

Pocono Mountains Chamber of Commerce  
Stroudsburg, PA

# IMPACT

## Executive Committee

Matthew Connell - Chairman of the Board  
John Casella - First Vice Chairman  
Bob Hay - Second Vice Chairman  
Denise Manhart - Treasurer  
Joseph McDonald - Secretary  
Jamie Keener - Assistant Secretary  
Eugene Leblond - Assistant Treasurer  
Bruce Denlinger - Past Chairman



## Staff

Robert Phillips - President/CEO  
Patricia Metzgar - Office Administrator  
Parviz Alasty - Vice President, Business Development/Government Affairs  
Miriam Conway - Office Assistant  
Debbie Burke - Communications/Special Events Coordinator

## Board of Directors

Kristina Anzini	Daisy Gallagher	Gregory Menio	Isaac Sanders
James Becker	John Gerlach	Chuck Motson	Paul Schuchman
Paul Canevari	Karen Goumakos	Kathleen Mullins	Linda Seliger
Denise Cebular	Donald S. Hannig	Charles Niclus	Jack Wallie
Holly Corcoran	Gary Hazen	Jane Niering	Gail Warner
Larry Crimi	Robert Hillman	Nancy V. Perretta	Bill Wells
Gene Dickison	Donna Houser	Ann Pilcher	Frank Wirth
Robert Dillman	Tim Kelly	William Prall	
Frank Epifano	Chris Kurtz	Lynn Price	
Kim Filipkowski	Eugene Leblond	Frank Revitt	
Andy Forte	Victoria Mavis	Michael Riley	

Design and On-Demand Full Color Digital Printing by **JENAGRAPHICS**

DISCOVER YOUR BUSINESS

**JENAGRAPHICS**

ADVERTISING...  
Media Consultation  
Marketing Concepts  
Corporate Image  
Public Relations

DESIGN...  
Publication Ads  
Print Brochures  
Product Catalogs  
Company Logos

INTERNET...  
Digital Photography  
Web Site Development  
E-commerce  
Web Site hosting

PRINT...  
Hi-Res Scanning  
CMYK Color Proofs  
Imagesetter Output  
Large Format Posters  
On-Demand Print

www.JENAGRAPHICS.com  
call: 570.476.6900 • 800.FOR.JENA  
email: info@jenagraphics.com

# IMPACT

(USPS 380-890)  
Pocono Mountains Chamber of Commerce  
556 Main Street  
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433  
FAX: (570) 424-7281  
E-Mail: info@poconochamber.net  
URL: http://www.poconochamber.net

Printed on recycled paper.

**“Promoting Prosperity in the Poconos”**

PERIODICALS  
POSTAGE PAID AT  
STROUDSBURG, PA 18360



# IMPACT

January 2004 VOL. 32, NO. 1

## Chamber Elects 2004 Executive Committee and New Board Members

The Pocono Mountains Chamber of Commerce Board of Directors elected the 2004 Executive Committee at its Annual Meeting on December 16 at Northampton Community College.

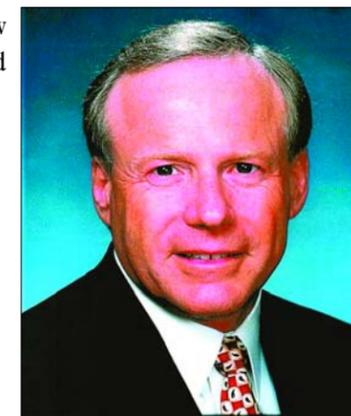
Dr. Matt Connell of Northampton Community College-Monroe Campus will serve as PMCC's Chairman of the Board for 2004. He is joined by John Casella of Monroe County CareerLink as First Vice Chair; Bob Hay of BOBHAY.com as Second Vice Chair; Denise Manhart of Nazareth National Bank as Treasurer; Joseph McDonald of Joseph McDonald Law Offices as Secretary; Jamie Keener of Buchart-Horn, Inc. as Assistant Secretary, and Bruce Denlinger of Allstate Insurance as Past Chairman.

