

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

Executive Committee

John Casella - Chairman of the Board
Bob Hay - First Vice Chairman
Denise Manhart - Second Vice Chairman
Joseph McDonald- Treasurer
Jamie Keener - Secretary
Eugene Leblond - Assistant Secretary
Daisy Gallagher - Assistant Treasurer
Dr. Matthew Connell - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Parviz Alasty - Vice President, Business Development/Government Affairs
Miriam Conway - Executive Assistant
Michelle Kemmerer - Director of Finance
Val Vigliotti - Membership Director

Board of Directors

James Becker	Donna Houser	Frank Revitt
Paul Canevari	Tim Kelly	Michael Riley
Denise Cebular	Elizabeth Koster	Barbara Samet
Holly Corcoran	Chris Kurtz	Isaac Sanders
Larry Crimi	Victoria Mavis	Paul Schuchman
Gene Dickison	Chuck Motson	Linda Seliger
Robert Dillman	Kathleen Mullins	Jack Wallie
Frank Epifano	Charles Niclaus	Gail Warner
Kim Filipkowski	Jane Niering	Bill Wells
Donald S. Hannig	Ann Pilcher	W. Andrew Worthington
Gary Hazen	William Prall	
Scott Henry	Lynn Price	

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IMPACT

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IMPACT

January 2005 VOL. 34, NO. 1

CHAMBER ELECTS NEW EXECUTIVE COMMITTEE

The Pocono Mountains Chamber of Commerce Board of Directors elected the 2005 Executive Committee at its annual meeting on December 21 at the Sycamore Grille.

John Casella of Monroe County CareerLink will serve as PMCC's Chairman of the Board for 2005. He is joined by Bob Hay, BOBHAY.COM, First Vice Chair; Denise Manhart, Pocono Community Bank, Second Vice Chair; Joseph McDonald, Treasurer; Jamie Keener, Secretary; Eugene Leblond, Asst. Secretary; Daisy Gallagher, Asst. Treasurer, and Dr. Matthew Connell, Northampton Community College as Past Chairman.

Daisy Gallagher is the newest member to be elected to the Executive Committee. Gallagher, Founder and CEO of Gallagher & Gallagher, Inc., has more than 25 years of marketing communications experience. For 10 years before forming Gallagher & Gallagher, Inc., she served in various management and marketing positions in Manhattan. Her marketing and business administration skills have enabled Daisy to grow her business and established her as a well-respected community and business leader. Gallagher & Gallagher, Inc. has expanded to New York City, Washington DC, and Scranton, Pennsylvania. She is now preparing to open several other branches, one in New Jersey and one on the West Coast to serve its clientele.

Daisy Gallagher has a long history of community service. She has chaired many non-profit boards, including the 1998-1999 fundraising campaign for the United Way of Monroe County, and was recognized with the Clifford R. Gillman "Volunteer of the Year" Award. Daisy currently serves on the boards of several organizations in her community,



John Casella of Monroe County CareerLink, will serve as PMCC's Chairman of the Board for 2005.



Daisy Gallagher, CEO of Gallagher & Gallagher, Inc., the newest Executive Committee member, will serve as Assistant Treasurer.

including the, the United Way of Monroe County Executive Board and Board of Directors, the Pocono Mountains Chamber of Commerce, and the Monroe 2020 Executive Committee. Daisy Gallagher was also appointed to the US General Services Administration (GSA), Industry Government Council (IGC) Steering Committee and Council in Washington, DC. This council is comprised of government agencies, GSA, and a select group of industry partners nationwide serving in an advisory capacity to strengthen the partnership between government and industry.

The Board also elected the following new directors: Scott Henry of Martz Trailways; Elizabeth Koster of Fitzmaurice Community Services, Inc., and W. Andrew Worthington of Resorts USA.

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Happy New Year!

Robert Phillips, IOM, President/CEO and the staff of the Pocono Mountains Chamber of Commerce would like to wish everyone a Very Prosperous New Year.

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From the Chairman of the Board



Life is full of surprises. Some pleasant, others not quite so. Seven years ago when I was asked to sit on the Executive Committee of the Pocono Mountains Chamber of Commerce it was a pleasant surprise. It was truly an honor to be selected to be in a leadership position with many of the most powerful movers and shakers within the Pocono region. During my tenure on this prestigious committee I was fortunate to have observed a number of varying leadership styles and management techniques implemented by the Chairmen, Chairwomen, and Chamber C.E.O.'s who have preceded me. I can only hope that I am able to utilize this knowledge to lead our Chamber to a prosperous and FUN year.

