

Small Business Development Offers Free Seminars



Maria Montenegro

Maria Montenegro of **The University of Scranton Small Business Development Center (SBDC)** has returned to provide consulting services to the greater Pocono region. She is delighted to return to the area to provide free, confidential consulting services to entrepreneurs looking to start or grow a small business. Maria will conduct “First Step: Starting Your Business” seminars over the course of the next year.

The Greater Pocono Chamber of Commerce will be the site for these seminars as well as the Small Business Assessment Workshop on September 17, 2013, 1pm – 3pm. She has over 20 years of experience with the SBDC with a specialization in marketing, agriculture and specialty food products. Her background is in finance and marketing. She currently serves on the Metro Action Board of Directors. Maria can be contacted at (570) 941-4152, maria.montenegro@scranton.edu.

The University of Scranton Small Business Development Center will be hosting a workshop entitled “Strengthen Your Small Business”, for members of the Greater Pocono Chamber of Commerce. It will be held on Tuesday, September 17, 2013, from 1pm until 3pm, in the Conference Room at the Greater Pocono Chamber of Commerce.

This interactive workshop guides participants in updating their original business plan to meet the needs of their changing and growing businesses. Participants will revisit their business plans and discuss a number of topics including marketing, human resources, finance, and more. To register for this workshop, please contact Maria Montenegro at (570) 941-7588. Registration is required. Seating is limited.

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GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life in our region and surrounding
areas.

September 2013 Calendar of Events

- September 3**.....*West End Committee*
8:00 a.m.– *Western Pocono*
Community Library-Brodheadsville
- September 9**.....*Education Committee*
11:009:a.m.– *GPCC*
- September 9**.....*Business Card Exchange*
5:30 p.m.– *Wilkes University -*
Bartonsville
- September 10***Women In Business Luncheon*
Noon – *Mount Airy Casino Resort -*
Mount Pocono
- September 11**.....*Econ Dev./Transportation Committee*
8:00 a.m. – *GPCC*
- September 12**.....*Bizzy Awards Dinner*
5:30 p.m. - *Chateau Resort &*
Conference Center - Tannersville
- September 17**.....*Women in Business Committee*
9:00 a.m.– *GPCC*
- September 23**.....*Finance Committee*
7:45 a.m. – *GPCC*
- September 23**.....*Executive Committee*
8:15 a.m. – *GPCC*
- September 24**.....*Board of Directors*
8:30 a.m. – *Chateau Resort &*
Conference Center - Tannersville
- September 27**.....*Environmental Committee*
8:00 a.m. – *GPCC*
- September 27**.....*Safe 80 Task Force*
1100 a.m.– *GPCC*

Sponsorships Available for 2013!

Please contact
Pat Metzgar at the
Chamber at 570.421.4433 to find
out which sponsorships fit your
needs!

Members in the News

Dr. Charles K. Herman, Chief Medical Executive and Chairman of Surgery and **Pocono Medical Center (PMC)**, Katherine Worthington of St. Joseph's University, and Jennifer Chao of The Commonwealth Medical College (TCMC) wrote the article entitled, "Nutrition in the Bariatric Surgery Patient," for the Plastic Surgery Hyperguide. The intended audience is plastic surgeons and other healthcare professionals involved in the treatment of weight loss patients.

The objectives of the article are to describe the endocrine changes that occur in the bariatric patient and describe the nutritional deficiencies commonly encountered in the gastric bypass patient. Dr. Herman has written numerous articles on this topic and is the editor of the entire Bariatric Surgery module of the Plastic Surgery Hyperguide, www.plasticsurgery.hyperguides.com, which gives physicians continuing medical education credits (CME) for participation and is officially recognized by several plastic surgeon societies, including the American Society of Maxillofacial Surgeons.



Dr. Charles Herman

"This article is particularly special to us because Dr. Herman worked with two students to develop it which demonstrates our commitment to educating the future of healthcare," commented Kathleen E. Kuck, President and CEO, Pocono Health System/Pocono Medical Center. In cases where lifestyle changes and dieting have failed to decrease weight, either due to non-compliance or physiologic causes, patients can consider bariatric surgery. Criteria for determining eligibility for bariatric surgery are based on the level of obesity and on a patient's life expectancy without the surgery.

PMC offers LAP-BAND® Bariatric Surgery, which is the fastest growing weight loss surgery in the United States, as well as gastric sleeve surgery. The surgery is proven to be more effective over time than non-surgical treatments, is designed to ensure gradual and long-term weight loss, includes shorter hospital stays and faster recoveries, and features ongoing support groups and nutritional counseling to ensure patient success. Visit poconomedicalcenter.org for more information or call 570-426-2301.

