

In the MKNG Creator Program Opportunities

What you get:	Access to Festival	Access to Private VIP Lounge Onsite	Access to Creator stage for live broadcasts	Creator Connect* program – promoted to manufacturers/brands	Dedicated Creator email blast to all attendees and vendors	Invitation to Private Networking event with festival brands	Featured on inthemkng.com
Creator VIP	X	X	X	X	X	X	X
Creator Ambassador	X			X			X
Creator Attendee	X						

**program launching May 1, 2018*

What's Expected of you:	Signed Agreement	Social Media Promotion (at least 4 posts/month)	Social Media Promotion (at least 2 posts/month)	1 Facebook Live	Attend Festival; Live stream at least once & post to social media 4 times	Write (1) AFCI Blog post & share to your blog site (if applicable)	Add festival weblink to at least one media channel
Creator VIP	X	X		X	X	X	X
Creator Ambassador	X		X		X		
Creator Attendee					X		

Next Steps:

- Confirm your level of participation by emailing Andria Gibbon at agibbon@afci.global no later than April 1st to receive maximum exposure to manufacturers/brands.
- AFCI will provide an agreement and further details surrounding important deadlines and marketing needs.
- Start promoting In the MKNG!