I would be remiss if I didn't recognize my predecessor and good friend, Dr. Matthew Connell, for all the dedication, hard work, and passion that he brought to the position. Through his leadership the Chamber has grown not only in the number of members but also in the quality of services we bring to our community. Thank you Matt!!!!

I would also like to thank Mr. Frank Schoelch for all of his initial tutelage and faith in me when he invited me to be a Board member so many years ago. Thank you Frank.

Last year will be a difficult act to follow, but I'm confident 2005 will be another successful year that we will all be proud of our professional staff and talented committees will ensure our future success. We will work together to achieve our goals as stated in our strategic plan and continue to work on: -Increasing our communication efforts to our valued members-Expanding our services to our valued members -Listening more closely to the needs of our valued members

I plan on having a great deal of fun this year working for you and I ask that you join me in making 2005 a happy and prosperous year for our wonderful Chamber of Commerce.

Please feel free to contact me with any questions or concerns you may have or with any ideas that will help move our Chamber to greater heights.

--John Casella

January 2005
Calendar of Events

- January 4.....*Women in Business Steering Committee*
Noon – PMCC
- January 5.....*New Member Breakfast*
8:00 a.m. – PMCC
- January 7.....*16th Annual Report To Business*
7:30 a.m. – Best Western Pocono Inn
- January 10.....*Education Committee*
Noon – *Monroe Career & Technical Institute*
- January 11.....*Women in Business Luncheon*
Noon – *Caesars Brookdale-on-the-Lake – Scotrun*
- January 11.....*Culinary Committee*
4:00 p.m. – PMCC
- January 12.....*Transportation Committee*
8:00 a.m. – PMCC
- January 12.....*Business Card Exchange*
5:00 p.m. – Alpine Mountain - Analomink
- January 13.....*Pocono Plateau Committee*
8:00 a.m. – *Comfort Inn & Suites – Rte 940 Mt. Pocono*
- January 18.....*Small Business Development Committee*
8:00 a.m. – PMCC
- January 19.....*Retention Committee*
8:00 a.m. – PMCC
- January 19.....*Executive Committee*
Noon – PMCC
- January 20.....*New Members Committee*
8:30 a.m. – PMCC
- January 21.....*Monthly Breakfast*
7:30 a.m. – *Best Western Pocono Inn - Stroudsburg*
- January 24.....*West End Committee*
8:00 a.m. – *Western Pocono Community Library*
- January 25.....*Board of Directors*
11:00 a.m. – *Best Western Pocono Inn*
- January 26.....*Ambassadors Committee*
8:00 a.m. - PMCC
- January 28.....*Environmental Committee*
8:00 a.m. – PMCC
- TBA.....*Expo Committee*
- TBA.....*Quality of Life Committee*

Members in the News from page 3

Fergus & Clark Academy for the Performing Arts is doing a fully staged production of "Amahl & the Night Visitors." The production will be presented by the faculty and students of Fergus & Clark Academy for the Performing Arts on Saturday, January 15 at 7:30 p.m. and on Sunday, January 16 at 3:00 p.m. at the Foxglove Studios (Scott and N. Eighth Streets). Call 570.420.8060 for tickets.

Daisy Gallagher, CEO of Gallagher & Gallagher, Inc., a full-service advertising, marketing, and public relations firm, served as a presenter during the Ninth Annual Global Woman's Forum, held in Athens, Greece in November. Forum organizers characterized her presentation as "the highlight" of the event. Titled Women's Entrepreneurship in the European Union: Shaping Favorable Public Policy, the Forum gathered global business and policy leaders. The attendees from Europe and America engaged in an exchange of views, experiences, and ideas that positively impact international business, with a special emphasis on entrepreneurship.

Members of the **Great Bear Golf and Country Club** Social Committee recently visited Pocono Health System's Clementine Abeloff Community Health Center in East Stroudsburg to hand out toys to the practice's pediatric patients. The more than 40 toys were donated by members of Great Bear Golf and Country Club. The Clementine Abeloff Community Health Center provides pediatric medical and dental care to children in the community, including many whose families do not have the ability to pay.