"Reprinted with the permission of Plastic Surgery News."

Pocono Medical Center (PMC) has been awarded a three-year term of accreditation in computed tomography (CT) as the result of a recent review by the American College of Radiology (ACR). CT scanning – sometimes called CAT scanning is a noninvasive medical test that helps

physicians diagnose and tailor treatments for various medical conditions.

“This accreditation demonstrates that we have the highest level of image quality and patient safety available for our community,” notes Kathleen E. Kuck, President and CEO, Pocono Health System/Pocono Medical Center. “We remain committed to our mission to provide you with world class care, close to home!” It is awarded only to facilities meeting ACR Practice Guidelines and Technical Standards after a peer-review evaluation by board-certified physicians and medical physicists who are experts in the field. Image quality, personnel qualifications, adequacy of facility equipment, quality control procedures, and quality assurance programs are assessed.

The findings are reported to the ACR Committee on Accreditation, which subsequently provides the practice with a comprehensive report they can use for continuous practice improvement. The ACR is a national professional organization serving more than 36,000 diagnostic/interventional radiologists, radiation oncologists, nuclear medicine physicians, and medical physicists with programs focusing on the practice of medical imaging and radiation oncology and the delivery of comprehensive health care services.

Northampton Community College offers Meeting & Event Planning Certificate

Looking to start a new career in the meeting and event planning industry? Or are you in charge of planning your corporate events? Northampton Community College's Center for Business & Industry (CBI) has meeting and event planning courses that will provide you with the tools you need to be successful.

Courses include Principles of Meeting & Event Planning, Event Sales & Marketing, the Business of Weddings and Social Events, and more.

To learn more about this exciting program, visit www.northampton.edu/hospitality, or call 610-861-5068. Classes start September 7 at CBI's Fowler Family Southside Center in Bethlehem, and can be taken independently or comprehensively to obtain the certificate.

Silver Arrow Gallery in DePue Plaza, Tannersville will feature artist Melissa Benzinger at their Crafts In the Poconos show Saturday September 7 and Saturday September 21. A resident of East Stroudsburg Melissa is a self-taught sculptor, needle-felter, and crafter of all things critter-related.

Specializing in locally made art and crafts and American Made products, Silver Arrow Gallery will also present the work of Trisha Brady who creates wire wear jewelry. Trisha will be at the show on September 7. This jewelry is custom made while you wait using wire, ornaments and names.

Other artists at the September 7th show will be Jone Bush, potter from Henryville; Joseph Michonski, woodworker from Effort, Terry Firehorse Silva, jeweler from East Stroudsburg and Melanie Christopher from Easton with pixies, pet mats, and nightlights.

On September 21 the show will include local photographer and jeweler Pat Transue. Pat turns nature into abstract art to wear or show in your home and office. She is from East Stroudsburg. Owner Bob Schramm will present his jewelry and be on hand to repair sterling silver jewelry. Other artists to be announced.

Custom orders for your holiday gifts will be taken at both shows.

The craft show runs from 10a.m. to 4p.m. at the gallery 2989 Rt 611 Tannersville Pa. For further information call 570-619-0461.

For the eighth year in a row, **Pocono International Raceway** will join together with the American Red Cross to host a September 11th remembrance blood drive at Pocono Raceway on September 12, 2013. Pocono Raceway will also sponsor 20 satellite blood drives across Eastern Pennsylvania on September 12-13, 2013. Eligible blood donors are encouraged to commemorate the anniversary of September 11th, as well as remembering those affected by recent natural disasters, by rolling up their sleeves and giving the gift of life at one of the blood drives.

As a thank you to those who support this remembrance blood drive, Pocono Raceway is giving all presenting donors (regardless of location) the chance to win a “Fantasy Race Package.” The winner will receive four Terrace Club seats and will meet all the NASCAR drivers, on stage, during the opening ceremony of the 2014 GoBowling.com 400. There will also be other exciting give-a-ways, including race tickets and Sunoco gas cards.

The “Drive for the Red” will allow people, for a donation of \$10 per lap (multiple laps allowed), to take a ride around “The Tricky Triangle” in their own vehicle from Noon to 6:30 PM on September 12. All donations will benefit the American Red Cross Disaster Fund. **Blood Donors can participate in the “Drive for the Red” prior to donating blood.** You do not need to donate blood to participate in the “Drive for the Red.” Enter Raceway via gate # 1, Earnhardt Rd. (Drive only participants not eligible to win prizes)

To make an appointment to donate blood, please call 1-800-RED CROSS (733-2767) or visit: www.redcrossblood.org and enter code: POCONO. Each pint of blood donated

could save up to three lives, so please consider helping patients in need. It's a pint from you, but for another it could be a life saved. Individuals who are at least 17 years of age (16 with parental permission), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and donors 18 years of age and younger also have to meet certain height and weight requirements. Please bring your Red Cross blood donor card or other form of positive ID when you come to donate. Walk-ins are welcome.