Eugene Leblond of Pocono Health Systems is the newest member to be elected to the Executive Committee. Leblond, President and CEO of Pocono Health Systems in East Stroudsburg, will serve as Assistant Treasurer to the Board. Mr. Leblond has over twenty years of progressive and diversified management experience in health care. He is involved with many community services such as Chairman for Pocono Ambulatory Services, Inc., Vice Chairman of Pocono Healthcare Partners, Inc., past board member for the Pocono Mountains Chamber of Commerce and Chairman of Senior Expo. He received the Paul Harris Fellow Award by Rotary International in 2000; the Excellence in Advocacy Award by the Illinois Hospital in 1997; the Vocational Education Private Sector Involvement Award by the Illinois Council in 1990 and Outstanding Young Administrator of the Year Award by Iowa Hospital Association in 1987. Mr. Leblond graduated from Slippery Rock College (B.A.) and University of Missouri (M.A.). He and his wife Nancy live in Stroudsburg and have two children, Meagan and Ryan.

The Board also elected the following new directors: Holly Corcoran, of Holly Corcoran, CPA, Inc. and James Becker of Access Office Electronics, Inc.



Dr. Matthew Connell of Northampton Community College will serve as PMCC's Chairman of the Board for 2004.



Eugene Leblond of Pocono Health Systems, the newest Executive Committee member, will serve as Assistant Treasurer.

## In This Issue

From the Chairman.....Pg. 2  
Werry's Pub,  
Restaurant of the Month  
.....Pg. 4  
Welcome New Members.....Pg. 5  
Membership Anniversaries.....Pg. 7

Route To:

\_\_\_\_\_ □  
\_\_\_\_\_ □  
\_\_\_\_\_ □

Is your address correct? If not, please change on label and return to Pocono Mountains Chamber of Commerce.

# From the Chairman of the Board



Happy New Year to all of you! As we begin the New Year, and as a new Executive Board assumes the leadership role for the Chamber, I want to recognize the hard work of Bruce Denlinger, my predecessor. Bruce worked hard for you, all of our Chamber members, to ensure that the organization and its activities were adding value to your membership. Congratulations Bruce on a successful tenure as Chair and thank you for leaving our Chamber in such good shape, and for making the transition so easy and smooth.

During the months of November and December of last year, I took the time to visit with previous Board Chairs. I did so out of a sense of wanting to know our history, and also wanting to learn from their experiences. One of the things that struck me in these conversations was that each of them took a lot of time talking about the wonderful group of volunteers that make up our Chamber. Each of them was adamant about how valuable the volunteers are and spoke about the good work that these individuals do on behalf of our organization and ultimately, our community. Our Chamber thrives on the work of our volunteers. We strive to recognize the diligent work of all of our volunteers, but there are times we fall short. So, let me use this opportunity to recognize our volunteers, past and present. We need, too, to find ways to make it easy for others who want to volunteer to do so, providing them with the proper training, support and recognition along the way. I encourage all of our members to become involved in our Chamber. It will benefit you as well as all of us.

This new year promises to be one of significant accomplishments for the Chamber. Work continues on our Strategic Planning Process and the development of the Implementation Plan, with the expectation that a final plan will be ready in early spring. Staff and volunteers are busy planning for upcoming events, the Culinary Program and EXPO. 2004 promises to be another productive year for the Chamber.

Please feel free to contact me at my e-mail address, mconnell@northampton.edu or by phone at 570-688-2466 to tell me about your views of the Chamber. I hope your year is a productive, successful and enjoyable one.

-Matt Connell

## January 2004 Calendar of Events

- January 2 .....Legislative Committee  
8 a.m. – PMCC
- January 6 .....Women in Business Steering Committee  
12 noon – PMCC
- January 7 .....New Member Breakfast  
8 a.m. – PMCC  
.....Membersip Committee  
4 p.m. – Nazareth National Bank
- January 8 .....Pocono Plateau Committee  
8 a.m. – Pocono Manor
- January 12 .....Education Committee  
Noon – Monroe County CareerLink
- January 13 .....Leadership Pocono Steering Committee  
8 a.m. – PMCC  
.....Women in Business Luncheon  
Noon – Best Western Pocono Inn  
.....Culinary Committee  
4 p.m. – PMCC
- January 14 .....Transportation Committee  
8 a.m. – PMCC
- January 16 .....Monthly Breakfast  
7:30 a.m. – Best Western Pocono Inn
- January 19 .....Quality of Life Committee  
8 a.m. – JR's Green Scene
- January 20 .....Small Business Development Committee  
Noon – PMCC
- January 21 .....Executive Committee  
Noon – PMCC
- January 22 .....HR Committee  
8:30 a.m. – East Stroudsburg University
- January 23 .....Environmental Committee  
8 a.m. – PMCC
- January 26 .....West End Committee  
8 a.m. – Western Pocono Library
- January 27 .....Board of Directors  
11 a.m. – Best Western Pocono Inn

## Environmental Committee Presentation

The Chamber's Environmental Committee will meet on January 23, 2004 at 8:00 a.m. at the Monroe County Conservation District Office on Running Valley Road in Bartonsville. The guest speaker, Craig Todd, will discuss the revised storm water management ordinance and other pertinent issues in a presentation titled "The New Model Stormwater Management/Water Resources Management Ordinance." This meeting is open to Chamber members and Board members and is free of charge. Please see the flyer in this issue of *Impact* for more information or call Miriam Conway at 421-4433 or Ann Pilcher at 421-5791.

