

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

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IMPACT

August 2004 VOL. 33, NO. 8

25th Annual Quality of Life Golf Tournament - A Swingin' Success!

The Pocono Mountains Chamber of Commerce's Quality of Life Committee was bestowed with a beautiful day to hold their 25th Annual Golf Tournament. On June 30th, the sun shone brightly over Skytop Lodge, this year's tournament location. Skytop provided us with lush greens, a challenging golf course, an exquisite meal, and exceptionally friendly and professional service. This year's tournament was dedicated to the memory of Coral Washburn.

Mr. Paul Schuchman, Chairman of the Quality of Life Committee, opened the program with a brief history of the tournament. He was followed by Mr. Warren Washburn and Ms. Edythe Bertoldo who delivered a heart moving tribute to the memory of Coral Washburn.

In an effort to maintain a manageable pace on the golf course, the tournament was limited to 120 golfers. The field was filled one month prior to the tournament. We generated quite a large waiting list and apologize to those individuals who could not golf this year due to space restrictions. We hope that everyone will sign up very early next year to ensure your place in the tournament.

The day started with registration at 12:00 noon. All registered golfers received a goodie bag which included tickets for a hot dog and soda, a free raffle ticket, a free beer at Barley Creek, and a free foot massage



Patrick Hardin, Bill Cramer, & John Casella (Left to Right)

at CDE. At 1:00 p.m., Brian Boyle, Skytop Pro gave the golfers tournament instructions and sent them off to their starting holes. The golfers completed their round at approximately 6:00 p.m., at which time they relaxed with an extravagant display of hors d'oeuvres and cold beverages. Dinner was served at 7:00 p.m. and included an impressive array and delectable selection of foods.

After dinner Mr. Bill Cramer emceed an evening of fun, prizes, and laughs. The Chamber concluded the evening by thankfully recognized our many sponsors and numerous businesses for their gift donations.

**See page 3 for more information on
the Golf Tournament**

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From the Chairman of the Board



Our Chamber has been very busy recently. We hosted a lunch featuring Governor Rendell who presented his Economic Stimulus Package. I would like to thank Stroudsmoor for the use of their fine facilities and an excellent lunch (I heard many rave about the dessert). We also hosted, in partnership with Pocono Health Systems, a lunch with Congressman Kanjorski. He spoke frankly to 40 of our business and community leaders about issues in our community.

As a result of a Board retreat we held in April, a Board Review Committee has been established. This committee is examining the role of the Board of Directors and how Board members are recruited and oriented. As a result, we have expanded our scope to include an on-going review of Board assessment practices and the terms of Board members. Finally, we are studying our Board size to determine whether the Chamber would be better served with a smaller Board. This process will continue for the next few months; please share your thoughts about this with us.

I just finished rereading the goals we set for this calendar year. We are tracking well in a number of areas. One of our goals is addressed in the paragraph above. In addition, we committed to offering high quality educational seminars and programs for current and prospective members; I can confidently report that we are meeting this goal and will continue to do so. In terms of membership, as of July 1, 2004, we total 1635 members, which is almost 3.5% higher than our membership of January 1, 2004. Financially, we are in great shape for this fiscal year, thanks to the growth in our membership and to the securing of several grants. Overall, our Chamber has been productive and is on track to meet most of the goals we developed late last year. Thanks to the hard work of the Chamber staff and our Board, we are halfway through a successful year.

I must confess, when I initially put my e-mail address and office phone number in this column, I expected to be inundated with phone calls and e-mails about our Chamber. I have received mostly very favorable communication about the Chamber and suggestions on improving what we are doing. I would like to thank those individuals for their continued feedback and encourage the rest of you to send your feedback or suggestions about our Chamber to me at 570-688-2466 or e-mail me at mconnell@northampton.edu. I hope the rest of your summer goes well.

-Matthew Connell

August 2004 Calendar of Events

- August 3.....***Women in Business Steering Committee*

12:00 noon – PMCC
- August 4.....***New Member Breakfast*

8:00 a.m. – PMCC
- August 9.....***Business Card Exchange*

5:00 p.m. – Water Gap Country Club – Delaware Water Gap
- August 10.....***Women in Business Luncheon*

12:00 noon – Dansbury Depot – East Stroudsburg Culinary Committee

4:00 p.m. – PMCC
- August 11.....***Economic Development Committee*

8:00 a.m. – PMCC
- August 12.....***Pocono Plateau Committee*

8:00 a.m. – Tobyhanna Township Building
- August 13.....***EXPO Committee*

8:00 a.m. – PMCC
- August 17.....***Small Business Development Committee*

8:00 a.m. – PMCC
- August 18.....***Executive Committee*

12:00 noon – PMCC
- August 19.....***Membership Committee*

8:30 a.m. – PMCC
- August 20.....***Monthly Breakfast*

7:30 a.m. – Chateau Resort & Conference Center – Tannersville
- August 23.....***West End Committee*