In celebration of Alzheimer's Awareness Month, **Frailey Insurance and Financial Services** is assisting Golden Living Center-Stroud by collecting various items for those who cannot remember. The collection includes personal items such as lap blankets and round barrel hair brushes; programming items such as playing cards and craft supplies. If money is not an issue, gift cards from AC Moore and Michael's are appreciated. The collection starts September 1, through September 31, 2013, and can be dropped off at their office on Route 611. The items will be distributed by Jennifer Bayer, Alzheimer's Care Unit Director. The event is being coordinated by the Frailey team at 1286 N. Ninth Street, Stroudsburg.

"The chance of getting Alzheimer's disease increases as we age. Our residents range in age from early 70's to the young age of 100. Alzheimer's disease changes how people think, act and are able to take care of themselves. At Golden Living Center, we concentrate on both short-term and long-term memory loss. We have found physical activity, music, tactile and sensory stimulation and crafts help to minimize both physical and cognitive decline while providing the best possible quality of life for our residents. We also encourage interaction through socializing between residents and staff. I personally look forward to our reading session at the end of each day. Just by spending time reading to my residents seems to end the day on a positive, calming note, not only for myself but for them as well. We're hoping this collection will help us continue our work here in Monroe County," says Bayer.

Michael J. Frailey, team leader and agency owner at Frailey Insurance and Financial Services, encourages his team to continually seek out opportunities to help build community. "We strive to secure the needs of others in our business and also by serving others through partnerships such as the Alzheimer's Care Unit at Golden Living Center," states Frailey.

Golden Living Center-Stroud is a 127-bed long term care, skilled nursing facility providing sub-acute rehabilitation and a secure Alzheimer's unit. The facility is located on East Brown Street in East Stroudsburg, PA. If you would like more information about our event, you

may contact the Frailey team at 570 421-7447.

The Monroe County Chapter of the **Salvation Army** is holding its annual Harvest Festival and Auction at Stroudsmoor Country Inn on Thursday, October 10 starting at 6:00 pm at their Terra View facility. Dinner tickets for the event are \$40 per person. Major James Gingrich, spokesperson for the Salvation Army, said, "This event has become well know for its great auction items which generate an important portion of our chapter's special event fundraising for the year. The money we collect goes towards local programs and provides comprehensive assistance with meals, food baskets and shelter to thousands of our County residents."

Live and silent auction items for the event include vacations, restaurant certificates, hotel stays, collectibles, antiques, gift baskets, art, coins, golf foursomes, gift cards, and billboard advertising packages – to name just a few. Gingrich continues, "It is the mission of the Salvation Army of Monroe County to preserve human dignity while empowering people to reach their potential through honoring heritage, strengthening family values and meeting human needs. In these tough economic times, when thousands of neighbors are finding it hard to feed their families, the need for our services is under even greater pressure."

Last holiday season the East Stroudsburg Salvation Army provided over 1000 families with grocery orders which fed thousands of Monroe County Residents. The Toys for Joy, Toys for Tots and Angle Tree gift donations provided toys to children and ongoing, the Salvation Army feeds over 400 Monroe County families monthly. Across the nation, The Salvation Army served more than 60,000,000 meals to those in need. This year, the East Stroudsburg Corps is expected to provide more than 70,000 hot meals to hungry men, women and children and provide grants for rent, utility assistance, medicine and food for the many families in desperate need.

Reservations for the Harvest Festival fundraiser can be made by calling 570-421-3050. The silent auction will begin at 6:00 pm with the live auction at 8:00 pm. Dinner will be served at 7:00 pm. Gingrich concludes, "We are still accepting auction items and welcome the community to join us for a very good cause. We anticipate that as long as the economy is uncertain and people are out of work, our numbers will continue to be on the rise. By attending this event you will be helping us continue to service those in the most need in our community."

Today, **Wealth Strategies & Management LLC (WS&M)** welcomed Melisa D.B. Mersini to their team of financial professionals in the capacity of Vice President and Financial Advisor. Mersini brings with her a distinguished track record of experience in the financial services industry, most recently at PNC Investments Pocono Division where she worked for the past 12 years. Prior to PNC Investments, Mersini worked for seven years at North-western Mutual Life Insurance. Mersini has been a mem-

ber of the Pocono community since 1993. She attended both DeSales University in Allentown, PA, and the University of South Carolina.