## Members in the News

**Caesars Pocono Resorts** will renovate and upgrade suites throughout all four of their resorts as part of a \$15 million renovation project. The money will also be used to purchase new guest transportation vehicles, snowmobiles, speedboats, televisions and video games.

**East Stroudsburg University** has received a \$29,000 Nursing Education Grant by the Pennsylvania Higher Education Foundation in Harrisburg. The grant program is expected to become a catalyst for producing more nursing majors, direct care nurses and nurse educators for the state.

**Junior Achievement of Northeast Pennsylvania, Inc.** is seeking collaborators for Groundhog Job Shadow Day 2004, to be held on February 2, 2004. The event provides opportunities for young people to see the workplace firsthand. For more information call 570-489-9474.

**Laurie B. Samet Physical Therapy** recently welcomed physical therapist Debra H. Stauffacher, DPT to its staff and announced its relocation to more spacious quarters at 302 East Brown Street, Suite B, in East Stroudsburg. The business specializes in orthopedics, sports, and spine physical therapy and emphasizes manual therapy techniques and personalized treatment programs.

**LTS Builders** earned three top honors in this past fall's 2003 Pocono Building Awards, which include top honors for "Best Interior Design," "Best Home, 2500-3500 Square Feet" and Special Award for "Cooking Up Customized Kitchens."

**Nolan Audiology Associates, LLC** has hired Michael J. Vavrek, M.S., who comes with 12 years of experience and is a graduate of Penn State University. The business provides audiology and hearing aid services and is located in East Stroudsburg.

**The Pocono Environmental Education Center (PEEC)** kicked off a \$5.2 million dollar capital campaign last month for facility improvements that will include the upgrade of roads, trails, teaching stations, recreations facilities, wastewater systems and electrical systems. PEEC will also receive \$300,000 from the Department of Interior, National Park Service for the first phase of cabin replacements.

A recent grand opening was held for the new Brodheadsville office of **WEICHERT REALTORS**. The first franchised office of Weichert Real Estate Affiliates, Inc. was announced in the beginning of 2002, and since then, seventy Weichert affiliates have opened in 12 states.

**HOW TO GET MENTIONED:** If you would like your organization or employees to be considered for "Members in the News" please submit a press release and photos to Debbie Burke, c/o Pocono Mountains Chamber of Commerce, 556 Main Street, Stroudsburg PA 18360 or send information in the body of an e-mail to dburke@poconochamber.net.



Representatives of LTS Builders celebrated their 2003 Pocono Building Awards.



Michael J. Vavrek

## Great Bear Golf & Country Club Hosts Holiday Mixer

The year end business card exchange- our annual Holiday Mixer- was attended by over 110 Chamber members and their guests. In addition to the delicious hot and cold hors d'oeuvres and pasta station with a variety of other specialties plus the networking opportunities, participants enjoyed a beautiful decor kicking off the holiday spirit.

There will be no Business Card Exchange held in January. The next event will be held in February at a time and location to be determined. For more information call the Chamber at 421-4433.



## RINEHART RENTALS

**A Plan & Rate to Fit Your Needs**



Announcing  
All-wheel drive  
**CHRYSLER PACIFICA**  
Seats 6 in comfort



**Small Size - Mid Size - Full Size - Mini Vans  
Cargo Vans - Sport Utilities - Luxury  
Starting at \$26.95 (with 150 miles free daily)**

