

**Pocono Mountains Chamber of Commerce  
Stroudsburg, PA**

# IMPACT

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# IMPACT

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 E-Mail: info@poconochamber.net  
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# IMPACT

July 2003 VOL. 31, NO. 7

## Chamber Hosts Annual Youth Appreciation Day Luncheon

The Pocono Mountains Chamber of Commerce honored ten area high school students at its Youth Appreciation Day Luncheon. More than 100 people attended the annual event, which was held at the Clarion Hotel in Stroudsburg. The theme for this year's event was "Overcoming Challenges."

Sponsored by the Chamber's Education Committee, the luncheon is unique because it recognizes those students who are not necessarily the top athletes or scholars but who have overcome significant challenges to achieve success. Students were nominated by school guidance personnel.

Students honored at the luncheon included Lindsey Mesmer, East Stroudsburg High School-North; Kahshann Providence, East Stroudsburg High School South; Brandon Rode, Monroe Career and Technical Institute; Katie Neuweiler, Monroe County CareerLink; Sarah Trentacoste, Notre Dame Jr./Sr. High School; Katie Monahan, Pleasant Valley High School; Mickel Barnum, Pocono Mountain East High School; Bash Hudson, Pocono Mountain West High School; Kim Stewart, Stroudsburg High School; and Brittany Maria Cameron, Wordsworth at Shawnee.



Students honored at the Youth Appreciation Day Luncheon are, first row, from left: Basb Hudson, Kabsbann Providence, Kim Stewart, Katie Monaban, Brittany Cameron. Second row: Sarah Trentacoste, Katie Neuweiler, Lindsey Mesmer, Mickel Barnum. Third row: Brandon Rode.

Honorees received gifts donated by Bushkill Falls, Citizens Bank, Citizens Savings Association, East Stroudsburg Savings Association, First National Bank of Palmerton, Loews Cineplex Stroud-7, M&T Bank, Nazareth National Bank, Odd-Lot Outlet, Inc., Penn Security Bank & Trust Company, Pennstar Bank, PNC Bank, Pocono Community Bank, Pocono Family YMCA and Wayne Bank. Representative Mario Scavello presented each recipient with a \$100 savings bond.

Joseph Raven of Raven Entertainment was

the guest speaker at the luncheon. Linda Whidden of Monroe County CareerLink served as Chairperson for the event.

Route To:

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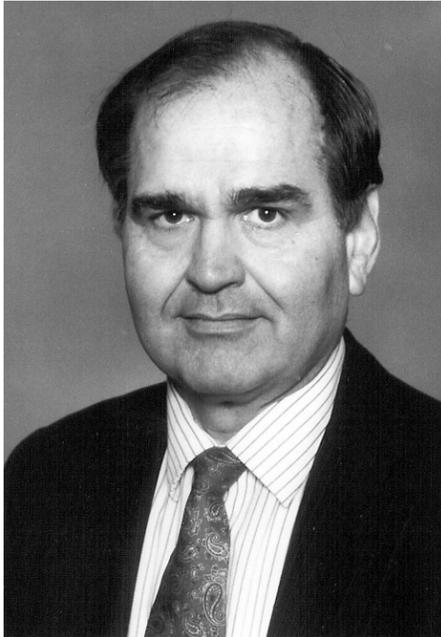
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## From the Chairman of the Board



Two new ad hoc committees have been established to address both an immediate and a long-term concern. The building committee, chaired by Karen Goumakos, will look at our long-term needs and make recommendations on what we need to do with regard to the type of facility we need and where it should be located.

The other ad hoc committee, chaired by Daisy Gallagher, will address health care with particular emphasis on ever-increasing health insurance rates and the adverse impact it is having on business expenses. The goal is to make recommendations to our local representatives at both the local and national levels on how to curb the rising cost of health insurance.

In my position as Chairman, I have had the fortunate opportunity to work even closer with the Chamber staff and I can assure you their dedication and work ethic are outstanding. I want to thank Pat, Peter, Angela and Coral for their dedication in helping implement our strategic plan and for being there whenever they are needed. We would not be the Chamber we are today without them.

