

Pocono Raceway Honored by the Commonwealth of Pennsylvania For an Economic Impact of \$257,500,000 in 2013

Pocono Raceway was honored today at a ceremony in the Rotunda of the State Capital Building in Harrisburg, PA for the economic impact that the Raceway provided the Commonwealth of Pennsylvania in 2013. Governor Tom Corbett and leaders of the State Senate and House of Representatives acknowledged the \$257,500,000 economic stimulus resulting from the events held at the Raceway last year.



Pocono Raceway COO, Nick Igdalsky (third from left) and CEO, Brandon Igdalsky (third from right) hoist Raceway trophy on the steps of the Capitol Rotunda in Harrisburg, PA as members of the General Assembly look on.

Brandon Igdalsky, Pocono Raceway President and CEO, stated “I am thrilled to stand here in the Capitol Rotunda and share some great news with our partners in Pennsylvania: Governor Corbett and his Administration, the Pennsylvania General Assembly, and most importantly, Pennsylvania citizens. I am proud to announce that in 2013 Pocono Raceway generated \$257.5M in income and created 2,752 jobs.

Pocono Raceway has been operating since 1968, with INDYCAR races starting in 1971 and NASCAR races beginning in 1974. Racing has changed a lot since then in terms of the marketplace and what fans want and expect from each race. Fortunately, Pocono Raceway has been strategically partnering with the Commonwealth of Pennsylvania to ensure that our asset in Long Pond is maximized as much as possible.

I want to thank Governor Corbett and the Pennsylvania Legislature for taking steps to ensure that not only Pocono Raceway, but Pennsylvania in general, is a great place to visit. They are making investments in infrastructure and providing for opportunities for our facility to flourish. Our fans benefit from the transportation funding package, which provides for safer roads and bridges to get to our track. Charities benefit from a change in the local option small games of chance law that allows our track to host 50/50 raffles for their causes.

Our fans also benefit from our partnerships with the Department of Community and Economic Development (DCED) and the Office of Tourism, the Department of Conservation and Natural Resources, the Fish and Boat Commission and the Pennsylvania Lottery as we work to promote all that Pennsylvania has to offer to our race fans.

I am happy about how far we’ve come and where we’re going, and can’t wait to see what else Pocono Raceway can do for Pennsylvania citizens in the coming years,” concluded Igdalsky.

The economic impact analysis, prepared by East Stroudsburg University, shows exactly what Pocono Raceway means to tourism in the Pennsylvania. Over 55% of the Raceway fans come from out of state- some coming as far as out of country- and visit for 3-

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GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life in our region and surrounding
areas.

April 2014 Calendar of Events

- April 1**.....*West End Committee*
8:00 a.m.– *Western Pocono*
Community Library-Brodheadsville
- April 3***Expo Committee*
8:00 a.m. – *GPCC*
- April 4**.....*Government Relation/Public Policy*
Committee
8:00 a.m. - *Stroud Township Bldg. -*
Stroudsburg
- April 7**.....*Business Card Exchange*
5:30 p.m. – *Peppe’s Bistro - East*
Stroudsburg
- April 8***Women In Business Luncheon*
Noon – *Peppe’s Bistro -*
East Stroudsburg
- April 9***Econ Dev./Transportation Committee*
8:00 a.m. – *GPCC*
- April 14**.....*Education Committee*
11:00 a.m.– *GPCC*
- April 15**.....*Women in Business Committee*
9:00 a.m.– *GPCC*
- April 21**.....*Finance Committee*
7:45 a.m. – *GPCC*
- April 21**.....*Executive Committee*
8:15 a.m.– *GPCC*
- April 22**.....*Board of Directors*
8:30 a.m. – *ESU’s Innovative Center -*
East Stroudsburg
- April 25**.....*Save Our Planet Awards Breakfast*
8:00 a.m.– *Chateau Resort &*
Conference Center - Tannersville
- April 30***Annual Awards Banquet*
6:00 p.m. - *Terraview at Stroudsmoor*
Country Inn - Stroudsburg

Members in the News

The Monroe County Historical Association will present the 22nd Annual Victorian Tea and Luncheon on Sunday, April 27, 2014 at the Chateau Resort and Conference Center, Tannersville, PA. A social hour will begin at 1:00 p.m. with seating beginning at 1:30 p.m. The luncheon will begin at 2:00 p.m. This year’s program is titled, “Curves, Carpets and Color: A Lecture on Romantic and Victorian Gardening in America” by Marta McDowell. This presentation explores the development of an American landscaping style from formal to romantic. McDowell teaches landscape history and horticulture at the New York Botanical Garden and her garden writing has appeared in popular publications such as *Woman’s Day*, *Fine Gardening* and *The New York Times*.