8:00 a.m. – Western Pocono Community Library
- August 24.....***Board of Directors*

11:00 a.m. – Best Western Pocono Inn
- August 26.....***HR Committee*

8:30 a.m. – PMCC
- August 27.....***Environmental Committee*

8:00 a.m. – PMCC
- TBA.....***Quality of Life Committee*

Members in the News

Clear Channel Radio is pleased to announce the latest addition to their marketing team, LaJoyce Brookshire. LaJoyce is an 18-year professional with an extensive background in radio, TV, music, publications, and sales. She is a 12-year resident of the Poconos and will be assigned exclusively to the Pocono Region.

Dr. Richard Spinner just celebrated twenty-five years in the practice of Podiatric Medicine. He graduated from Davidson College in North Carolina and Ohio College of Podiatric Medicine in Cleveland, Ohio. Dr. Spinner performed his surgical residency at Eastern State Hospital in Virginia. He now practices Podiatric medicine, surgery, and sports medicine on both children and adults. His office is located at 1101 North 5th Street in Stroudsburg. He also performs surgery at the Pocono Ambulatory Surgery Center in Stroudsburg and is on staff at Pocono Medical Center in East Stroudsburg. Dr. Spinner may be reached at 570-424-6928.

East Stroudsburg University’s Madelon Powers Gallery in the Fine and Performing Arts Center on Normal and Marguerite Streets will be featuring their second summer exhibit. Prints by Carrie Ida Edinger, a recipient of a 2003 Delaware Emerging Artist Fellowship will be exhibited from July 12 through August 13. Gallery hours are Monday - Friday from 1:00 p.m. - 4:00 p.m. For more information about the exhibit call 570-422-3483.

Office Direct in East Stroudsburg has been recognized by Canon USA, Inc. as one of the top fifteen Canon Authorized Service Facilities in the Eastern Region for the first quarter of 2004. Service quality is established by a customer satisfaction index. Tracy Marsh, President of Office Direct and Service Manager, Lee Leonard have been certified for repair to Canon personal copiers, computer printers, and fax machines. They can be reached at 570-421-2433.

Skills USA - VICA Council, a non-profit organization dedicated to creating a world-class workforce, was awarded a generous \$12,500 grant from the Embassy Bank for the Lehigh Valley. The grant will be used throughout the 2004-2005 school year for their Program of Work. Funds will go specifically toward programs such as the Annual Meeting, Ambassador Training, Professional Development Conference, and SkillsUSA Championships.They serve students at Vocational-Technical schools throughout the Bethlehem, Lehigh, Upper Bucks, and Monroe County areas. Skills USA can be reached at 610-439-1123.

Local Professional Works To Meet Changing Senior Needs - Glen N. Harding, CSA of **Harding's Wealth Managers** in East Stroudsburg has recently completed a comprehensive course on priority senior issues. The course was conducted on June 26, 2004 by the Society of Certified Senior Advisors, a national organization that has trained over 14,000 professionals in all 50 states and the District of Columbia. Successful participants complete a thorough examination to earn the Certified Senior Advisor, CSA designation. Mr. Harding has taken this educational initiative to become a professional leader in meeting the key needs and issues concerning senior citizens.

Seminars Scheduled for August

The Chamber’s August schedule of business start-up and marketing seminars are as follows: How to Start & Manage Your Own Business will be held on Wednesday, August 11 from 5:30 p.m. - 9:30 p.m. and the Marketing Workshop will be held on August 18 from 5:30 p.m. - 9:30 p.m. Both seminars will be held at the Tobyhanna Township Building. These are very valuable membership benefits, and should be taken advantage of by all. For more information, please contact Miriam Conway at (570) 421-4433.

Leadership Pocono, Inc.
is accepting applications for the
Class of 2005.

If interested, please contact
the Chamber office
at 570-421-4433 for
more information.



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July Business Card Exchange Held at Pocono Manor Golf Resort & Spa

The July 12th Chamber Business Card Exchange was held at Pocono Manor Golf Resort & Spa. Approximately 130 people attended this event. Everyone enjoyed hot & cold hors d'oeuvres along with an opportunity to network with current Chamber members as well as potential new members. The Pocono Manor is located on Route 314 in Pocono Manor. They can be reached at 800-233-8150.