“I am extremely excited to be joining the Wealth Strategies & Management LLC team,” expresses Mersini. “My role with the organization will allow me time to focus on research, service, and client relationships. I am also enthusiastic about working as a partner with LPL Financial as they offer a robust platform of investment choices, insurance products, and research tools which I feel confident will be of value to my clients.”

Wealth Strategies & Management LLC has emerged as leader in the Northeast Pennsylvania financial services market, as evidenced by its rapid growth since its inception in August 2012. In November 2012, Thomas Byrne, former bond trader and fixed income strategist at Citigroup Global Markets, joined Wealth Strategies Management & Management LLC as Director of Fixed Income. Wealth Strategies & Management LLC offers a unique approach to financial services, providing the depth of resources most associated with a large firm and combining it with the personalized customer service expected of a boutique advisory firm. Led by David M. Dahan, CRPC®, Senior Portfolio Manager, and Kevin Yurko, CFP®, CRPC®, CRPS®, CERTIFIED FINANCIAL PLANNER™, the Wealth Strategies & Management LLC team brings with it a combined 71 years of financial services experience.



Melisa D.B. Mersini

Wealth Strategies & Management LLC (WS&M) offers a comprehensive suite of financial services to their clients geared toward providing a complete picture as to either their individual or business financial health. WS&M services include financial planning, cash flow analysis, estate planning, retirement, and business services, among others.

WS&M's business philosophy centers on organizing, analyzing, managing and distributing client assets in an understandable and accessible manner consistent with specific client objectives and financial goals. Currently WS&M services a broad range of clientele across 23 states including pre-retirees, retirees, professionals, and business owners.

For more information on Wealth Strategies & Management LLC, please visit their website at www.wealthstrategiesandmanagement.com or contact them directly by phone at 570-424-1555. Wealth Strategies & Management is located at 907 Main Street, Suite 102, Stroudsburg, PA, 18360.

Devereux Pocono Programs and Services announced today that their golf tournament will be an official round one qualifier for The BIG Tournament. The BIG Tournament is the biggest amateur charity golf tournament in the world, and the top players from various Round One tournaments will be invited to our regional qualifier to represent the charity of their choice for a chance to win over \$10,000. Cash prizes, sports equipment, and fine jewelry are offered at regionals and the National Championship. Go to www.biggesttournament.com for more details. The 1st annual Golf Tournament will be held at Great Bear Golf Club on Thursday September 12, 2013. Registration begins at 11:00 am; with a shot gun start at 12:00 pm. Cost of participation in this event is \$125.00. To download the registration form go to www.devereuxpocono.org or contact Kristen Laga for more details.

Devereux Pocono, established in 1981 is a non for profit agency that provides a number of programs serving individuals ranging in age from two through adulthood. These individuals face significant Developmental Disabilities, Traumatic Brain Injuries, Autism and other significant Mental Health Disorders. Devereux Pocono operates 12 community homes and three training facilities in Northeast PA.

Sponsorship opportunities are still available. All proceeds from the tournament will benefit the specialized programs that Devereux offers to our communities most at risk individuals. For more information please contact Kristen Laga at 570-335-4357 or kлага@devereux.org.

Geoffrey Roche, longtime AHA Pennsylvania Field Representative and Chair of the Policy and Legislative Planning Committee, is passionate about advocating for comprehensive smoke free air laws with no exemptions, a pillar of the AHA's tobacco control advocacy efforts.

On June 5th at a Clean Indoor Air Press Conference at the Harrisburg State Capitol, Geoffrey joined with Representative Mario Scavello and PA Breathe-Free Coalition partners to speak in support of a bill being introduced by Representative Scavello that would significantly strengthen PA's existing Clean Indoor Air law by banning smoking in all public places. His efforts also include working with local businesses to sign on to the Smoke Free Resolution for Pennsylvania Businesses and Organizations and sending Letters to the Editor in support of smoke free air.

Geoffrey was a recipient of the 2012-2013 Distinguished Achievement Award, which recognizes individuals who have contributed significantly to the success of the American Heart Association. AHA advocacy staff recognize Geoffrey as a go-to advocate, always willing to lend his help and expertise to improve heart-health in the Commonwealth. Thanks, Geoffrey, for all you do!

African-American Network of the Poconos will be holding their General Member Meeting on Saturday, September 21st at Hughes Public Library Conference Room, located at 1002 North Ninth Street in Stroudsburg. Meet-

ing will be held from 1:00 p.m. to 2:00 p.m. and is open to the General Membership of the African-American Network.

On Saturday, September 28th the African-American Network is holding their AAN Members and Friends Appreciation Day at the Hughes Public Library on 1002 North Ninth Street in Stroudsburg from 2:00 p.m. to 4:00 p.m.