The luncheon menu will begin with a cup of creamy potato and leek soup garnished with chopped chives. The main course will feature a delicious Turkey Waldorf salad with celery, green apples, red grapes, raisins, and toasted walnuts served over a bed of fresh greens. Baskets will overflow with scones and mini-muffins served alongside fresh jams, marmalade, and sweet honey butter. A collection of herbal teas, coffee and decaf will be offered throughout the day, and delicious strawberry shortcake will complete the meal. Drawings and door prizes will conclude the afternoon.

The price for the Victorian Tea and Luncheon is \$30.00 per person for MCHA members and \$35.00 per person for non-members. The Victorian Tea is an open seating event and tables can be reserved for groups of 10. The cost for a table reservation is \$300.00 for MCHA members and \$350.00 for non-members. Proceeds benefit the Monroe County Historical Association. Reservations, with payment, should be made at the Monroe County Historical Association, 900 Main Street, Stroudsburg, PA 18360, before Saturday, April 19, 2014. For more information, please call (570) 421-7703, e-mail mcha@ptd.net or visit our website www.monroehistorical.org.

The next **Barrett-Paradise Business Association** meeting will be at 9am on Tuesday, April 8th 2014. Location is Tom’s Country Kitchen, located on Route 390 in Mountainhome, PA. To RSVP for our meeting please use the “Contact” form on our website: www.barrett-paradise.com

Celebrate Administrative Professionals Day with **Northampton Community College** by attending a program that recognizes and celebrates all administrative support staff with a luncheon, presentation, learning activities and facilitated discussions about issues relevant to this professional group.

Presented by the Center for Business and Industry, the program, titled “Using Self-Knowledge to Build Teams,” will help you uncover your Myers-Briggs type and gain

LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Patricia Metzgar at 570.421.4433 or email to pmetzgar@greaterpoconochamber.com.

insight into your unique style and preferences. Learn how to identify opportunities to use your natural style to team with others in your workplace.

The event will be held on Wednesday, April 23, from 11:45 a.m. to 4:00 p.m. at NCC's Fowler Family Southside Center, 511 E. Third Street, Bethlehem. The program fee of \$55 includes luncheon and gifts.

For more information or to register, visit www.northampton.edu/apday. The registration deadline is April 18.

In celebration of National Medal of Honor Day, Frailey Insurance and Financial Services remembered our homeless heroes by supporting the VALOR Clinic Foundation.



From l to r: Michael J. Frailey, Michele A. Frailey-Miller, Mark Baylis, Eric Bailey and Josephine A. Fontan

"We collected food, hygiene products, warm clothes, hats and blankets. Companies such as United Corp Supply, NJ, Safelite Auto Glass and Day's Inn, Tannersville generously donated items along with the Frailey team, Nationwide® members and the public. By the end of the donation drive, we had a truckload!" states Josephine A. Fontan, Project Coordinator.

Veteran and Co-Founder Mark Baylis says, "With this donation we were able to serve 37 families of which 19 of those were Veteran families. The Frailey Team did a great job and we are so appreciative of their support."

Founded in 2008 Veterans Assisted Living Out Reach (VALOR) Clinic Foundation is an organization for Veterans to help other Veterans to navigate through the process of recovering and rebuilding. VALOR reaches out to Veterans to provide shelter, food, supplies, and access to healthcare. In addition, VALOR has spearheaded the creation of a specialized program to address Post Traumatic Stress Disorder (PTSD) called Veterans Unstoppable.

If you would like the Frailey team to partner with your organization, you may contact the team at 570 421-7447.

Dr. Brettney Ramsour of **Alignlife Chiropractic & Natural Health Center** receives recognition at the Salvation Army in East Stroudsburg for his volunteer

work. Each year Dr. Ramsour buys healthy food, cooks, serves and cleans up with his family & staff for those less fortunate. It is his way of giving back to the community he loves. Dr. Brett had received some of his cooking skills at East Stroudsburg University when he was a culinary student. His passion for serving others is part of his mission. That's why he also has monthly seminars educating people on natural healthcare. There is no cost for this service. Dr. Ramsour also has programs he customizes for companies to keep staff healthy. A True Wellness Program.



From l to r: Doug Arnold (Chairman- Advisory Board Salvation Army) Brettney Ramsour (son) Emily Ramsour (youngest daughter) & Dr. Brettney Ramsour.

Monday, April 14th at 6:00 pm he will have a meet & greet and at 6:30 pm he will do a presentation on "Optimum Health for You!" Friends, family & neighbors are invited at no cost. The program is sponsored by Health Missions a non profit organization dedicated to education & treatment for those without health care. However, everyone is invited. Seating is limited. Call 570-476-5577 to reserve your seat. Also, on Wednesday April 16th is Chiro Kids Day!! It's a Free screening for children. Visit us on facebook Alignlife of East Stroudsburg or the web www.alignlife.com/eaststroudsburg

Pocono Medical Center (PMC) has joined as a partner in The Hospital and Healthsystem Association of Pennsylvania (HAP) Donate Life Hospital Campaign.

