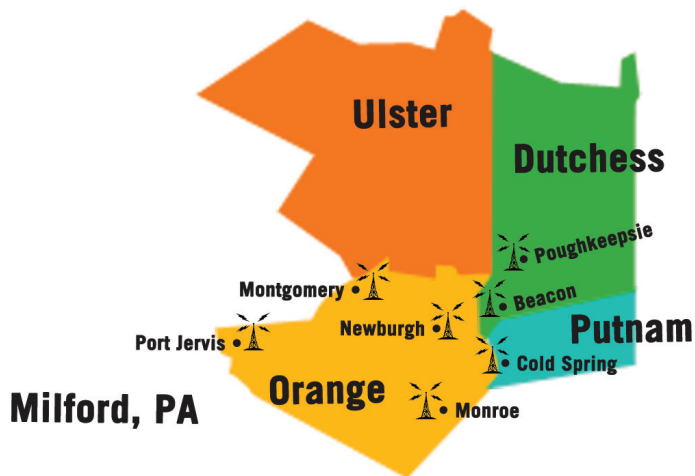


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Albany



New York City

Coverage Area Population: 950,328
Median Household Income: \$59,145
(U.S. Census 2013 – 2014)

hvpr.org worldwide

88.1 FM Montgomery

106.5 FM Beacon

106.3 FM Poughkeepsie

106.1 FM Monroe

89.9 FM Cold Spring

93.3 FM Port Jervis

88.1 FM Milford PA



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UNDERWRITING JAZZ FM...

JAZZ FM is supported by underwriting from businesses and foundations. We do not accept commercial ads.

Your underwriting mentions are heard!

Since we don't air up to 15 minutes of commercials hourly like the commercial stations, your on-air show of support won't be amidst ad clutter.



JAZZ FM listeners are passionate—they listen closely to the music they love. Your business benefits from our listeners' close attention!

Your business will be perceived as a supporter of the arts and public radio... very admirable in the minds of our listeners.

Underwriting plans are custom developed for your business.

Since no two businesses are exactly alike, no two underwriting plans are exactly alike. We will put together a plan that fits your budget and needs. Among others, here are a few of the underwriting opportunities available:

Daily one-hour music sponsorships "... the next hour of World Class Jazz is made possible by (your business)..."

30-second underwriting announcements

News sponsorships, Business Minute sponsorships

Weekend Jazz sponsorship and more!

Supporting the Arts and Public Radio Makes Sense for your Business.

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Contact Us!

Let's put together an Underwriting Plan made specifically
for your business and budget:

Reach: the JAZZ FM audience in the Hudson Valley and beyond.

Support the Arts: Underwriting JAZZ FM tells our listeners
that your business cares about the arts and is actively supporting them.



Call for more information:

Kevin Trotta
Director of Underwriting

Bud Williamson
General Manager

Juli Williamson
Business Manager
845.858.9100



Thank you for your support!

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