Members and Friends gather to celebrate those who further the work of AAN, welcome new members, and to network. Open to General Membership, Friends of AAN, and those who support the work of the African American Network. FREE Event. For information contact Alice Piper, Membership Liaison apiperlindo@aol.com or AAN 570-588-5065.

The East Stroudsburg Corps of the **Salvation Army** is hosting a free estate planning seminar on Wednesday, September 18 beginning at 11:45 am at the East Stroudsburg Salvation Army Citadel, East Stroudsburg, PA. Reservations are required and lunch is provided. Guest presenters will include Gary Hazen, CPA, CDFA of Riley & Company, Stroudsburg, PA, Jeffrey Wright, Esq. of Cramer, Swetz & McManus; Sharon Sommers, CAP, Director of Planned Giving for the Salvation Army's Eastern PA and Delaware Division, Erin Baehr of Baehr Family Financial, CPA, and Samuel Newman, Esq. Chairman of the Salvation Army East Stroudsburg Corps Endowment Committee. Newman comments, "Topics for the seminar will include estate tax, the Home-town Endowment Fund, IRAs as they relate to charitable giving, tax changes and charitable gift annuities." In addition, the presenters will cover the importance of a will and retirement planning.



Geoffrey Roche

Major James Gingrich, Commanding Officer of the East Stroudsburg Corps said, "Planned giving is a very important part of how we raise funds. In these times of cuts from the state level, we rely on the community to assist in feeding and housing the most vulnerable in Monroe County. This year we have moved the event to our Citadel to give attendees the opportunity to see what we do first hand." He continues, "We have had a great deal of success presenting these types of seminars to help individuals plan their estates without attendees having any obligation to The Salvation Army. The event is just meant to be informative, and provides a helpful overview of taxes and estate planning."

Reservations for the seminar can be made by calling the East Stroudsburg Corp at 570-421-3050. There are no pre-qualifying forms, this is an open review of what is happening in estate planning. Gingrich concludes, "We welcome all those interested in preparing their estate for the future and hope those attending would be gracious enough to con-

sider the East Stroudsburg Salvation Army if they are looking for an outlet for planned giving."

The Salvation Army, an evangelical part of the universal Christian church established in 1865, has been supporting those in need in His name without discrimination for 130 years in the United States. Nearly 30 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. 82 cents of every dollar spent is used to carry out those services in 5,000 communities nationwide. For more information, go to www.salvationarmyeaststroudsburg.org



Dr. Clemens Esche

**P o c o n o
M e d i c a l
C e n t e r's
S p e a k e r's
B u r e a u** is a service offered to businesses and organizations in our community. We offer our experienced and caring

physicians, clinical professionals, and administrators to visit your organizations and speak about a healthcare topic of special interest. We have professionals that can speak about (but not limited to): Nutrition, Diabetes, Heart Health, Women's Health (Spirit of Women), Oncology.

For more information, please visit www.PoconoHealthSystem.org/CommunityOutreach where you can download the online Speaker Request Form today, and receive more information about how you can have health professionals speak at your events.

In addition, meet our two new team members of PMC, Clemens Esche MD, and Mo Lareef MD. Dr. Esche is PMC's new Dermatologist who offers treatment for hair, nails, skin, and scalp problems to adults and children. He received his medical degree from the University of Cologne in Germany, and then moved forward in completing his dermatology residency in Dusseldorf, Germany. Dr. Esche offers a variety of dermatological services.

Dr. Lareef is our Surgical Oncologist at the Dale and Frances Hughes Cancer Center. He has over 15 years of experience in Oncology and he specializes in cancer research, diagnosis, and surgery. Dr. Lareef



Dr. Mo Lareef

earned his medical degree in Russia at Tver State Medical Academy. We are very honored to introduce to you these new faces of healthcare for Pocono Medical Center. For more information on these doctors, visit the PMC website and click on our Physician Associates at <http://www.poconohealthsystem.org>.



Rev. Sondria B. Miller-Davis

Catholic Social Services of Monroe County has announced the addition of Reverend Sondria B. Miller-Davis to its Advisory Board. She is Senior Pastor of God's Covenant of Grace International Church in Mount Pocono, PA.

Reverend Miller-Davis received her Master's of Divinity Degree from Eastern University Theological Seminary in St. Davids, PA and is currently enrolled as a Doctoral student at Eastern University, where she is studying toward a Doctor of Arts degree in Marriage and Family Therapy.

Here in the Poconos, Reverend Miller-Davis graduated from Leadership Pocono in June 2013. Among her many affiliations is membership in ACPE, The Association for Clinical Pastoral Education and AAMFT, American Association of Marriage and Family Therapy.