Sponsored by the U.S. Department of Health and Human Services, Health Resources and Services Administration, the campaign brings together national partners, local and regional organ, eye and tissue donation organizations, and hospitals throughout the nation to educate employees and their communities on the importance of organ, eye and tissue donation. This dynamic collaboration runs through May 15, 2014.

The need is real. Each day, 79 Americans receive life-saving organ transplants and thousands more benefit from cornea and tissue transplants. These extraordinary gifts have been generously donated by ordinary people of all ages and backgrounds who took just a few minutes in a

busy day to indicate their decisions to become organ and tissue donors. But broader awareness of the need for organ, eye and tissue donation is crucial. There are more than 121,000 people awaiting an organ transplant in the United States and each week, more than 100 people on the national transplant waiting list die because no organ is available.

Here are some additional facts about organ, eye and tissue donation:

One organ donor can save as many as eight lives and improve many more through eye and tissue donation.

Organ transplants have been successfully saving lives for more than 50 years.

Cornea transplants have been successfully restoring sight for more than 100 years.

Donated tissues such as skin, bone and heart valves can dramatically improve the quality of life for recipients, and even save lives.

Anyone can be a potential donor regardless of age, race or medical history.

More than 100 million people in the United States have registered their decision to donate.

Give the gift of life. Sign up today to become an organ, eye and tissue donor. To learn more about organ, eye and tissue donation and to register your donation decision, visit <http://www.donors1.org/poconomedicalcenter>.

Make-A-Wish® is looking for kindhearted individuals to step forward and volunteer their time and friendship in order to assist with wish fulfillment. To become a wish volunteer, individuals must be at least 21 years of age, pass a criminal background check and attend a training session. The next training is scheduled for April 5, 2014.

As members of “wish teams,” volunteers are an important component of fulfilling wishes. Working together, the “wish team” meets with the wish child’s family, acts as a liaison between Make-A-Wish® staff and the family, and aids in determining the most suitable wish for the child. Volunteers also help at special events such as golf tournaments and walks.

Attendance at one training session is mandatory for all interested individuals. This training will familiarize the prospective volunteer with his or her duties to Make-A-Wish and our families. To register for the upcoming training on April 5th, or if you have any questions, please contact Make-A-Wish staff at 570.341.9474.

Make-A-Wish® Greater Pennsylvania and West Virginia is a non-profit organization that grants wishes to children, aged 2 ½ to 18, with life-threatening medical conditions. Currently, the local chapter is one of the most active in the country, having fulfilled more than 15,000 wishes. For

more information, please call Make-A-Wish at (800) 676-9474 or visit its Web site at greaterpawv.wish.org.

An advantage of being a teaching hospital like the **St. Luke’s University Health Network** is that some of the best and brightest students are so pleased with their learning experiences that they continue practicing in the community, according to Joel Rosenfeld, MD, Chief Academic Officer for St. Luke’s University Health Network’s Graduate Medical Education programs.



Karen E. Taverna-Miller, MD

A graduate of the St. Luke’s Obstetrics & Gynecology Residency Program, Karen E. Taverna-Miller, MD, is a perfect example. She chose to stay in the area following her residency at St. Luke’s University Hospital – Bethlehem and has now expanded her Bethlehem-based practice to serving women in Monroe County.

“Expanding into Monroe County was natural for our practice,” Dr. Taverna-Miller said. “St. Luke’s first offered OB/GYN services in Wind Gap and soon found that women were coming from Snydersville, Brodheadsville, East Stroudsburg and even further north to access our services. We wanted to provide our Monroe County patients with a more convenient location. Now, women can receive St. Luke’s care closer to home.”



Joseph P. Russo, MD

Situated at 239 E. Brown Street, the East Stroudsburg office is only a half-hour away from St. Luke’s Anderson Campus in Bethlehem Township and just minutes from I-80, Route 33 and US-209. Also the home of St. Luke’s Medical Associates of Monroe County, the location offers laboratory services, all-digital mammography and DXA bone density testing.

Radiologist Joseph P. Russo, MD, Section Chief of Women’s Imaging, St. Luke’s University Health Network, said in addition to having state-of-art technology, the images are read at St. Luke’s Regional Breast Center by radiologists specially trained in diagnostic mammography. Because these radiologists read a large volume of tests from breast centers throughout the network, they are superbly skilled at identifying abnormalities that a less experienced physician might miss.

“Due to the large number of radiologists experienced in reading mammograms at St. Luke’s, we are able to read the images almost in real time,” he said. “Typically, we have the results to the physicians within an hour. This is a huge comfort to the patient and a benefit to the physician.”