Great Bear Country Club Donates toys to Abeloff Health Center,

Joan Fitzgerald, Broker & Owner of **Joan Fitzgerald Real Estate**, 17 S. Sixth Street, Stroudsburg, PA has been named to the National Register's Who's Who in Executives and Professionals for 2005-2006.

John J. Riley, Inc. Shareholder, Scott A. Miller, CPA, CFE, recently attended the PICPA's 2004 Forensic and Litigation Services Conference in Valley Forge, PA. Topics at the seminar included the methodology on forensic accounting, selecting the proper tools for performing forensic investigations, seminars on preparing for depositions, trial interrogations as an expert witness, and preparing expert reports for the court. John J. Riley, Inc. is a full service CPA and business advisory firm with offices in Stroudsburg and Mt. Pocono. John J. Riley Inc., provides a wide range of forensic and litigation support services from business valuations, divorce and support hearing testimony, as well as investigations into alleged fraud to determine the amount of missing funds.

The Pocono Healthy Communities Alliance (PHCA) will be hosting a presentation to the county about a state-wide program entitled "Shape Up Pennsylvania." This is a team wellness program that is competitive and enjoyable. The purpose of the project is to encourage Pennsylvanians to develop healthy eating habits and increase their physical activity level. Statistics indicate that absenteeism and employee turnover is reduced when employees are healthy and physically active. The presentation will take place at a free breakfast on January 20, 2005 at the Best Western in Stroudsburg from 8:00 a.m. to 10:00 a.m. The program will also feature Lisa Baker, Executive Director of the Blue Ribbon Foundation, who will speak about Grant Opportunities. To register, please call Carrie Ann D'Andrea at 570.517.3953 or email poconoalliance@co.monroe.pa.us.

Weekenders USA, Inc. Fashion Coordinator, Uli Klein was promoted to Independent Sales Manager in November. Recognized as one of the Top 25 Fashion Coordinators in the Nation (there are 19,000), Uli has been instrumental in helping twenty-nine women start their own businesses. As a Sales Manager, Uli will continue to help her customers put great wardrobes together! The Weekender line consists of figure-flattering, mix-and matchable pieces for a casual, business, or glamorous look, in sizes ranging from xs to 1x, petite, and tall. Professional business women find this exciting line of clothing great for traveling (no dry-cleaning or ironing). Weekenders provides a unique business opportunity for women. For more information please contact Uli Klein at 570-688-1277.

Congratulations to **Gina McDonald**, Publisher/Editor of the Pocono Insider for being featured in the Northeast Pennsylvania Business Journal this month as one of NEPA's "Top 20 Business People Under 40". The Pocono Insider has "a unique in-room and concierge distribution." Published monthly, the Pocono Insider is available to those visiting our area throughout the Pocono Mountains and surrounding area resorts, hotels and B&B's. Gina's passion for our area is evident as you flip through the pages of her creation, which reflects the beauty of our region and all it has to offer. You can contact Gina at 570-421-1989



January Business Card Exchange
MARK YOUR CALENDARS!

Alpine Ski Area in Analomink will host a Free Night of Snow Tubing in conjunction with the January Business Card Exchange on Wednesday, January 12, 2005.

Ribbon Cuttings

The Jesse Harris Project

The Jesse Harris Project celebrated a double grand opening of their two new gyms in Stroudsburg (pictured here) and Mount Pocono last month. The Jesse Harris Project promotes physical conditioning through kick boxing, high and low impact KBX, and teen and adult boxing programs. The Jesse Harris Project takes pride in their local community and specifically realizes the benefit of helping to redirect youth in a positive atmosphere. The program will give them the "tools that will help them every day in their life." You can contact Jesse Harris at: 570.401.9408.



November Business Card Exchange



The November 15th Business Card Exchange was held at Sam Snead's in Shawnee-on-Delaware. More than 150 people gathered to enjoy the delicious food, the ambiance of this outstanding facility, and most importantly an excellent opportunity to network.

December Business Card Exchange



Ertle Volvo Subaru Kia Suzuki hosted the December 13th Business Card Exchange at their facility. Everyone enjoyed a fantastic array of food. Attendees shared in the holiday spirit with fellow Chamber members and most importantly, enjoyed the opportunity to network with one another.