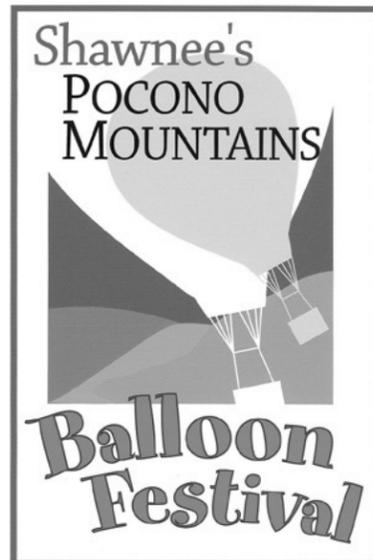
Please remember to make the strategic plan work, we need your support and your input. If you have any suggestions or concerns please call any member of the executive committee and we will do our best to address any suggestions or concerns you have.

-Bruce Denlinger

## Balloon Festival Sponsorships Available

The Chamber is currently seeking sponsors, vendors, exhibitors, entertainers and volunteers for the nineteenth annual Shawnee's Pocono Mountains Balloon Festival to be held at the Shawnee Inn & Golf Resort from October 17-19.

For more information call 421-4433 or visit the Web site at [www.poconoballoonfestival.org](http://www.poconoballoonfestival.org).



### July 2003 Calendar of Events

- July 1... *Women in Business Steering Committee*  
8 a.m. - PMCC
- July 2... *New Member Breakfast*  
8 a.m. - PMCC
- ..... *Quality of Life Golf Tournament*  
1 p.m. - Skytop Lodge
- ..... *Membership Committee*  
4 p.m. - Nazareth National Bank
- July 7... *Legislative Committee*  
8 a.m. - PMCC
- July 8... *Culinary Committee*  
4 p.m. - PMCC
- ..... *Leadership Pocono Steering Committee*  
8 a.m. - PMCC
- ..... *Women in Business Luncheon*  
Noon - Northampton Community College (Monroe Campus)
- July 9... *Transportation Committee*  
8 a.m. - PMCC
- July 10... *Pocono Plateau Committee*  
8 a.m. - Ramada Inn Pocono
- July 14... *Business Card Exchange*  
5 to 8 p.m. - Meadowbrook Inn & Riding Club
- July 15... *Small Business Development Committee*  
Noon - PMCC
- July 16... *Executive Committee*  
Noon - PMCC
- July 18... *Monthly Breakfast*  
7:30 a.m. - Chateau Resort & Conference Center
- July 21... *Quality of Life Committee*  
8 a.m. - The Gavel
- July 22... *Board of Directors*  
11 a.m.  
Best Western Pocono Inn
- July 24... *HR Committee*  
8 a.m. - PMCC
- July 25... *Environmental Committee*  
8 a.m. - PMCC
- July 28... *West End Committee*  
8 a.m. - Western Pocono Library

## Welcome New Members

*continued*

### Teneo Corporation

Otto Bohnenberger  
701 Main Street  
Suite 307  
Stroudsburg, PA 18360  
570-422-7999  
570-422-7990  
bohnen@teneocorp.com  
www.teneocorp.com  
CONSULTANTS - BUSINESS

### TimBear Consulting

Timothy Wallace  
HCl, Box 15J  
Swiftwater, PA 18370-9736  
570-895-4306  
570-895-4307  
timbear@ptd.net  
ACCOUNTANTS

### Utermahlen, Warren Sr. Attorney at Law

Warren Utermahlen  
35 North Seventh Street  
Suite 4  
Stroudsburg, PA 18360  
570-420-0710  
570-420-0710  
otis@verizon.net  
ATTORNEYS

### WOLF/WSWB Television

WOLF/WSWB Television  
Ed Hart  
1181 Highway 315  
Plains, PA 18702  
570-970-5619  
570-970-5601  
edhart@pgtv.com  
www.nepatoday.com  
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## Country Club of the Poconos Hosts Business Card Exchange

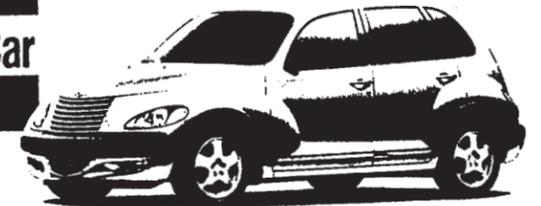


More than 120 Chamber members and their guests gathered at Whispering Pines Restaurant at Country Club of the Poconos in Marshalls Creek for the June Business Card Exchange. In addition to outstanding food, scenic views and live piano music, attendees enjoyed networking opportunities.

The July Business Card Exchange is scheduled from 5:00 to 8:00 p.m. on Monday, July 14, at Meadowbrook Inn & Riding Club on Cherry Lane Road in Tannersville. For more information or to make reservations, see the flyer in this issue of *Impact*.