Should an abnormal finding be identified, added Martha Thompson, Director of Women's Imaging, St. Luke's University Health Network, St. Luke's Breast Health Nurses contact the patient, explain their options and, if desired, schedule any additional studies or procedures that may be appropriate. In many cases, a biopsy can be scheduled at St. Luke's Regional Breast Center in Center Valley within the same day.

"The expertise of radiologists, technologists and breast health nurse navigators, more so than any technical factors, provides patients with the highest level of care," added Dr. Russo.

For an imaging appointment, call St. Luke's Central Scheduling at 1-800-801-7745 toll-free.

The **Monroe County Municipal Waste Management Authority** (the Waste Authority) is holding composting classes again this year. Last year's classes were a great success.

They will be held the second Saturday of the month, May, June and September. First class is scheduled for May 10th. We have a certified Penn State Extension Master Gardener on staff to speak about residential composting. The classes will start at 9:00 a.m. and last approximately 1-½ hours. The classes are free and composter bins will be available to purchase. One lucky winner will receive a free backyard composter. All classes will be held at our facility in Blakeslee. In order to participate, you must register with the Waste Authority. Hurry classes are limited to 20 people, and will fill up quickly.

For more information or to register for class visit our website at www.thewasteauthority.com, email your information to cindyparks@frontiernet.net, fax to (570) 643-6112 or call us at (570) 643-6100.

As part of the Township's Earth Day Activities, **Close the Loop Company** will be coordinating a give and take day on **Saturday April 26th** at the Chestnuthill Township Park on Route 715 from 11:00 am to 1:00 pm **GIVE**, 1:00 pm to 4:00 pm **TAKE**.

Give and Take Days are a great way to reuse items that are too good to throw away but you just don't have a use for them anymore – just bring along any reusable items between 11am and 1pm, then take away anything you want from 1pm to 4pm – it's free! (you don't have to bring something to take something).

Example of what you can bring: household goods, pots/pans, books, CDs, DVDs, toys, bric-a-brac, bikes, plants, kitchenware, garden tools, furniture (must be in good shape to be accepted), gently used clothes, etc.

Examples of things that will not be accepted: electronics, TV's, computer monitors, tires, HHW, etc. Note: Township residents can take electronics to the Township Recycling

Center at no charge. You must provide your own vehicle for transporting items. There will be volunteers assisting and reviewing the items being dropped off.

For more information, or to volunteer, please call (570) 629-8414. Additional information can be found at www.closestheLoop.com

Steven E. Harper, President of **Strategic Crisis Solutions (SCS)**, led a panel of security experts in an interactive and timely discussion at the ASIS 24th New York City Security Conference and Expo on March 14, 2014. The conference, held at the Jacob K. Javits Center, is the organization's 2nd largest annual event drawing over 3,000 participants from around the world.



Steven E. Harper at ASIS New York City Security Conference

With Mr. Harper at the helm, the panel included professionals from the private and public sectors; offering international practitioners strategies, best practices and lessons learned about how to prepare for emergencies from the crisis management plan to recovery.

ASIS International is the preeminent organization for security professionals with more than 38,000 members worldwide. Last September, Strategic Crisis Solutions was selected to conduct a poster session at the organization's 59th International Conference in Chicago. SCS is an emergency preparedness and crisis management technical assistance firm, based in East Stroudsburg, PA.

St. Luke's Hospital – Miners Campus Home Health Division is proud to announce it has been named a 2013 Guardian of Excellence Award winner by Press Ganey Associates, Inc. The Guardian of Excellence Award recognizes top-performing facilities that consistently achieved the 95th percentile of performance in patient satisfaction.

The Press Ganey Guardian of Excellence award is a health care industry symbol of achievement. Fewer than 5% of all Press Ganey clients reach this threshold and consistently maintain it for the one year reporting period. Press Ganey partners with more than 10,000 health care facilities, in-

cluding more than half of all U.S. hospitals, to measure and improve the patient experience.

“We are proud to partner with St. Luke’s Hospital – Miners Campus Home Health Division,” said Patrick T. Ryan, CEO of Press Ganey. “Achieving this level of excellence reflects the organization’s commitment to delivering outstanding service and quality. St. Luke’s efforts benefit patients in Carbon, Schuylkill and Lower Luzerne counties and will lead to improved patient experiences.”



(Front row, left to right): Vicki Serfass, Andrea Porambo, Tiffany Steigerwalt, Christine Hartung, Sharon Miller, Jean Arner (Back row, left to right): Nanette Haldeman-Green, Lori Dacey, Tammy Hornung, Kelly Wagner, Sandy Dunstan, Missy Kosica, Deb Krause, Gail Jordan, Lisa Gerber, Elizabeth Mongi, Christine Owsinski comprise the team of St. Luke’s Miners Campus Home Health Division recently recognized by Press Ganey for its excellence in home care.