December Women in Business Luncheon

The December Women in Business Annual Holiday Luncheon was held at the Water Gap Country Club in Delaware Water Gap. The Committee celebrated with carol singing led by Beata Peck-Little from Women's Resources of Monroe County. Participants also took part in the annual holiday ornament exchange. The January Women in Business luncheon will be held on Tuesday, January 11 at Caesar's Brookdale-on-the-Lake in Scotrun and will feature the Save Our Planet Awards presentation by the Chamber's Environmental Committee.



For more information on this, or future WIB luncheons, or if you would like to donate a door prize, please contact Miriam Conway at 570-421-4433.

Members in the News

Adams Outdoor Advertising's Northeastern Pennsylvania office in East Stroudsburg, PA has promoted Wendy Hickey to General Manager. Previously, Hickey was the Sales Manager for Adams at that location. In addition to her newly assigned corporate functions, Wendy continues to function at Adams as the General Sales Manager. Hickey serves on the board of directors for the Monroe County unit of the American Cancer Society and the Monroe County Arts Council and serves as the public relations/marketing chair for each. For more information about Adams, call: 570.424.2329 or visit them online: www.AdamsOutdoor.com.



Christian Business Men's Committee will be hosting a dinner at the Clarion Hotel, 1220 W. Main Street, Stroudsburg, PA on February 10, 2005 at 7:00 p.m. The guest speaker will be Mr. Jerry Molnar, whose financial business was located on the 79th floor of the World Trade Center. He lost more than fifteen friends and associates when the World Trade Center towers collapsed on September 11, 2001. To make reservations contact Mr. Jack Bardakjy at 570.424.5177. The cost is \$20.00 per person.

East Stroudsburg University of Pennsylvania prentended degrees to 441 graduating students at its winter commencement exercises on Saturday, December 18, 2004 at Koehler Fieldhouse. Three hundred thirty-three undergraduates received degrees and the graduate school awarded 108 master of education, master of science, master of public health, and master of arts degrees. The ceremony was presided over by ESU President, Dr. Robert J. Dillman. Noah A. Samara, class of '78 and Chairman and Chief Executive Officer of WorldSpace Corporation delivered the commencement address. Lois E. Wagner, recently retired associate professor of movement studies and exercise science, served as Grand Marshal.

East Stroudsburg University alumnus, former NASA employee and entrepreneur Smiley L. Shackelford '85 will be the featured speaker at the Dr. Martin Luther King, Jr. Celebration Breakfast on Monday, January 17, 2004. A resident of Upper Malboro, MD, Mr. Shackelford is a veteran of the United States Air Force. He earned his bachelor's degree in computer science at ESU.

East Stroudsburg University Faculty and Staff in the News - Dr. Andrea McClanahan, assistant professor of communication studies attended the National Communication Association annual conference November 10-14 in Chicago. At the conference, Dr. McClanahan presented three papers, "Looking forward to contemporary issues," "Narrative constructions of age-related infertility," and "Looking back at the future (or, your administration wants you to move forward with a forensics program and you haven't got a clue!)." More than 5,000 people attended the event. McClanahan was one of only 100 selectees by the National Council of Women's Organizations to participate in the Younger Women's Task Force Meet-Up 2005, to be held January 29 and 30 in Washington, D.C.

Dr. Patricia Graham, professor of academic enrichment & learning, and **Dr. John Kraybill-Greggo**, assistant professor of sociology, presented papers at the First InterAmerican Counseling Congress, at the Universidad Iberoamericana in Mexico City, Mexico in November. Dr. Graham's paper, titled "Peer Counseling in the Academy," discussed skill development as an empowerment strategy that involves behavioral and cognitive components. Dr. Kraybill-Greggo's paper "Integrating Issues of Poverty and Social Justice in the Curriculum," emphasized the need for direct counseling and helping skills toward the social, cultural, economic, and environmental issues that often impact the lives of students and clients.

Kiki Peppard, switchboard operator for the office of computing and communications services, is featured in a new college textbook titled, Women and the Economy - Family Work and Pay by Saul D. Hoffman and Susan L. Averett. This textbook examines the central economic aspects of women's lives with a primary focus on family, work, and pay issues. Peppard is also the editor of ESU's AFSCME local 2366 newsletter. For more information on this book, visit www.aw-bc.com/hoffman.