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BROADHEADSVILLE, PA 18322  
570-992-4827  
800-891-2317

## Welcome New Members

### Boston Market Corp.

Anthony DeSpirito  
1137 North 9th Street  
Stroudsburg, PA 18360  
570-476-2899  
570-476-5285  
adespirito@bost.com  
RESTAURANTS

### Diversity Services Inc.

Gamble Stevenson  
PO Box 541  
Tobyhanna, PA 18466  
888-309-5280  
775-269-5365  
gstevevs@diversityservicesinc.com  
www.diversityservicesinc.com  
INTERNET SERVICE

### Frankies Lighthouse

Frank & Nery Mutilitis  
212 Cherry Lane Road  
East Stroudsburg, PA 18301  
570-629-9116  
www.frankieslighthouse.com  
NON-PROFIT ORGANIZATIONS

### Marash, Inc.

Kamen Mollov  
347 Penn Estates Drive  
East Stroudsburg, PA 18301  
570-242-4774  
508-753-1834  
kmollov@hotmail.com  
IMPORT - EXPORT

### Mount Pocono Association

Marge Diamond  
PO Box 416  
Mt. Pocono, PA 18344  
570-839-8030  
570-839-8048  
NON-PROFIT ORGANIZATION

### Dellacroce Dental Lab

Richard Dellacroce  
742 Ann Street  
Rear  
Stroudsburg, PA 18360  
570-636-0332  
570-636-0155  
rdrjdc@cs.com  
DENTAL LABORATORY

### Dunkelberger's Tree Service

Scott Dunkelberger  
RR#6, Box 6106  
Stroudsburg, PA 18360  
570-421-7147  
smdunkelberger@yahoo.com  
TREE SERVICES

### Kost Tire & Muffler, Inc.

Pat Munley  
1856 West Main Street  
Stroudsburg, PA 18360  
570-586-3078  
570-587-3989  
ktm18411@aol.com  
www.ktm18411  
AUTOMOBILE - TIRES

### Meadowbrook Inn & Riding Club

Mary Ellen McPherson  
PO Box 526  
Cherry Lane Rd. & 314  
Tannersville, PA 18372  
570-629-9201  
innkeeper@meadowbrookpa.com  
www.meadowbrookpa.com  
RESTAURANTS

### Pocono Homes, Inc

Mark Anderson  
30 North 9th Street  
Stroudsburg, PA 18360  
570-426-7707  
570-426-7925  
sales@poconohomesinc.com  
www.poconohomesinc.com  
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### Pocono Times

Val Vigliotti  
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Tobyhanna, PA 18466  
570-894-3213  
poconotimes@aol.com  
NEWSPAPERS

### RPH Financial Services, Inc.

Robert Hanlan, Jr.  
HC1, Box 156  
Sciota, PA 18354  
570-992-1675  
570-992-1313  
bob@rphfinancial.com  
FINANCIAL SERVICES

### Sailus, Dr. Joseph, Orthodontist

Joseph Sailus  
102 State Route 611  
Bartonville Commons  
Bartonville, PA 18321  
570-629-8001  
570-629-8821  
ORTHODONTIST

### Secure Health Care Solutions, SHS

Donald Bennett  
28 Glenoak Drive  
East Stroudsburg, PA 18301  
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570-421-6002  
smsab@ptd.net  
HEALTHCARE  
www.prand.com  
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### Stroudsburg Wesleyan Church

Roxanne Rogers  
915 North 5th Street  
Stroudsburg, PA 18360  
570-421-0750  
CHURCHES

## New Member Breakfast



Attendees of the June New Member Breakfast are, from left: Otto Bohnenberger, Ron DuPonte, Gamble Stevenson, Al Uras, Warren D. Utermahlen, and Robert Phillips.

Representatives from several new member businesses attended the New Member Breakfast on June 4 at the Pocono Mountains Chamber of Commerce offices.

Membership Director Angela Nixon was on hand to welcome the new members and give a brief presentation about the Chamber and the benefits of membership.

Even if you are not a new member, you are invited to a New Member Breakfast to learn more about the Chamber and how to get the most from the membership benefits available to you. Call Angela Nixon at (570) 421-4433 for more information.

Following is a brief description of the new members represented at the breakfast:

### Marketing Concepts

Ron DuPonte. Located in East Stroudsburg, this business helps companies change the behavior of employees, customers or clients using deluxe travel, sporting events and online shopping, and offers voice broadcasting. Phone: (570) 242-0481. Fax: (570) 223-4292.