“This award represents an important recognition from the industry’s leader – Press Ganey -- in measuring, understanding and improving the patient experience,” stated Kimberly Sargent, Vice President, Patient Care Services at St. Luke’s Hospital - Miners Campus. “We focus on teaching and training patients on a variety of diagnosis, equipment, appliances and medications to ensure successful and positive outcomes. In addition, our nurses live in the communities they serve so there is often a connection between the nurse and the patient beyond the scope of the care giving.”

St. Luke’s Hospital - Miners Campus Home Health Division is based in Tamaqua. Accredited by the Joint Commission of Accreditation of Healthcare Organizations (JCAHO), St. Luke’s Hospital - Miners Campus Home Health Division provides a wide variety of health care services to individuals who are permanently or temporarily homebound. The Home Health Division is affiliated with the nationally recognized St. Luke’s University Health Network and currently provides more than 16,000 home visits annually in Carbon, Schuylkill and Lower Luzerne counties.

Dover International Speedway and **Pocono Raceway** take their yearly rivalry on to the field for the for the Third Annual Celebrity Softball Game, featuring NASCAR Sprint Cup Series drivers Kasey Kahne and Jamie McMurray. The game will be played on Wednesday, April 30 at the home of the York Revolution in York, Pa.

Kahne, driver of the No. 5 Hendrick Motorsports Chevrolet SS, will captain Team Pocono, while McMurray, who pilots the No. 1 Ganassi Racing Chevrolet SS, will lead Team Dover. The softball series is currently tied at one game a piece, with Team Pocono coming from behind to win the inaugural game in 2012 and Team Dover evening the score with a walk-off victory last year.

Access to the celebrity softball game is free with a ticket to that night’s baseball game. Tickets for the York Revolution game start at just \$8, and all children ages 12 and younger that wear their NASCAR gear receive free admission. For tickets, call 717-801-4478 or visit www.YorkRevolution.com.

In addition to Kahne and McMurray, the rosters from each team will be made up of members of national and local motorsports media, as well as other local media personalities, and a few other special guests.

As rosters are announced, they will be posted and updated at DoverSpeedway.com and PoconoRaceway.com, as well as on [Facebook.com/DoverInternationalSpeedway](https://www.facebook.com/DoverInternationalSpeedway) and [Facebook.com/PoconoRaceway](https://www.facebook.com/PoconoRaceway), and on Twitter at [@MonsterMile](https://twitter.com/MonsterMile) and [@poconoraceway](https://twitter.com/poconoraceway).

Gates for the softball game will open at 4 p.m. with the event beginning at 4:30 p.m. Following the softball game, time permitting, Kahne and McMurray will throw out the first pitch for that evening’s 7 p.m. baseball game between the York Revolution and Lancaster Barnstormers.

Throughout both the softball and baseball games, both tracks will be promoting and giving away tickets to their respective NASCAR Sprint Cup Series races which take place on Sunday, June 1 at Dover and Sunday, June 8 at Pocono.

NASCAR returns to Dover International Speedway May 30-June 1, 2014 for the June 1 NASCAR Sprint Cup Series race, the May 31 NASCAR Nationwide Series race and the May 30 “Lucas Oil 200” NASCAR Camping World Truck Series race. For tickets or more information, call 800-441-RACE or visit DoverSpeedway.com

Just one week later, NASCAR’s premier series heads to Pocono Raceway for the June 6-8, 2014 “Pocono 400” race weekend, including the June 7 “Pocono 200” ARCA Racing Series race and the June 8 “Pocono 400” NASCAR Sprint Cup Series race. For tickets or more information, call 800-722-3929 or visit PoconoRaceway.com.



Electric service for **PPL Electric Utilities** customers is getting more reliable as we continue to make important investments in our systems, such as installing new equipment and trimming and clearing more trees around power lines.

It's starting to pay off. Both the number and duration of power outages declined significantly last year. Adjusted for variations in weather, the number of power outages was down by 9 percent compared to the average of the previous three years. The average duration of power outages was down by 11 percent by the same comparison.

Tree-related outages were down 43 percent last year, compared to the average of the previous three years.

Our ongoing investments to make electric service more reliable include installing smart grid devices, which will allow us to isolate trouble quickly and reroute power in an outage.

We're also installing hundreds of remote-controlled switches on our lines so we can more quickly detect outages and reroute power to restore customers even before repairs are made.

In some areas, we're installing bigger, taller poles with thicker wires to help prevent storm damage. We're replacing aging equipment to make our system even more reliable and storm-resistant.

Our customers and communities deserve the most reliable electric service we can provide.

We're focused on continuing to provide safe and reliable service – all at a reasonable cost to customers. And, we're always looking for ways to make it easier for you to do business with us.

Make Electrical Safety a Work of Art

Ready, set, draw. Or paint. Or color.