## RINEHART RENTALS

2 LOCATIONS FOR YOUR CONVENIENCE:

**RINEHART RENTALS**  
1875 WEST MAIN ST.  
STROUDSBURG, PA 18360  
570-517-5700  
800-695-1371

**PLEASANT VALLEY MOTORS**  
ROUTE 209 & 115  
BROADHEADSVILLE, PA 18322  
570-992-4827  
800-891-2317

## Meet the Directors



*Chuck Motson*, the current CEO and Executive Director of the Pocono Family YMCA since Feb 2000, is a graduate of West Point. He holds both an MBA and a Masters in Education, and was active in the military with assignments ranging from the 101st Airborne Division to serving during Desert Storm. Since securing his position at the YMCA, membership increased from 2,200 to 5,000;

the main facility received an overhaul ("Catching up on 15 years of deferred maintenance," he notes) and he saw to the opening of both the Foxmoor Branch and the Dominic A. Lockwood Youth Center. His vision for the Y into 2004 includes opening a 6,500 square foot facility in Coolbaugh Township to serve the Mountain Area and establishing a similar facility in the Brodheads ville area. Chuck has been on the Board of Directors at the Chamber since 2002, helping to organize the Balloon Festival for three years- one year as Vice Chair and two as Chair. On the value of Chamber membership, Chuck says, "The YMCA does business with Chamber members first. We have used the Chamber's grand openings three times in the past four years, and we use For Members Only mailings frequently. I also watch the For Members Only mailings for bargains on the things that the YMCA needs."



## Winter Festival This Month

The 2nd Annual Pocono Mountains Chamber of Commerce Winter Festival will be held at the Pocono Manor on January 31 and February 1, 2004. The two-day event, that runs from 10am- 4pm each day, will be highlighted by a variety of fun winter activities including dog sledding and awards with musical entertainment provided by Ron Richardson (formerly of The Coasters). Food and beverages will be available in addition to wares from local retailers. Throughout this two-day event, horse-drawn sleigh rides will be available; the Girl Scouts will hold their snowman building contest; and the Pocono Manor will provide a variety of other special events including ice skating, ice sculpting, snowmobiling, a children's activity tent and much more. In the event of no snow, wagon hayrides will be available. Admission is \$5 per car each day. Also, on Saturday evening from 6:30-11 pm, we will hold the black-tie optional Festival Ice Ball dinner with entertainment provided by "Who Knows." Admission to the Ice Ball is \$50 per person. For more information or to purchase tickets please call the Pocono Mountains Chamber of Commerce at 421-4433.

### The Schedule of Events follows:

#### Saturday, January 31, 2004

10:00 am to 4:00 pm Weight Pull Events All Day  
10:00 am to 4:00 pm Education Booth All Day  
10:00 am 3 or 4 Dog Loop Race for Adults  
11:00 am Junior Musher Race  
1:00 pm Drag Races  
2:00 pm Sourdough Race  
3:00 pm Money Grab Race  
Wrap-Up for the day

## Ribbon Cuttings

### The Fancy Cone



Karen Elise Wormack and staff held a ribbon cutting to celebrate the grand opening of The Fancy Cone in Stroudsburg. The business offers professionally handcrafted pine cones, wreaths, arrangements and potpourri.

### Maurices



Noel Odle and staff held a ribbon cutting for Maurices at the Stroud Mall in Stroudsburg. The store offers clothing options for nearly every lifestyle, catering to customers with a 20-something attitude and a desire for reasonably priced clothing.

### Weichert Realtors



Charles Marzzacco and staff recently held a ribbon cutting to celebrate the opening of Weichert Realtors' new office in Brodheads ville. The company handles commercial and residential real estate, serving all of the Poconos.

#### Sunday, February 1, 2004

10:00 am To 4:00 pm Weight Pull Events All Day  
10:00 am To 4:00 pm Education Booth All Day  
10:00 am Ski Jour Race  
11:00 am Fun Race: Team Biathlon  
(3 Legged Snow Shoe Race/Sled Dog Race)  
1:00 pm Human Race  
(Human Sled Pull Race)  
1:00 to 4:00 pm Ron Richardson formerly of The Coasters Will Be Performing  
2:00pm "Run What You Brung"  
(Spectators Bring Their Own Dog/Dogs To Race)  
2:45 pm Group Run  
Wrap-Up and Awards

## New Member Breakfast

Representatives from several new member businesses attended the New Member Breakfast on December 3 at the Pocono Mountains Chamber of Commerce offices.

Vice President/Business Development Peter Alasty was on hand to welcome the new members and give a brief presentation about the Chamber and the benefits of membership.

Even if you are not a new member, you are invited to a New Member Breakfast to learn more about the Chamber and how to get the most from the membership benefits available to you. For more information call 421-4433.

A very special thank you goes to **DAVINCI CAFÉ** (formerly By the Way Bagels) at 629 Main Street in Stroudsburg for providing breakfast for all our New Member Breakfasts in 2003 and into 2004.