### Diversity Services Inc.

Gamble Stevenson. Diversity Services, in Tobyhanna, provides computer software consulting, Web-hosting, e-commerce, specialty advertising, and more. Phone: (888) 309-5280. Fax: (775) 269-5365.

### Teneo Corporation

Otto Bohnenberger, Al Uras. This company provides corporate wellness for emerging and mid-sized businesses. Other services include contract management and key business information services. Teneo Corporation is located in Stroudsburg. Phone: (570) 422-7999. Fax: (570) 422-7990.

### Warren Utermahlen Sr. Attorney at Law

Warren D. Utermahlen. This general law practice located in Stroudsburg offers civil litigation, criminal defense, DUI, school problems, business organization, and transactional representation. Phone: (570) 420-0710. Fax: (570) 420-0710.

## Members in the News

Access Office Electronics was presented the "Good Neighbor Award" from the Monroe County Chapter of the American Red Cross. Access Office Electronics has donated its services, helping the Red Cross to be more technologically advanced. Employees also volunteered their services during the United Way Day of Caring on September 11, 2002.

This May, CENTURY 21 Real Estate Corporation offices (Ruggiero, Mountain, Kimax and Select Realty) merged to form CENTURY 21 Select Group. They will now provide a full range of services for customers to allow one-stop shopping. Additional top offices are expected to join the group over the next several months.

Community Check Cashing opened its third store. The business is located at 629 Milford Road in East Stroudsburg.

East Stroudsburg University's Project Upward Bound students were recently selected to participate in the National Student Leadership Conference in Washington, D.C. last month. The Upward Bound program, which helps students prepare for college while still in high school, recently held its twenty-eighth graduation ceremony. ESU will also debut its new Bachelor of Science degree program in health services administration this fall.

Nazareth National Bank recently appointed Saylorsburg resident B. Nicholas Barthold to branch manager at the Stroudsburg office.

The Department of Environmental Protection has awarded more than \$1.1 million dollars over a three-year period to Northampton Community College's Electrotechnology Applications Center (ETAC) to investigate a new technology that can possibly be used to reduce air pollution. Scientists from ETAC have achieved national acclaim for their success in helping manufacturers comply with environmental regulations, improve energy efficiency and increase productivity using "green technologies." Last year, ETAC received the Governor's Award for Environmental Excellence for helping Pennsylvania manufacturing firms prevent the pollutant emissions.

CEO Charles Wilson and two nurses from Pocono Medical Home Care, Inc. in Stroudsburg attended the three-day Pennsylvania Home Care Association Conference in Somerset. Issues and trends in the homecare industry were presented.

Shawnee celebrates its twenty-fifth anniversary this year, with a rich history that includes landmark events like the first timeshare being sold in 1978; the opening of Shawnee SkiWee School in 1981; the first Balloon Festival in 1984; the debut of snowtubing in 1997; and the



B. Nicholas Barthold

opening of the Recreation Center in 2000, through the present day, when treasurer Jessie Kwan recently earned the American Resort Development Association ACE Employee Award.

Strunk-Albert Engineering of East Stroudsburg has recently worked with other firms to complete the new Henry A. Ahnert, Jr. Alumni Center at East Stroudsburg University. The 8,000 square-foot building was constructed with energy efficiency and other environmental concerns in mind.

## The Homestead Inn is Restaurant of the Month



The Homestead Inn on Sand Spring Drive in Cresco offers fine dining in a relaxed country atmosphere, aquariums, intimate bar, extensive wine selections and excellent service. Specialties include Wild

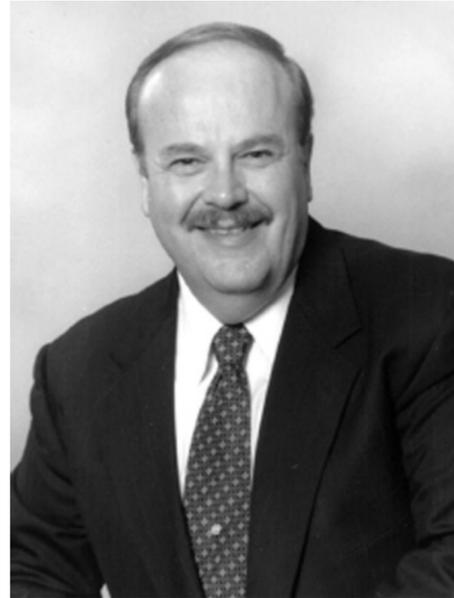
Mushroom Ravioli, Bruschetta, Filet Au Poivre, Breast of Duck Tequila Sunrise, and Pecan Encrusted Salmon. The restaurant is open seven days a week through the summer. Phone: (570) 595-3171.