The United Way of Monroe County and other local United Ways across Northeastern Pennsylvania have partnered with WBRE/WYOU and PA Homepage in the creation and promotion of Club 100, an initiative to recognize and thank small hometown businesses for their support of the United Way mission.

"WBRE, WYOU and PA Homepage are proud to support the mission of our area United Ways, we believe that recognition for the participating businesses is a small reward for the owner and employee contributions we are recognizing," says Robert G. Bee, Vice President and General Manager of WBRE-TV.

The goal of the program is to have 100 small businesses pledge \$100 or more, resulting in \$10,000 or more of new dollars to the United Way of Monroe County. Funds will be utilized to continue support for local, effective health and human service programs.

Participating businesses will be showcased in a public awareness spot to run on WBRE/WYOU and a running list of Club 100 contributors will be featured on PAHomepage.com through the months of September and October.

Hometown businesses of 50 employees or less are encouraged to visit: <http://www.unitedwaymonroe.org> under Take Action to download a printable Club 100 pledge form

or donate online by credit card via PayPal.

Golfers will tee off for a good cause on Friday, September 20, 2013 at the East Stroudsburg **Salvation Army** Golf Tournament hosted by Fernwood Resort. The registration fee which includes lunch and dinner is \$115 per golfer or \$400 for a foursome. Registration begins at 11:00 am at the Fernwood Golf Course with grab and go lunch followed by a noon tee off for the tournament and a buffet dinner with silent auction and raffle prizes at Wintergreens Restaurant.

Tournament includes prizes for three flight winners, hole-in-one sponsored by Abeloff Buick, GMC, KIA, Nissan, and awards for closest to the pin, longest and straightest drive. Sponsorship opportunities are still available including hole sponsorships at \$100, corporate foursome sponsorships at \$500, and a Community Sponsorship of \$1,000. Non golfers are welcome to participate in just dinner at \$35 per person.

The Salvation Army, an evangelical part of the universal Christian church established in 1865, has been supporting those in need in His name without discrimination for 130 years in the United States. Nearly 30 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. 82 cents of every dollar spent is used to carry out those services in 5,000 communities nationwide. Monies raised at this year's tournament will go towards the purchase of food during the holiday season.

Major James Gingrich, spokesperson for the East Stroudsburg Salvation Army, said, "The combination of more of our neighbors needing help with food and shelter with less governmental funding, has put a significant strain on our resources. The monies raised by this golf tournament through the generosity of Bushkill Group Inc. along with some of the other sponsors of the event, including CapitaIOne, Abeloff Buick, Golf Cars Inc., Papillon and Moyer Excavating, Samuel Newman, Stroudsmoor County Inn, Mastercorps, and Whitebriar Financial, will make a significant difference this holiday season."

To register for the tournament or to be a sponsor, call Holly Freeman at 570-588-6661 x2154.

Pocono Medical Center will be holding "Helping Our Community Heal" a special West End community health event in response to the Ross Township tragedy on Thursday, September 19, 5:30 p.m. to 7:00 p.m. at Western Pocono Community Library in Brodheads ville.

Speakers from Pocono Medical Center and the community will be in attendance. RSVP by September 12 to events@pmchealthsystem.org.

Women's Resources of Monroe County, Inc. Butterfly Release for Peace. This event will bring awareness to the charitable mission to end domestic and sexual violence in our community. It will recognize hope and healing, freedom and remembrance of a loved one or survivor of abuse through a beautiful release of butterflies. The event will be held on Wednesday, September 18th at 5:00 p.m. (rain date: Thursday, September 19), at Weiler Corporation on Route 191 & 390 in Cresco. Event is Free yet RSVP is highly encouraged.

Sponsorships are available. Sponsors and event attendees will have the opportunity to release a butterfly in honor of their loved one. Each sponsored butterfly is \$15. Your naming opportunity will be printed in the program. As butterflies will not be available for sale the day of the event, attendees are encouraged to pre-order by September 4, 2013. For more information, please contact Carol Andersen at 570.424.2093 x 19.

You are cordially invited to the Greenway Ambassador Launch on Wednesday, September 18 4:30-6:30 pm on the lawn, **ESSA Bank & Trust**, Palmer Street, Stroudsburg. Free! Refreshments provided! RSVP by September 13: 570-426-1512

The Greenway Ambassador Program is a new public-private partnership boosting the local economy by promoting the unique natural charms of the Stroud Region Unifying the common goals of commerce, cultural organizations and recreational attractions, Greenway Ambassadors help preserve and enhance the region's appeal to businesses, residents and visitors.

Such a pride in both the place and how we sell our place to the world prompts residents and guest to share experiences, encourages visitors to stay and return, triggers invaluable word-of-mouth advertising, and ultimately produces a true sustainable economy.