### Alvin H. Butz, Inc.

Rich Schaller. This contemporary management firm located in Allentown handles projects from residential insurance claims to hospital, commercial, corporate and institutional projects. Phone: (610) 395-6871. Fax: (610) 395-3363.

### The Easy Pages Directory

Kristy Yavkey. Easy Pages is an independent Yellow Pages company offering product at 30% of the cost of utility directories. Listings include the entire Monroe County region. The business is located in Dickson City. Phone: (570) 383-8647. Fax: (570) 383-8656.

### The Fancy Cone

Karen Elise Warmack. Based in Stroudsburg, The Fancy Cone sells professionally handcrafted wreaths, gifts, arrangements, scented pine cones and potpourri created from pine cones. Phone: (570) 424-5792. Fax: (570) 420-8939.

### Gap Systems Inc.

Greg Pershyn. Gap Systems installs computer networks and phone systems, and provides site wiring, designer WANs, remote access servers and fax servers, and offers full repair services. The company is located in Stroudsburg. Phone: (570) 426-9189. Fax: (570) 426-6864.

### Pocono Smart Home Technology, LLC

Ronald D. Logosso, Jr. This business provides structured wiring systems for residential and commercial construction, including data, voice, cable, audio/visual security and home entertainment wiring systems. It is located in Stroudsburg. Phone: (570) 420-1733. Fax: (570) 420-1733.

### Promotions Solutions

Dennis Clark. Located in Saylorburg, Promotions Solutions provides targeted promotional programs to increase sales/services and reward and motivate employees and sales people through business gifting and logo products. Phone: (570) 992-0489. Fax: (866) 416-0422.



### Pure Sight & Sound

Ed Kmetz. This company sells and installs mid to high-end home theaters, electronics and commercial audio. It is located in Stroudsburg. Phone: (570) 992-2992. Fax: (603) 299-4780.

### Raven Direct

Michael Bailey. Based in Bath, this company helps businesses and organizations develop and carry out direct mail programs, providing discounts on postage, mailing lists and printing services. Phone: (610) 837-6769. Fax: (610) 837-2992.

### Werry's Cottages, Motel & Pub

Carole Ann F. Bowyer. This 50-unit lodging and tavern facility is located in East Stroudsburg. Phone: (570) 223-9190. Fax: (570) 223-7602.

### WRH Assessments

W. Ridgely Haines. Based in Summit, this company is dedicated to maximizing human capital and taking the 'guesswork' out of hiring and promotion through industry-leading Internet-based assessments. Phone: (570) 576-8268. Fax: (509)352-6401.

## President/CEO Robert Phillips Appointed to Board of Regents

Chamber President/CEO Robert Phillips has been appointed to the Northeast Board of Regents by Villanova University's Institute for Organization Management at the US Chamber of Commerce. Mr. Phillips' term will last until December 2005. As a Board member, he is responsible for making recommendations to the Board of Trustees concerning Institute curriculum, and for planning and providing guidance on activities of the Institute. This position is an acknowledgement that in his role as president and CEO of the Chamber, he has made "significant contributions in the non-profit management community," according to a US Chamber spokesperson.

## Werry's Pub is Restaurant of the Month

Located in the Marshalls Creek area of East Stroudsburg on Rt. 209, Werry's is known for their half-pound burgers, side dishes like Clam Strips and Jalapeno Poppers and regular or smoky garlic barbecue hot wings, specialty sandwiches, wraps and more. Savings on lodging/lift ticket/breakfast combos are available. For information on the pub or Werry's Stay and Ski packages contact 570-223-9234.

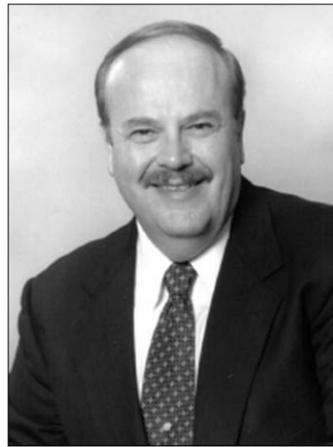


## A Culinary Celebration of the Poconos

The Fifth Annual Culinary Celebration of the Poconos will be held at East Stroudsburg University's Keystone Room, Center for Hospitality Management, on Sunday, February 8 from noon to 4 p.m.