Networking - Invaluable Chamber Tool

They say, “it’s who you know in life that helps you reach your goals,” but what if you don’t know how to make those contacts? What if you know who you want to meet but can't manage to get past the receptionist or have a phone call returned?

When you became a member of the Pocono Mountains Chamber of Commerce, you were handed the tools to help your business succeed; one of the most valuable of which is networking. From monthly breakfasts and luncheons to the after-hours business card exchanges, business owners are experiencing the benefits of Chamber membership.

A good example of how networking works is the upcoming “Pocono Gateway Art Fest” which is being planned for September 18, 2004 at the Crossing’s Premium Outlets. A casual conversation between a member of the newly formed arts council and the General Manager of the Crossings was the catalyst that inspired this event. Both realized that they had a desire to enhance the quality of life in the area.

Whether you are a large business or a small business, a new business or an established business, the benefits of Chamber membership are endless providing you take advantage of the opportunities that it provides.

See you at the Chamber event!

Ribbon Cuttings Century 21 – The Select Group

Century 21 - The Select Group celebrated its Ribbon Cutting Ceremony this month with a Country BBQ at Split Rock Resort. Located in Lake Harmony, Century 21 -The Select Group is one of the premier real estate offices for homes in the area. For more information, contact the office at: 570-722-9222.



Comfort Inn & Suites – Mount Pocono

The Comfort Inn & Suites in Mount Pocono celebrated its Grand Opening this month. Local politicians, business owners, and residents joined in the celebration! The Comfort Inn & Suites is conveniently located on Rt. 940 and offers a special discount to fellow Chamber Members. Call Anthony for details at: 570-839-9282.



IH Land Development, Inc.

IH Land Development held a formal ground-breaking ceremony for Tranquility Woods at Marshalls Creek where 11 semi-custom homes will be built. Financing for this project will come from ESSA Bank & Trust, IH Land Development will be the General Contractor, JH Beers, Inc. will do the site work. IH Land Development can be reached by calling: 570-223-2053.



The Jenny Rose Specialized Therapy Center, LLC.

The Jenny Rose Specialized Therapy Center is located on East Brown Street in East Stroudsburg. This unique center offers Hyperbaric Oxygen (O2) and Conductive Education therapy for people with motor function problems and supports healing through the use of pressurized oxygen. For more information, contact Elaine Parker at: 570-421-3415.



Congratulations to Golf Tournament Winners

The tournament was set up as a two-person scramble and consisted of three flights. Congratulations to the following winners:

| | |
|---------------------------------|----------------|
| Championship Flight (61) | Bill Cramer |
| | Patrick Hardin |
| 1st Flight (75) | Mike Morin |
| | Robert Nauman |
| 2nd Flight (82) | John Storch |
| | Jack Krenitsky |
| Closest to the Pin | Steve Davidock |
| Longest Drive | Wayne DeCrane |
| Most Honest Golfers | Denise Cebular |
| | Carol Sitroon |
| | Sharon Fontana |
| | Judy Schuchman |

A Thanks to Our Sponsors

The Chamber would like to recognize the following major sponsors for their generous contributions to this special event:

| | |
|------------------------|--|
| Gold Sponsor | CDE – Careers: Computers, Massage, Medical & CDL |
| Silver Sponsors | Aventis Pasteur Inc. C & M Home Builders Martz Trailways Rcono Insider Magazine Patterson Kelley |
| Bronze Sponsors | Odd Lot Outlet Double M Productions UPS The Small Insurance Group |

John Casella & Chuck Niclaus, Co-Chairmen of this tournament along with Bob Phillips, Chamber President/CEO would like to congratulate the winners and thank all of the sponsors, gift donors, and all of the volunteers, especially Nancy Henry and Mary El Kasas for their assistance in making this day so successful.

A portion of the proceeds from will benefit quality of life programs within the Pocono Region as well as the Chamber of Commerce.

PPL Electric Utilities Continues to Support Leadership Pocono

On behalf of PPL Electric Utilities, Paul Canevari presented a \$1000.00 contribution to Michelle Bisbing, Immediate Past Chair of Leadership Pocono. PPL has been a dedicated financial supporter of Leadership Pocono since its inception in 1996. For more information on Leadership Pocono, call the Chamber at 570-421-4433.



Paul Canevari (left) presents check on behalf of PPL Electric Utilities to Michelle Bisbing (right) for Leadership Pocono.