## CEO Reception



At the CEO Reception held at the Stroudsmoor Country Inn, CEOs Scott Fainor, Damian Braga and Dr. Art Scott were honored. Over sixty people attended to welcome these new CEOs to our community. Pictured from left are Scott Fainor, Damian Braga, Dr. Art Scott, Bruce Denlinger, and Robert Phillips.

## From the President



During the month of May, the Chamber's Small Business Development Committee sponsored two workshops that were held at the Monroe County Area Vocational Technical School. A Business Start-Up Workshop was conducted on May 15 and a Business Marketing Workshop was held on May 29. Each workshop was attended by more than 50 participants and all of the presenters were Chamber members who volunteered their time. Peter Alasty, the Chamber's Business Development Specialist, coordinated these workshops and I would like to commend him for doing an excellent job. I would also like to thank all the instructors, the participants, and the Vo-Tech School in making these workshops a complete success. This is another example of how the Pocono Mountains Chamber of Commerce is helping businesses to grow and prosper in our region.

Since I mentioned last month that PMCC will start a Health Care Task Force to examine the rapid cost increase of health care insurance, a considerable number of Chamber members have expressed their intent to serve on this committee. Health care insurance premiums have increased at a rapid rate each year and have become the number one concern of business owners. The Chamber is taking this issue very seriously and our mission is to start several alliances with other organizations, offer guest speakers on this topic, and report suggestions to the membership on how to help stabilize these rising costs. If you would like additional information, please call me at the Chamber.

-Robert Phillips

## Creative Energy Options Hosts May Breakfast

Creative Energy Options of White Haven hosted May's Monthly Breakfast at The Country Place Retreat & Conference Center, also in White Haven. Carol Lindner from The Country Place Retreat reported that the conference center occupies 450 acres and can accommodate 55 individuals. The facility, which is non-denominational, also offers personal growth programs for corporate clients and other groups.

Dr. Sylvia Lafair, the speaker, is co-owner with Herb Kaufman of Creative Energy Options. Dr. Lafair is a family therapist and offers a program at Creative Energy Options called "Total Leadership Connection" that is based around eight identified roles of leadership.

The special program was presented by Leadership Pocono. The speaker, Dr. Kimberly Filipkowski, described the mission of Leadership Pocono as being the identification of leaders in the Pocono region. Leadership Pocono is a ten-month program that runs from September through June to benefit employers, participants and the community.

The July Monthly Breakfast, scheduled for 7:30 a.m. on Friday, July 18 at the Chateau Resort & Conference Center in Tannersville, will be sponsored by 28 WBRE. The special program will be provided by Pocono Healthy Communities Alliance.



Attending the Monthly Breakfast in May are, from left: Robert Phillips, Carol Lindner, Dr. Sylvia Lafair, and Herb Kaufman.

For more information or to make a reservation, see the flyer in this issue of *Impact*.

## Membership Anniversaries

### 15 Years

Allstate Insurance  
Jack Williams Tire & Auto Service Center  
Moyer Eufemio Lanchoney Urology  
Norman Fish Excavating

### 10 Years

Mikasa Factory Store  
Mountain Valley Orthopedics  
Pro Care Carpet Cleaning

### 5 Years

Alzheimer's Association, Northeastern PA Chapter  
Friendly's in Tannersville  
Michael Baxter & Associates Commercial Real Estate  
Nature's Care Garden Center

## Congratulations!

## Women in Business Luncheon Features Linda Munson, Sylvan Learning Center

Linda Munson of Sylvan Learning Center of Monroe County was the guest speaker at June's Women in Business Luncheon held at Northampton Community College. Munson discussed how to keep your child's education alive during the summer months.

The July Women in Business Luncheon is scheduled for noon on Tuesday, July 8 at Northampton Community College's Monroe campus located at Old Mill Road in Tannersville. The event will feature a presentation on family law from attorney Dorota Gasiienica-Kozak of Young, Upright, Catina & Parker.

For more information or to make a reservation, see the flyer in this issue of *Impact*.



Linda Munson of the Sylvan Learning Center, at left, poses with Debi Cope, Women in Business Committee Chair.