The Chamber's finest culinary chefs will prepare and offer a diverse menu of specialties from around the world, in accordance with this year's theme, "Café Internationale." A strolling ambiance is planned for the event, and entertainment will be provided including DJ Peter Ward from WVPO and others. After sampling the appetizers, entrees, desserts and beverages, attendees will choose the People's Choice dish for 2004, and a panel of independent judges will vote on a culinary competition. Thus far, participants include 18301 Café, Alaska Pete's, the Blakeslee Inn, Candlelight Caterers, Country Club of the Poconos, Fernwood Hotel & Resort, Franklin Vineyards, Great Bear Golf & Country Club, Hottle Nottle, Marrakech, Patricia's Personal Chef Services, Skytop Lodge, and Truly Tasteful, and we welcome more food establishments to participate in and/or sponsor the event. Current sponsors include the Blakeslee Inn and CDC Food Brokerage; and floral arrangements will be donated by PoconoWeddings.com. Reservations for booths must be received no later than January 5. Booth space is free to Chamber members, who will need to provide their own displays and food. Volunteers are also needed from the Chamber membership to help out for this event. Cost to the public is \$15 for adults and \$5 for children 12 and under. Tickets will be available at the Chamber office at 556 Main Street in Stroudsburg. A portion of the admission proceeds will be donated to the ESU Hotel, Restaurant and Tourism Management Scholarship Program. For more information or to volunteer, call Debbie Burke at the Chamber at 421-4433 or Linda Seliger at 426-9988, or visit our Web site at [www.poconochamber.net](http://www.poconochamber.net).



## From the President

Now that the holiday season is over, the Chamber would like to introduce a new program in 2004 that can help you network your business with future Chamber members. By offering New Member Welcome Packets, our current members can offer discounts on their goods and services to a whole new market of potential customers.

Additionally, this is a great way to welcome new members to our Chamber and our community.

If you are interested in this program, please call the Chamber office and let us know what you would like to include in this packet. You provide us with a letter or a coupon that explains the discount you wish to offer to new members. We will put all the information including your name and new member discount details into a database and then into a packet to offer to all new Chamber members. It's that simple and what a great way to get the word out about your business to the new members. I hope you take advantage of this one-time marketing tool for your business. This value-added program is another example of the benefits of membership in the Pocono Mountains Chamber of Commerce.

*-Robert Phillips*

## Expo 2004

EXPO is the region's largest business and community exposition, about to enter its 17th year this coming spring. The event will be held at East Stroudsburg University's Koehler Fieldhouse on March 10 and 11 from 3-8:30 p.m. EXPO provides a perfect opportunity to build awareness of your company or organization, showcase your newest products and services and meet potential customers and suppliers face-to-face. A food court and live entertainment will be featured throughout the two-day event. A variety of sponsorship levels are available that will entitle businesses to have their company name displayed on the entrance header, logo printed on a high-quality canvas tote bag given out to attendees, and other benefits. Current sponsors include East Stroudsburg Savings Association, East Stroudsburg University, Liberty Custom Home Builders, and Northampton Community College.

Booths are going fast so immediate reservations are strongly encouraged. All forms including exhibitor application, contract, sponsorship details and floor plan (which has changed since last year) are available on our Web site at

[www.poconochamber.net](http://www.poconochamber.net), or contact the Chamber at 421-4433 for more information.



## Mountain View Chiropractic Hosts November Breakfast

Mountain View Chiropractic hosted November's Monthly Breakfast at the Clarion Hotel in Stroudsburg. The facility is run by husband and wife Dr. Daniel and Dr. Kimberly Filipkowski. They explained that chiropractic is safe for people of all ages, discussed chiropractic treatment for headaches and noted that Mountain View Chiropractic focuses on chiropractic rehabilitation.

The special program was provided by the Mt. Gilead Camp & Conference Center. The speakers, David Trout and his wife Jenel Trout, reported that the girl's camp, which is fifty years old, can accommodate up to 52 people and provides a "Camper in Leadership Training" program.

The January Monthly Breakfast, scheduled for 7:30 a.m. on January 16, will be held at the Best Western Pocono Inn and hosted by Nassau Broadcasting.

For more information or to make a reservation, see the flyer in this issue of *Impact*.