Members in the News cont. on page 9



From the President

Now that 2004 has passed, I am looking forward to a new year of progress and successes. Of course, there are many challenges we must overcome to accomplish our goals for 2005. Our first and foremost goal is to offer our members incomparable service with programs and vigorous representation designed to foster your business. Your Chamber not only has the staff to accomplish this, but we have the right staff who understands the value of what we do for our members.

In January, the Government Affairs Committee will be hosting the Report to Business breakfast meeting with the Monroe County Board of Commissioners. Additionally, we will host a live televised candidate debate for a special election for the 189th Pennsylvania House of Representative seat that was vacated by former Representative Kelly Lewis. The Government Affairs Committee will review legislative bills presented at the next General Assembly session and any Call to Action requests from the PA and U.S. Chamber of Commerce. We have started the process of establishing a Political Action Committee (PAC) to provide a stronger voice for our members by supporting political candidates who are sympathetic to the needs of the business community.

Chambers of Commerce that operate their organizations like for-profit businesses do a better job of meeting their member's needs. The Pocono Mountains Chamber of Commerce adopts the fundamental business principles that emulates the management and operations techniques used by the business community. In the final analysis, your Chamber is constantly striving to provide superior service and value for your membership investment. The Pocono Mountains Chamber of Commerce is the leading advocate for its members and the community.

-Robert Phillips, IOM

Best Western Pocono Inn hosts November Breakfast

The November monthly breakfast was held on November 19, 2004 at the Best Western Pocono Inn. Martz Trailways of the Poconos was the Sponsor. Their General Manager, Mr. Scott Henry, was the guest speaker. Mr. Henry reported that Martz Lines was started in 1908 by his Great-Great Grandfather in Plymouth, PA. Henry introduced Mike Sanfilippo, Sales Manager for Martz Trailways in Wilkes Barre, PA. The Martz Group consists of Martz Trailways, Martz Gold Line/Gray Line, Martz National Coach and Martz First Class Coach. These businesses offer charters, tours, global travel, package express, and daily line runs. There are fifty-six buses that travel to New York on a daily basis. There are eight Pocono Boarding Locations including stops in Blakeslee, Brodheadsville, Delaware Water Gap, Effort, Mt. Pocono, Snydersville, East Stroudsburg, and Tobyhanna. The locations in Delaware Water Gap, Mt. Pocono, and Marshalls Creek are full service terminals.



from L, to R: Robert Phillips, IOM,
Mike Sanfilippo, Scott Henry

The Special Program was sponsored by the Pocono Environmental Education Center (PEEC). Speakers were Mr. Jim Rienhardt and Mr. Rick Porvaznik. The Pocono Environmental Education Center enhances environmental awareness, knowledge, and appreciation through hands-on experience in a natural outdoor classroom. Mr. Jim Rienhardt, Executive Director of Pocono Environmental Education Center reported that PEEC is a 50-year old facility and is in the process of capital and infrastructure improvements. Mr. Rienhardt announced that Bill Zacheiss of PNC Bank has been nominated and approved as the newest trustee for PEEC. Mr. Rick Porvaznik, Director of Marketing/Development gave an overview of what the center has to offer such as workshops, institutes, and getaways. For more information, visit their Web site at www.peec.org.



from L, to R: Robert Phillips, IOM,
Rick Porvaznik, James Reinhardt

Membership Anniversaries

25 Years

Quiet Valley Living Historical Farm

20 Years

Alarm Installers Corp.

Monroe Optical

15 Years

Tom Breslauer

Easter Seals Eastern Pennsylvania

Nolan Audiology Associates

10 Years

Blue Berry Mountain Inn

Monroe County Transportation Authority

Richard Spinner, DPM, PC

5 Years

Century 21 Genesis

Gregory Computer Services

Hemlock Campground & Cottages

HR Synergy Solutions, LLC/CPR

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Ledet Family Chiropractic Center

National Multiple Sclerosis Society

Scott's Building Services, Inc.

Congratulations!