Whatever sparks your creativity, get it ready. The PPL Electric Utilities Electrical Safety Poster Contest is underway for students in kindergarten through 8th grade in schools in our service territory in central and eastern Pennsylvania.

Grand prize winners in each category will receive \$500, and their teachers will receive a \$500 classroom grant. The three finalists in each category will each receive \$200. Entries must be postmarked no later than April 30. Winners will be announced on or before May 21.

Entries will be grouped into three categories: Grades K-2, 3-5 and 6-8.

Nothing is more important than safety, including electrical safety. This contest is designed to get kids in our area

thinking about how to stay safe around electricity at home, school and play. It's an interesting way to get the message across and to encourage electrical safety discussion at school and at home.

For contest rules, entry forms and electrical safety tips, visit www.pplelectric.com/safetyposter.

Dr. Jonathan Goldner, Chief Medical Executive, Medicine and Chronic Disease Service Line at **Pocono Health System/Pocono Medical Center** recently completed his annual medical mission to Guatemala where he and his family provided medical care to the residents there. They also brought with them over \$400 of over the counter medicine



Dr. Jonathan Goldner with children in Guatemala

as shown in the picture which was a donation by the Pocono Health Foundation. Dr. Goldner is very committed to this medical mission as he is here in our local community as well leading the way with the new Primary Care Clinic at the Salvation Army of Monroe County as well as the upcoming Monroe County Homeless Initiative.

Don't miss Happy Hour at **Franklin Vineyards** every Friday and every location from 4:00 p.m. to 6:00 p.m.. Each week they will feature a different creative cocktail featuring their wines and pairing it with its perfect culinary partner. As always, Happy Hour is complimentary!

For more information you can contact Franklin Vineyards at 888.887.2839 or visit their website at franklinhillvineyards.com.

Maximum Solutions Physical Therapy presents Belvidere Fox Trot "Run Like a Fox" 5K Race & 1 Mile Community Walk.

All Belvidere Fox Trot net proceeds will support Team Fox, the Michael J. Fox Foundation for Parkinson's Research. In the United States, 60,000 new cases will be diagnosed

this year. Your contribution, no matter how large or small can make a difference.

Race begins 9:00 a.m. on Saturday, April 12, 2014, rain or shine!

If you would like to participate as a Sponsor, Runner, or Walker, please contact Maximum Solutions Physical Therapy at 570.420.0606 or visit their website at MaximunSolutionsPT.com.

Catholic Social Services of Monroe County presents Saints Among Us! A concert featuring Full Armor Band on Saturday, April 26, 2014 at 7:00 p.m. at Notre Dame High School at 60 Spangenburg Avenue in East Stroudsburg. Tickets are: \$10 students, \$15 Adults. For more information, contact Terry Talbott at 570.350.5361 or email to talbott3@ptd.net.

All proceeds benefit Drug and Alcohol and Anger Management programs in Monroe County.



Robert Stolfi

WEICHERT, REALTORS® - Acclaim in Tannersville has announced that **Realtor Robert Stolfi** has joined the agency's sales team. A 25-year resident of Pennsylvania, he will assist property buyers and sellers in Monroe County. He lives in Stroudsburg.

Stolfi is past president and charter member of the Rotary Club of Verrazano. He received the Paul Harris Fellow award for community service. He is also a past member of the Rotary Club of the Stroudsburgs, the Society of St. Vincent de

Paul, the Knights of Columbus, and the Greater Pocono Chamber of Commerce. In addition, he recently spearheaded a fundraiser for Operation: Touch of Home for active military personnel.

He served in the Army National Guard and attended St. Francis College in Brooklyn, N.Y., majoring in business management. Stolfi has extensive background in travel sales, including agency ownership.

WEICHERT, REALTORS® - Acclaim is located at 2920 Route 611 in Tannersville, Telephone 570-629-6100. The company Web address is www.weichertrealorsacclaim.com.

Tobyhanna Federal Credit Union recently hosted a month-long Winter Warmth and Food Drive to collect gently used winter wear including a total of: 73 coats, 37 hats, 22 pairs of gloves, 23 scarves, 16 sweatshirts, and 2 blankets; and a total of 165lbs of non-perishable food and personal care products such as toilet paper, socks, deodorant, toothpaste, and body wash/soap. Items from each branch

will be donated to local shelters and food pantries in the counties the credit union serves.

To date benefiting shelters have included: St. Francis of Assisi Clothing House and St. Patrick's Parish Center in Scranton. Shelters in Luzerne and Monroe Counties are currently being secured. The Scranton branch also received 3 "birthday-in-a-bag" kits and those will be donated to the Head Start program in Scranton.

"Since area food pantries have been struggling to keep food on the shelves, and record cold temperatures have impacted the region this winter, we wanted to do our part to help out," said Sean Jelen, CEO. "We are extremely grateful to our members and staff for their generosity; they truly helped make the donation drives a success."