As the central unifying feature of our place, the Stroud Greenway is a scenic corridor centered on the Brodhead, McMichael and Pocono Creeks. Connecting dozens of public parks, walking and biking trails, and recreational and cultural facilities throughout urban districts, suburban neighborhoods and rural areas, the Greenway incorporates the diverse economic, environmental and social assets vital to enhancing our regional quality of life.

We have the place. We have the potential. Together, Greenway Ambassadors work to make our businesses more competitive, our attractions more compelling and our neighborhoods more livable.

For more information, contact Tim Herd, Executive Director of the Stroud Region Open Space and Recreation at 570.426.1512 or email herd@srosrc.org.

The Jimmie Johnson Foundation raised \$1,075 for **Crossing Abilities at Pocono Raceway** this summer. NASCAR fans had the opportunity to attend a fan experience before the June and August races that included an exclusive question-and-answer session with the five-time NASCAR Sprint Cup Series Champion. Proceeds from each fan experience went to support Crossing Abilities, Monroe County's first all inclusive playground.



from l to r: Michael Tukeva and Jimmie Johnson

In support of this initiative, Lowe's also donated \$480 to Crossing Abilities; pushing the total donation to Crossing Abilities to over \$1,500.

The Jimmie Johnson Foundation wanted to ensure funds raised during each fan experience were given to a local charity near Pocono Raceway.

"The Jimmie Johnson Foundation is proud to partner with Pocono Raceway, Pocono Alliance and Crossing Abilities to raise much needed

funds to build a safe, accessible, all-inclusive outdoor playground for children of all abilities. This playground will ensure that no child's fun or play time is limited. We look forward to seeing the end result!" Executive Director of the JFF, Amanda Prothero said.

Pocono Raceway played a major role in connecting Pocono Alliance to the Jimmie Johnson Foundation and in educating the fans about the playground project.

"We were extremely happy to assist and bring the Crossing Abilities playground one step closer to completion. A big thanks to Jimmie Johnson and all the fans who attended the fan experiences this summer for helping raise money for such a great cause," President & CEO of Pocono Raceway Brandon Igdalsky said.

Crossing Abilities, sponsored by Pocono Alliance, is a project comprised of volunteers with a collective vision for making a safe, all-inclusive playground a reality in Monroe County. The playground is currently under construction at Mountain View Park, located in Tannersville, PA and is scheduled to be completed this fall. For more information about this project, visit www.crossingabilities.org or email mtukeva@monroecountypa.gov.

Ribbon Cuttings

B Epic Teen Store



B Epic Teen recently held their ribbon cutting at their location in the Bartonville Plaza. They specialize in all types of accessories for teens and even for the younger ages.

If you are looking for that special gift, B Epic Teen is the place to go. They have a wide variety of bracelets that you can design yourself, hair accessories, t-shirts for boys and girls, piercing jewelry, flip-flops, and so much more. They are located at 292 Frantz Road, Suite 104, Bartonville Plaza, and their phone number is 570-424-1701.

Dunkelberger's Sports Outfitter



Dunkelberger's Sports Outfitter celebrated their Grand Opening/Ribbon Cutting on August 23rd, 2013. Jere Dunkelberger spoke to the crowd, recognizing Build All Contracting who utilized recycled wood from fallen trees as a result of Hurricane Sandy in 2012 in the construction of the new store. Jere Dunkelberger also recognized the dedication of the Dunkelberger's Brodheadsville store to David Fleetwood who was killed in the Aug. 5 shootings at the Ross Township Municipal building, marking it with a displayed plaque in the entrance of the store.

The ribbon was cut by the Dunkelberger family as dignitaries, project contractors and employees watched on. Also

in attendance were representatives from Orvis, Remington Firearms, Mountain Khakis Apparel & Hoyt Archery. Dunkelberger's made the celebration a family fun event which included a fire truck from Blue Ridge Hook and Ladder, a race car from Pocono Raceway and a blow-up moon walk. Customer's had the opportunity to take advantage of great sales and promotions as well as \$10,000 in prizes when signing up for the Dunkelberger's all new Preferred Customer Card.

Pocono Urgent Care



Pocono Urgent Care recently held a ribbon cutting at their second location at 4545 Milford Road, Suite 140, East Stroudsburg.

Pocono Urgent care offers a wide range of services, including a variety of on-site diagnostic and screening services. Conditions that are commonly treated range from sore throats to sprains. They also do school and work physicals. Procedures that are performed on site include X-Ray, basic laboratory testing, EKG, laceration repair, fracture care and splinting, breathing treatments, antibiotic injections, and IV hydration.

