

## **SouthStar Urgent Care Names Laura Miller President**

*Industry Veteran to Continue to Serve as Chief Operating Officer; Company Announces Additional Promotions and New Hire*

**Lafayette, Louisiana, July 10, 2019** – SouthStar Urgent Care, a leading provider of urgent care services and clinics in Louisiana and portfolio company of Shore Capital Partners (Shore Capital), a leading lower middle market healthcare private equity firm, today announced that Laura Miller was recently appointed President and Chief Operating Officer of the Company. This leadership change, supported by the SouthStar Urgent Care Board of Directors, took effect in spring of 2019. Former Chief Executive Officer Clayt Hulin will continue to support SouthStar Urgent Care’s mission as an Executive Advisor.

Laura Miller joined the SouthStar team in November 2018 as Chief Operating Officer. Ms. Miller brings more than 20 years of executive healthcare leadership experience from public, private and private equity-backed companies including Vermilion, Roche and LabCorp. Her experience and skills in commercial, operational excellence, growth and strategy will help continue to strengthen our relationship with patients.

“From the day I founded Hulin Health / SouthStar Urgent Care, I knew the time would come when I would turn over the reins to a leadership team that would care for our customers and team members with the same passion and commitment they have come to expect,” said Clayt Hulin. “That time has come. I have full confidence in Laura along with our entire senior leadership team to lead Hulin Health / SouthStar Urgent Care into the future, and position it as the customer’s choice go-to urgent care facility in the south. This decision was not an easy one. Yet, after much prayer and self-reflection, my family and I have come to know that now is the perfect time for this transition. I am very excited to see what the future holds.”

“I am thrilled and honored to be taking on this additional leadership role at SouthStar,” said Laura Miller, President and Chief Operating Officer of SouthStar Urgent Care. “Clayt and Suzette have spent the last eight years building this extraordinary culture and company, setting us up for our future growth. I am confident that we are positioned well as we strive to change the way healthcare is delivered, one community at a time.”

In addition to the appointment of Ms. Miller, SouthStar Urgent Care also announced the following promotions:

- Frank Garber as Medical Operations Officer;
- Emily Arceneaux as Senior Vice President of Operations;
- Jessilyn David as Vice President of Marketing and Customer Experience;
- Lindsey Fontenot as Senior Director of Operations; and
- Ashley Breaux as Controller.

Renee Berard was also hired as Vice President of Organizational Effectiveness.

Over the last 12 months, SouthStar Urgent Care has grown from three clinics to 10, including one acquisition. SouthStar anticipates having 19 clinics in operation by the end of 2019 and opening an additional 18 clinics in 2020. SouthStar’s clinics provide high-quality care with unmatched customer service evidenced by the company’s consistent 95% net promoter score and rave patient reviews. Their current Louisiana clinics are in: New Iberia, Lafayette, Abbeville, Eunice, Opelousas, Marksville, Youngsville, Oakdale, and Ville Platte. They plan to continue providing access to exceptional care in

2019 by expanding into nine more Louisiana markets including: Bastrop, Minden, Gramercy, Winnsboro, Springhill, Many, Slidell, Farmerville, and Vidalia. This expansion is expected to create over 120 job opportunities for new team members state-wide. The company's fresh take on thoughtful patient care and focus on team member growth continues to set them apart other healthcare providers. Founded by Louisiana natives, Clayt and Suzette Hulin, their customers lean towards their Southern Hospitality and become true advocates for the "For Louisiana, By Louisiana" culture.

### **About Hulin Health**

Hulin Health, LLC is the parent company to SouthStar Urgent Care. Founded in 2011, Hulin Health is a leading provider of Urgent Care services in Louisiana known primarily for its nationally recognized, award-winning customer service. With a focus on patient care and team culture, the SouthStar team is changing the way healthcare is delivered. Available clinic services range from treating allergies to onsite X-rays, flu symptoms to stitches, or simply a general sports physical for school. Clinics are open seven days a week and welcome all ages for treatment.

### **About Shore Capital Partners**

Shore Capital Partners is a Chicago-based private equity firm focused on microcap healthcare and food & beverage investments. Shore supports management partners with capital, business development expertise, and industry knowledge to accelerate growth, fund acquisitions, and generate value to shareholders. Shore targets investments in proven, successful private companies with superior management teams, stable cash flow, and significant growth potential, including organic and growth through industry consolidation. Shore has over \$1 billion of equity capital under management through various investment vehicles. More information about Shore Capital Partners can be found at [www.shorecp.com](http://www.shorecp.com).

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