Golf Tournament Big Hit



Mike Morin & John Casella



Golf Tournament Registration

Congressman Paul Kanjorski Attends Luncheon Sponsored by Pocono Health Systems

U.S. Congressman Paul Kanjorski (center) is greeted by Bob Hay (left), Pocono Mountains Chamber of Commerce Second Vice-Chairman and President/CEO Robert P. Phillips, IOM at a luncheon held on June 29, 2004. The luncheon was sponsored by Pocono Health Systems and was attended by 40 business leaders of the Pocono Mountain region. Congressman Kanjorski represents Monroe County which is part of the 11th Congressional District. The Congressman discussed the current and future needs for Monroe County including economic development, high-speed passenger rail service, broadband communications, and other issues. “We have an excellent relationship with Congressman Kanjorski,” said Chamber President/CEO Robert Phillips. “He is very concerned with the challenges we face in our county and he has vowed to help us in every possible way.”



From left to right: Bob Hay, Congressman Paul Kanjorski and Robert Phillips



From the President

On June 29, 2004, the Pocono Mountains Chamber of Commerce arranged a luncheon meeting with U.S. Congressman Paul Kanjorski. Pocono Health Systems sponsored this luncheon at the Learning Center on Storm Street in Stroudsburg. Approximately 40 local business leaders attended to listen and ask questions of the Congressman who represents the 11th Congressional District, which includes Monroe County.

The Congressman addressed several issues facing Monroe County including the start date for the Marshalls Creek by-pass, escalating health care costs for employers, high-speed passenger rail service, fiber optic communications, and improving the county’s infrastructure for future economic development. Kanjorski was very candid when he spoke about the long-awaited passenger rail service. “If it’s not a fast-speed line, forget it,” said Kanjorski. A question was raised on how we can afford to pay for such a project. The Congressman explained that he would like to see a joint state commission established to sell bonds and pay for the rail project. “High-speed rail service will attract Wall Street companies that are looking to relocate to sites outside of New York City,” said Kanjorski.

“This is the first time I have been asked to make a presentation to members of the Pocono Mountains Chamber of Commerce,” said Congressman Kanjorski who was first elected to the U.S. House of Representatives in 1984. The Chamber looks forward to working with Congressman Kanjorski on issues that challenge our members. This is another prime example of how your membership supports the legislative advocacy program of the Chamber. The Pocono Mountains Chamber of Commerce is the leader, your advocate for business, and a supportive community partner.

-Robert Phillips, IOM

Membership Anniversaries

25 Years

Adams Outdoor Advertising
Water Gap Country Club

20 Years

Pocono Truss, Inc.
Sibum’s Auto Parts, Inc.

15 Years

Carbon-Monroe-Pike Drug & Alcohol Commission
North Penn Bank
Pocono Emergency Physicians, P.C.

5 Years

Anders & Massington
Better Business Bureau
Eagle Valley Mall
East Stroudsburg United Methodist Church
Expert Spa Service
Northeast Fitness Source, Inc.

Congratulations!

Women in Business Luncheon

The July Women in Business luncheon was held at Dansbury Depot in East Stroudsburg. Dorota Gasienica-Kozak from the law firm of King, Spry, Herman, Freund, & Faul gave a presentation on “Family Law.”

The next Women in Business Luncheon will be held on August 10, 2004 at 12:00 noon at Dansbury Depot in East Stroudsburg. This will be a “networking” lunch.

For more information on this or future WIB luncheons, please contact Miriam Conway at 570-421-4433.



Michelle Bisbing (left) and Dorota Gasienica-Kozak (right)

Fitzmaurice Community Services Hosts June Breakfast

Fitzmaurice Community Services, Inc., founded in 1966, hosted the monthly breakfast on June 18 at the Best Western Pocono Inn.

Guest speaker Ms. Liz Koster spoke about Fitzmaurice and their role in the community. She spoke about the habilitation services that they provide to individuals with mental health and developmental disabilities. The services that Fitzmaurice provides have made it possible for these individuals to lead more productive lives. Ms. Koster proudly announced that Fitzmaurice Community Services recently partnered with Developmental Education Services, Inc. to create a recycling program that their clients could get involved in. Fitzmaurice is always looking for new community service opportunities. For more information call 800-289-8980.

Developmental Education Services, Inc., a company providing employment to individuals with disabilities presented the special program. The guest speakers were Ms. Susan Folk and Mr. Charles Cahn. They spoke about their company’s mission of meeting the Human Service needs of the community and providing education, therapeutic, and referral services that support the strengths of their clients and their families. Mr. Charles Cahn talked about the different services that Community Partners in Recycling offers, such as mobile shredding and recycling pick-up. For more information or a quote call 570-421-2912.

For more information or to make a reservation for next month’s breakfast, see the flyer in this issue of *Impact*.



June Monthly Breakfast Attendees