They are open weekdays from 9:00 a.m. to 9:00 p.m., Saturday 10:00 a.m. to 7:00 p.m., and Sunday 10:00 a.m. to 6:00 p.m.

For more information on their services you can contact them at 570-872-9615 or visit their website at www.poconocares.com.

Business Card Exchange

William Pittaro from Gate House Kennel hosted and sponsored the August Business Card Exchange at Alaska Pete's Roadhouse Grill in Marshalls Creek.

The food selections were outstanding, from the large shrimp cocktails, roast beef sliders, dumplings, and so much more. To top it off, everyone finished the evening with delicious desserts, beverages, and an opportunity to do some great networking with fellow Chamber members.



Joe Pittaro - Gate House Kennel - Sponsor



Business Card Exchange at Alaska Pete's

Gate House Kennel provides large private individual rooms, soft comfortable beds, music and television (usually cartoons), happy hour in outside fenced areas, including playtime with toys, balls, and water pool for fun and exercise. Each guest receives personal attention, which includes petting, brushing, and walks. They also have large cat condos, and provides the best vacation stays for all four-legged guests, and the commitment to maintaining quality care.

You can contact Mr. Pittaro at 570-424-1888 or email him at wpittaro@gamil.com.

Women In Business Luncheon

The August Women in Business luncheon, sponsored by B. Epic Teen, was held at Grace Park Seniors Living Well in Stroudsburg. The topic "Head to Toe Tips for Creating the Image You Want to Portray" was presented by Trish Dunkelberger of Dunkelberger's for Women and Peg Zukawski of Shear Design.



Sharyn Bosio - Sponsor



Trish Dunkelberger - Dunkelberger's for Women

The September luncheon will be held at Mount Airy Casino Event Center and the topic to be featured will be "Exercising Your Brain" being presented by Dr. Mahesh Chhabria of Pocono Tranquil Gardens. The sponsor for the luncheon will be Riley and Company.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

Welcome New Members

The following new members are not listed in the 2012-2013 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

5 Linx Enterprises, Inc.

Ranelli Williams
P.O. Box 474
Marshalls Creek, PA 18335
570.588.1269
ranelli_williams@gmail.com
www.5linxnet/ericandranelli
TELECOMMUNICATIONS-
CONSULTANTS

Tom Ford Business Law Office, P.C.

Tom Ford
21 Fairview Avenue
Mount Pocono, PA 18344
570.672.2163
570.820.8444
tom@tomfordbusinesslaw.com
www.tomfordbusinesslaw.com
ATTORNEYS

African-American Network

Cleo Meribaut Jarvis
P.O. Box 821
East Stroudsburg, PA 18301
570.588.5065
aanpoconos@yahoo.com
www.aanofpoconos.org
NON-PROFIT ORGANIZATIONS

Godspede

Debra Watts
P.O. Box 293
Kunkletown, PA 18058
610.381.7506
debbie@godspede.net
www.godspede.net
SPIRITUAL-PERSONAL DEVELOP-
MENT

Lackawana Coal Mine Tours

Tom Supey
McDade Park Bald Mountain Rd.
200 Adams Avenue
Scranton, PA 18503
570.963.6463
570.963.6701
ATTRACTIONS-RECREATIONS

McWhirter Custom Woodcraft

John McWhirter
2512 Willow Path
Kunkletown, PA 18058
2028 Route 209, Brodheads ville
570.851.1504
eric@mcwcustomwood.com
www.mcwcustomwood.com
WOODWORKING-HARDWOOD
FLOORING

IMPACT



Executive Committee

Chris Kurtz - Chairman of the Board
Kathy Kuck - First Vice Chairman
Michael Katz - Treasurer
John Holahan - Secretary
George Roberts - Assistant Secretary
Elizabeth Koster - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

Board of Directors

Madeline Anderson
Michael Baxter
Brandie Belanger
Rich Berkowitz
Vinny Bianchi
William Blake
Denise Cebular
Bill Colavito
Debi Cope
Susan Corrigan
Jere Dunkelberger
Daisy Gallagher
Alex Grum

Bob Hay
Gary Hazen
Scott Henry
Rob Howell
Brandon Igdalsky
Tony Konn
James McClure
Kathy Mullins
Chuck Ni Claus
Doug Olmstead
Matthew Rumph
Dr. Thomas Rushton
Barbara G. Samet

Conrad Schintz
Tom Sforza
Mathilda Sheptak
William Skinner
Marc Troutman
Dr. Marcia G. Welsh
Carl Wilgus
Theresa Yocum

IMPACT

Visit us at www.greaterpoconochamber.com

Greater Pocono Chamber of Commerce
552 Main Street
Stroudsburg, PA 18360-2093

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"The Voice of Business in the Poconos"