

NEWS RELEASE



For Immediate Release
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Chris Grape-Garvey Joins Administrative Staff at Pocono Services for Families and Children

East Stroudsburg, PA— Pocono Services for Families and Children has appointed Chris Grape-Garvey of Henryville as its new community resources coordinator. The announcement was made by PSFC Executive Director Tim Lee.

Grape-Garvey has a wealth of experience in community outreach, volunteer development, marketing and special events. She most recently was communications and community outreach director for the United Way of Monroe County, where she worked for the last six years.

“We are thrilled to have Chris join our team,” Lee said. “Besides her expertise in communications, she has a strong background in fundraising. She has solid relationships with so many people in our county’s nonprofit, education and business sectors.”

Lee said Grape-Garvey will be instrumental in PSFC’s new role with the LEARN program, which will involve disseminating information to the early childhood learning community. Her responsibilities will include volunteer development and coordinating special events such as the annual dinner, golf outing and Family Fun Day. She will also be in charge of the agency’s upgraded website, social media efforts, and an e-newsletter.

Besides her experience with United Way, Grape-Garvey previously worked as an account executive and chief copywriter for Gallagher and Gallagher in Stroudsburg, a full-service advertising and public relations firm. She was a freelance writer for the Pocono Record and a reporter with the Star-Ledger and NJN Publishing. Her education background includes working as a teacher’s aide with Colonial Intermediate Unit 20.

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An alumna of the 2008 Class of Leadership Pocono, Grape-Garvey holds a B.A. in communications, summa cum laude, from William Paterson University. She has taken graduate courses in education at East Stroudsburg University.

Her community involvement includes six years of service on the advisory board of the Retired and Senior Volunteer Program of Monroe County, from 2006 to 2011. She wrote a column for RSVP in *Sage* and *Dignity* for many years. A member of First Presbyterian Church in Stroudsburg, she teaches Sunday School and previously coached soccer with the Pocono Mountain Youth Soccer Association.

Grape-Garvey has lived in Pocono Township for 24 years. She and her husband, Steve Garvey, have two daughters, Jillian and Erin.

The mission of Pocono Services for Families and Children is to provide resources for the evolving needs of community children and families, in support of efforts to achieve their goals. PSFC provides supportive services for at-risk young children and their families in Monroe County, with a goal of promoting success in school and life. The nonprofit agency is celebrating 47 years of service in 2012 and continues to expand services and implement new programs. PSFC has centers in East Stroudsburg, Coolbaugh Township and Brodheadsville, as well as classrooms at JM Hill, Resica Elementary and Middle Smithfield Elementary.

For more information, visit www.psfc.org or call 570-421-2711.

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