*From left, Mountain View Chiropractic's Deborah Todd, Linda Rarick, Dr. Kimberly Filipkowski and Dr. Daniel Filipkowski stand with Chamber President/CEO Robert Phillips at the Monthly Breakfast.*



*From left, Jenel and David Trout of Mt. Gilead Camp & Conference Center.*

## Membership Anniversaries

### 25 Years

J.L. Cohen & Associates, Ltd.  
Midas Auto Service Experts  
Pocono Produce Co., Inc.  
Pocono Record  
Verizon

### 20 Years

AAA Moving & Storage Co./Mayflower Transit  
A B C Trophies, Inc.  
WVPO-AM/WSBG-FM/WILT-AM

### 15 Years

100.7 WLEV  
Monroe Career & Technical Institute  
Plantscape By Ray M. Flad  
Weseloh & Co., CPAS, LLC

### 10 Years

Human Resources Center, Inc.  
MORE THAN JUST SERVICE, Inc.  
Penn Estates Property Owners Association

### 5 Years

Advanced Chiropractic  
Camp Chestnut  
Martin J. Coyne  
Keith J. Kominiaik  
MailBoxes Packaging & More  
Ryan Sales  
S.R.L. International, Inc.  
The Village at Camelback  
Wilkes-Barre Scranton International Airport

***Congratulations!***

## Women in Business Luncheon Annual Holiday Party

The December Women in Business Annual Holiday Luncheon was held at the Stroudsmoor Country Inn. As per the annual tradition, the Committee celebrated the year's end with singing holiday songs and carols. Participants also took part in the annual holiday ornament exchange.

The January Women in Business luncheon will double as the Save Our Planet Awards presentation by the Chamber's Environmental Committee on Tuesday, January 13, at 12 noon at the Best Western Pocono Inn in Stroudsburg. Please contact Miriam at the Chamber at 421-4433 for more information.



*Attending the holiday luncheon at the Women in Business Committee are from left, Dorota Gasiienica-Kozak, Debi Cope, Ginny Funk, Maureen Finnerty and Vickie Mavis.*

# Welcome New Members

These new members are not listed in the 2004 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory. The anticipated publishing date for the new edition is February 2004.

## Allied Home Mortgage

Jim Crowe  
1 Landmark Center  
East Stroudsburg, PA 18301  
570-420-0901  
570-420-0914  
jcrowe@ptd.net  
www.alliedmtgpa.com  
MORTGAGES

## Catina & Parker, LLC

Janet Marsh Catina, Esq.  
804 Sarah Street  
Suite 303  
Stroudsburg, PA 18360  
570-424-9100  
570-424-9300  
info@catinaparker.com  
www.catinaparker.com  
LEGAL SERVICES

## Fancy Cone, The

Karen Wormack  
312 Main Street  
Stroudsburg, PA 18360  
570-420-8939  
kewormack@aol.com  
www.thefancycone.com  
GIFT SHOPS

## GraceAnn's Nail Shoppe

GraceAnn Horstman  
Route 209  
Koehler-Marvin Realty Plaza  
Brodheadsville, PA 18322  
570-402-1248  
graceannsnails@yahoo.com  
NAIL SALONS

## Knottle Hottle Inn Restaurant & Tavern

Robert Verrecc'hio  
HC89 Box 46A  
Pocono Pines, PA 18350-9705  
570-643-2601  
570-643-2606  
RESTAURANTS

## Alvin H. Butz, Inc.

Robert Episcopo  
PO Box 509  
Allentown, PA 18105-0509  
610-395-6871  
610-395-3363  
rmepiscopo@butz.com  
www.butz.com  
CONSTRUCTION

## Connections Magazine

Deb Bailey  
RR#6, Box 6816  
Honesdale, PA 18431  
570-647-0085  
570-647-0086  
greatads@ptd.net  
MEDIA

## Gap Systems, Inc.

Greg Pershyn  
615 Main Street  
PMB#351  
Stroudsburg, PA 18360  
570-426-9189  
570-426-6864  
sales@gapsystem.com  
www.gapsystems.com  
COMMUNICATIONS-TELEPHONE  
SYSTEMS

## Hughes, Michael Realtor Remax of the Poconos

Michael Hughes  
903 Rimrock Drive  
Stroudsburg, PA 18360  
570-620-9355  
1-877-432-4133  
mrhughes@remax.net  
www.michaelhughes.com  
REAL ESTATE

## Maurices

Karrie Odle  
Stroud Mall  
Stroudsburg, PA 18360  
www.maurices.com  
RETAIL

## Burnzy's Automotive Services

Christine Burns  
70 Route 611  
Bartonsville, PA 18321  
570-619-1099  
burnzysauto@aol.com  
AUTOMOBILE-SERVICE & REPAIRS

## Easy Pages Directory, The

Gene Tye  
237 Main Street  
Suite 303  
Dickson City, PA 18519  
570-383-8647  
570-383-8656  
gtye@bluemoonpub.com  
PUBLISHERS