Pocono Mountains Chamber of Commerce

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Enhancement of the Quality of Life
in our region
and surrounding areas.*

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800-695-1371

PLEASANT VALLEY MOTORS
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BRODHEADSVILLE, PA 18322
570-992-4827
800-891-2317

Welcome New Members

The following new members are not listed in the 2004 Membership Directory & Buyer’s Guide. Please be sure to add this page to your copy of the Directory.

Blossom Studios
Richard & Jill Cantor
RR 2, Box 2415
Canadensis, PA 18325
570-595-0500
570-595-0123
blossomstudio@yahoo.com
www.blossomstudios.com
GIFT SHOPS

Delaware Water Gap Chamber of Commerce
Jim Dellaria, VP
PO Box 144
Delaware Water Gap, PA 18327
570-476-0331
570-476-0380
dwgboro@noln.com
www.delawarewatergap.com
CHAMBERS OF COMMERCE

Brass Door Restaurant
Lorraine Tucci
PO Box 280
Pocono Pines, PA 18350
570-839-7386
cwaexec@aol.com
RESTAURANTS

Desserts by Eileen
Eileen & John Cunningham
HC 87 Box 8
Pocono Lake, PA 18347
570-646-3416
570-646-3416
jande01@ptd.net
FOOD - GOURMET

Cakes & Scones
Tere DeMelo
78 S. Courtland Street
East Stroudsburg, PA 18301
570-424-9982
BAKERIES

Discover Network
Account Executive
RR1 Box 214 A
Roaring Branch, PA 17765
570-673-4446
570-673-3671
richardbadorf@discover.financial.com
CREDIT CARD PROCESSING

Carretero’s
Steve & Liz Carretero
25A Rt. 209
Kresgeville, PA 18333
610-681-5361
lizb@ptd.net
RESTAURANTS

Doctor Feelgoodes
Steve Stigers
Route 611 N., RD #7
Stroudsburg, PA 18360
570-476-1447
570-476-1449
steve@doctorfeelgoodes.com
www.doctorfeelgoodes.com
SPAS & HOT TUBS

Decks & More
Derek Spence
1126 Potomac Street
Mt. Bethel, PA 18343
570-897-6570
570-897-6570
kdspence@enter.net
CONTRACTORS - GENERAL
V.Vigliotti

Fisher & Fisher Law Offices
Timothy Fisher II
1200 PA Rt. 940, Suite 2
Pocono Mountain Plaza
Mt. Pocono, PA 18344
570-839-8690
570-839-7675
tbfisher2@hotmail.com
www.pocono-lawyers.com
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alan@ispofficesolutions.com
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JanRich Enterprises
Richard A. Holmes
149 Merry Hill Road
Bartonsville, PA 18321
570-629-6385
570-619-7423
janrich@ecoquestintl.com
www.ecoquest.com/janrich
AIR PURIFIERS - WATER FILTERS

Keyes Business Solutions LLC
Robert Scott
3149 Hemlock Farms
Lords Valley, PA 18428
800-579-1668
800-579-1668
rscott@keyesgroup.com
www.keyesgroup.com
CONSULTANTS-BUSINESS

Linda’s Full Service Salon & Tanning
Linda Thomas
17 Pocono Blvd.
Mt. Pocono, PA 18344
570-839-5870
570-894-0920
grateful1@peoplepc.com
BEAUTY SALONS

Welcome New Members

The following new members are not listed in the 2004 Membership Directory & Buyer’s Guide. Please be sure to add this page to your copy of the Directory.

Metrocall Wireless
Lisa Webby
1096 Route 315
Wilkes-Barre, PA 18702
570-606-0160 ext. 223
570-824-7976
webblyl@metrocall.com
www.metrocall.com
TELECOMMUNICATIONS

Pocono Mountain Petroleum
Dale L. Prutzman II
PO Box 867
Stroudsburg, PA 18360
570-426-7777
570-426-7777
www.pmpoil.com
FUEL-OIL-GAS

Pre-Paid Legal Services, Inc.
Elizabeth Singleton-Cogdell
1507 Oberon Road
Tobyhanna, PA 18466
570-839-6974
lizsangels91@aol.com
www.prepaidlegal.com/hub/e_singleton
LEGAL SERVICES

Woodloch Resort
Laurie McEvoy
RR 1 Box 280
Hawley, PA 18428
570-685-8000
570-685-8290
woodmark@woodloch.com
www.woodloch.com
RESORTS-CONFERENCE CENTERS