An internal volunteer council consisting of staff from all of Tobyhanna FCU's locations organized the drive in February. The same council meets regularly to continually find new volunteer or fundraising opportunities that assist areas in need and other non-profit organizations within the counties the credit union serves.

(cont'd from front cover)

5 days. They fill hotels rooms, camp, fish, shop, gamble, dine and enjoy everything northeast Pennsylvania has to offer. The Raceway generated over \$15M in state tax revenue and put another \$15M into the local economy.

This is in addition to generating over \$1M in hotel tax, revenue that is earmarked to support tourism promotion and advertising statewide by the DCED and in Northeast Pennsylvania by the Pocono Mountains Visitors Bureau.

NASCAR and INDYCAR officials took part in the ceremony and each acknowledged the importance of Pocono Raceway to their respective organizations. Key members of Gov. Corbett's administration, business leaders, members of the Chamber of Commerce and other dignitaries were invited guests.

Brandon Igdalsky and Nick Igdalsky, Raceway Executive Vice-President and COO, were introduced on the Senate and House floors before the entire General Assembly. Resolutions, submitted by Senator Dave Argall and Representative Mike Carroll, stated the importance of the relationship between Pocono Raceway and the Commonwealth of Pennsylvania.



Pinecrest Lake
Golf & Country Club

experience
privacy, relaxation and the pleasure of belonging.



“The 18th Hole - Par 5”

It is the welcoming feeling that members experience at Pinecrest Lake Golf & Country Club that makes it so special. From the time you enter our stunning Adirondack style clubhouse to hitting your first tee shot you will see why. Our scenic mountain course offers a challenge for golfers of all abilities but is very playable for beginners from our new ‘Tee It Forward’ tees, which take most of the forced carries out of play. With six sets of tees, our course offers something for everyone. Learn why visiting professionals have called our greens “the best in the Poconos” and why serious and recreational golfers alike enjoy playing this hidden gem. Both competitive championship play and fun scrambles are among the opportunities. If you are looking to polish your game, we have a full practice facility with grass hitting areas.



Pinecrest Lake Golf & Country Club is a private, par 72, 18-hole championship mountain golf course that measures a deceptive 6,215 yards from the back tees. Established in 1998, this J. Christopher Cummins designed course features an unusual layout with six par 3’s, six par 4’s, and six par 5’s that meander among the natural landscape that showcases our native pine trees, mountain laurels and rhododendrons. Over 200+ feet of elevation changes make for scenic views and challenging club selection. Our returning ‘nines’ course features tee-to-green bentgrass which only enhances the private playing experience.



Pinecrest Lake
Golf & Country Club

679 Pinecrest Drive
Post Office Box 760
Pocono Pines PA 18350
www.pinecrestlakegolfclub.com

570-646-4444

THE PLACE TO PLAY . . .

\$299 Membership Spring Golf Special

*Private 18 Hole Championship Course
Unlimited Play (Cart Fees Apply)
Starting April 19th Weather Permitting
Play the Spring for \$299 until June 19th*

**Apply for 2014 Membership
and Deduct Your \$299**

Business Card Exchange

The Business Card Exchange was held on March 10, 2014 at Siamsa's Irish Pub on Main Street in Stroudsburg and the sponsor of the event was Blue Cross of Northeastern PA.

The next card exchange will be held on Monday, April 7, 2014 at Peppe's Bistro in East Stroudsburg, and is being sponsored by Pocono Family YMCA



Networking at Siamsa's

Women in Business

The Women in Business luncheon was held on Tuesday, March 11, 2014 at Peppe's Bistro. The Topic was presented by Vicky Hicks of Massage Academy of the Poconos and was sponsored by Linda Rice of Mountain View Vineyards.



From l to r: Linda Rice and Georgette Clark of Mountain View Vineyard Luncheon sponsors

The next luncheon will also be held at Peppe's Bistro on Tuesday, April 8, 2014. The topic will be "The Eyes Have it at Women In Business: Preventing Eye Strain in a Digital Workplace" presented by Dr. Steven Demko of Professional Eye Associates. The lunch will be sponsored by Waterlily Spa.



From l to r: Robert Phillips, Patricia Metzgar of GPCC, James McClure, Jennifer Lomerson, Lorraine Winfield, and Tony Loscig of Blue Cross of Northeastern PA, Sponsors of the Business Card Exchange.



Women in Business Luncheon at Peppe's Bistro

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

Geisinger/Geisinger Health Plan Sponsored the Greater Pocono Chamber of Commerce's 27th Annual Expo



Ribbon Cutting at Expo 2013

The Greater Pocono Chamber of Commerce's Expo was held on March 21, 2014 at East Stroudsburg University's Koehler Field House. Geisinger/Geisinger Health Plan was, once again, the major sponsor. PPL sponsored the VIP Reception, which gave guests and exhibitors an opportunity for networking.