## Girl Scouts, Scranton Pocono Council

Lamarr Schneider Coe  
727 Main Street  
Stroudsburg, PA 18360  
570-424-4096  
570-424-4098  
spgscmc@ptd.net  
www.spgsc.org  
NON-PROFIT ORGANIZATIONS

## Innovative Mortgage Group

Charles Marzzacco  
645 Route 209  
Hilltop Plaza  
Brodheadsville, PA 18322-0600  
570-402-4971  
570-402-4973  
innovativemtg@epix.net  
MORTGAGES

## MacMobile, Inc.

Brian McCartney  
672 Penn Estates  
East Stroudsburg, PA 18301  
570-426-7181  
bmccart@ptd.net  
AUTOMOBILE-SERVICE & REPAIRS

## Milstein Properties, LLC.

Joshua & Amy Milstein  
230 Red Fox Lane  
Stroudsburg, PA 18360  
570-402-5111  
570-402-5112  
mpllcamy@ptdprolog.net  
REAL ESTATE

## Pathways to Wellness

Christine Hocek  
35 Pine Creek Estates  
East Stroudsburg, PA 18301  
570-595-9428  
camh1769@aol.com  
MASSAGE THERAPY

## Printing Craftsmen, Inc.

Joseph Miller  
PO Box 8  
Pocono Pines, PA 18350-0008  
570-839-7103  
570-646-5315  
prntcrft@epix.net  
PRINTERS

## Rayasam Commercial Enterprises, Inc.

Ramakumar Rayasam  
10 Chrystal Drive  
Lebanon, NJ 8833  
908-454-5900  
908-454-5404  
laser4r@att.net  
REAL ESTATE

## Sweet Dreams Boutique

Julie Geiser  
940 Mini Mall  
Blakeslee, PA 18610-0945  
570-643-4330  
jkgeiser@ptd.net  
RETAIL

## NES, LLC

A.J. Healy  
1521 Narcissa Road  
Blue Bell, PA 19422  
215-591-0500  
215-591-0313  
ajhealy@nesllc.net  
www.nesllc.net  
INSURANCE

## Pocono Smart Home Technology, LLC

Ronald Logosso, Jr.  
117 Woods Way  
Stroudsburg, PA 18360-8972  
570-420-1733  
ronald\_logosso@hotmail.com  
www.poconosmarthome.com  
CONSULTANTS-COMPUTERS

## Promotions Solutions

Dennis Clark  
5484 Russell's Drive  
Saylorsburg, PA 18353-9272  
570-992-0489  
1-866-416-0422  
dclark@promotions-solutions.com  
www.promotions-solutions.com  
GIFTS-PROMOTIONAL

## Riley Computer Services

Michael Conforti  
PO Box 171  
Mt. Pocono, PA 18344  
570-839-6944  
570-839-8491  
www.rileycomputer.com  
COMPUTERS-SALES & SERVICE

## Werry's Cottages, Motel & Pub

Carole' Ann Bowyer  
5049 Milford Rd.  
Route 209  
East Stroudsburg, PA 18301  
570-223-9190  
570-223-7602  
werrys@werrys.com  
www.werrys.com  
RESTAURANTS-TAVERNS

## New World Voyagers, Inc.

Rina Valan  
PO Box 747  
Rt. 534  
Jonas, PA 18333-0747  
570-620-1700  
570-620-2700  
rina@ptd.net  
www.newworldvoyagers.com  
HOME PARTIES

## Private Home Care Services, Inc.

Kelly Wilson  
145 Ridgeway Street  
East Stroudsburg, PA 18301  
570-421-5878  
570-476-0116  
kwilson@poconohomecare.com  
www.poconohomeservices.COM  
HOME HEALTH

## Pure Sight & Sound

Ed Kmetz  
PO Box 468  
Stroudsburg, PA 18360  
570-992-2992  
603-299-4780  
info@puresightandsound.com  
www.puresightandsound.com  
HOME THEATER

## Rod & Gun Club at Pocono Manor, The

Arthur Berry  
PO Box 1  
Pocono Manor, PA 18349  
570-839-1688  
aberry@ptd.net  
www.poconomanor.com  
SPORTING CLUBS

## WVIA Public Television & Radio

Stacy Renninger  
100 WVIA Way  
Pittston, PA 18640-6197  
570-602-1161  
570-655-1180  
stacy\_renninger@wvia.pbs.org  
www.wvia.org  
NON-PROFIT ORGANIZATIONS