Mr. Frank Trembulak, Executive Vice President and Chief Operating Officer of Geisinger Health Systems, cut the ribbon symbolizing the start of EXPO 2014.

More than 60 businesses displayed their goods and/or services. The Greater Pocono Chamber of Commerce would like to thank Geisinger/Geisinger Health Plan for being the major sponsor for the 8th year, and also to PPL for, once again, being the sponsor of the VIP Reception. A thank you also goes out to other sponsors including: Advanced Business Equipment, East Stroudsburg University of Pennsylvania, Edwards Business Systems, Grace Park Seniors Living Well, Liberty Homes Custom Builders, PenTeleData, PNC Bank, Pocono 96.7/97.3, and Wilkes-Barre/Scranton International Airport.

UPCOMING EVENTS - MARK YOUR CALENDARS!

2014 Annual Awards Banquet

The Chamber's 2014 Annual Awards Banquet will be held on Wednesday, April 30, 2014 at Terraview at Strouds Moor.

Please come and be a part of honoring these outstanding recipients; **Patrick Ross** for Citizen of the Year, **Jason Motts**, Businessperson of the Year, **Anthony Mazzella**, Humanitarian of the Year, **Dr. Marcia Welsh**, ATHENA Award, **Robert & Doris Kinsley**, Frank Schoelch Community Commitment Award, and **John Holahan** of Liberty Custom Home Builders, Chairman's Business Award.

The evening will start with cocktails at 6:00 p.m., dinner at 7:00 p.m., followed by the presentations. The cost to attend is \$75.00 per person. Call the Chamber today at 570-421-4433 to make your reservation.

Golf Tournament 2014

The Chamber's Golf Tournament is scheduled for Monday, July 28, 2014 at Mt. Airy Golf Course. The cost to participate is \$130.00 per person and it is a four man scramble.

Prizes will be awarded in three flights and also for Closest to Pin and Longest Drive.

For a fun day on the course, followed by cocktails, dinner, and a chance to win some great prizes, call the Chamber today at 570-421-4433 to get more information and sign up to play.

Welcome New Members

The following new members are not listed in the 2013-2014 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Atomic Hogs Pit BBQ & Catering, LLC

Harold G. Wentz
1522 Anne Lane
Effort, PA 18330
570.350.5607
atomichogsbq@gmail.com
FOOD VENDING-CATERING &
CONCESSIONS

St. Luke's University Health Network

Bob Martin & Ed Nawrocki
801 Ostrum Street
Bethlehem, PA 18015
484.526.6175
484.526.3590
robert.martin@stluhn.org
www.slhn.org
HOSPITALS

Home Depot, The

Heidi Weidinger
150 Pocono Commons
Stroudsburg, PA 18360
570.476.6656
570.476.2597
kitchendesigns_4127@homedepot.com
www.homedepot.com
HOME IMPROVEMENT

Lowe's Home Improvement

Wayne Brooks
5027 Windsor Drive
Bartonsville, PA 18321
570.213.6040
570.213.6044
wayne.s.brooks@store.lowes.com
www.lowes.com
HOME IMPROVEMENT

Paper Shop

Stacy Samuels
330 Montage Mountain Road
Moosic, PA 18507
570.969.3107
570.969.3109
stacy.samuels@thepapershop.com
www.thepapershop.com
ADVERTISING

Sal's Cottman LLC, d/b/a Cottman Transmissions

Sal Albanese
1 Kintner Alley
Stroudsburg, PA 18360
570.476.9898
570.476.9929
goumba67@gmail.com
www.cottmanofstroudsburg.com
AUTOMOBILE-SERVICE & REPAIR

IMPACT



Executive Committee

Chris Kurtz - Chairman of the Board
Kathy Kuck - First Vice Chairman
Michael Katz - Treasurer
John Holahan - Secretary
George Roberts - Assistant Secretary
Elizabeth Koster - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

Board of Directors

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Michael Baxter
Brandie Belanger
Rich Berkowitz
Vinny Bianchi
William Blake
Denise Cebular
Bill Colavito
Debi Cope
Susan Corrigan
Jere Dunkelberger
Daisy Gallagher
Alex Grum

Bob Hay
Gary Hazen
Scott Henry
Rob Howell
Brandon Igdalsky
Tony Konn
James McClure
Kathy Mullins
Chuck Nielaus
Doug Olmstead
Matthew Rumph
Dr. Thomas Rushton
Barbara G. Samet

Conrad Schintz
Tom Sforza
Mathilda Sheptak
William Skinner
Marc Troutman
Dr. Marcia G. Welsh
Carl Wilgus
Theresa Yocum

IMPACT

Visit us at www.greaterpoconochamber.com

Greater Pocono Chamber of Commerce
552 Main Street
Stroudsburg, PA 18360-2093

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"The Voice of Business in the Poconos"