

Pocono Mountains Chamber of Commerce  
Stroudsburg, PA

# IMPACT

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Karyn Vashlishan - Membership Director

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# IMPACT

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# IMPACT

Monthly

May 2005 VOL. 34, NO. 5

## CHAMBER CONTINUES TO SUPPORT BUSINESS

The Pocono Mountains Chamber of Commerce's Government Affairs Committee has been notified that Senate Bill 300 was unanimously passed in the Pennsylvania Senate. This legislation will establish tax-free Health Savings Accounts on deposits made by employees and employers. These deposits would grow tax-free and could be used to pay for expenses not covered by insurance, insurance premiums between jobs, and health expenses during retirement years. As the General Assembly continues to explore effective solutions to rising costs, the use of Health Savings Accounts is one option that will assist small businesses in affording adequate and appropriate health care for their employees.

The State Senate Labor and Industry Committee has scheduled a meeting to consider legislation (S.B. 464) that would reverse the recent Commonwealth Court ruling that only an attorney who is a member of the PA Bar is allowed to defend an unemployment compensation claim at the hearing level, eliminating the use of third-party administrators. The bill would ensure that employers and employees have the same representation rights at unemployment compensation (UC) hearings. Pennsylvania UC statute has always permitted claimants to be represented by non-attorneys. Most states allow both employers and employees to be represented by non-attorneys at the informal UC hearing level, in part to help keep costs down. The full Senate is set to consider the bill in May and the PMCC's Government Affairs Committee along with the PA Chamber have made this a priority among its UC efforts.

## DISASTER ASSISTANCE

Disaster assistance is available for homeowners, renters, and businesses affected by the recent storms and flooding.

**APPLY BY PHONE: 1-800-621-FEMA (3362)**

For those with speech or hearing impairment call 1-800-462-7585.

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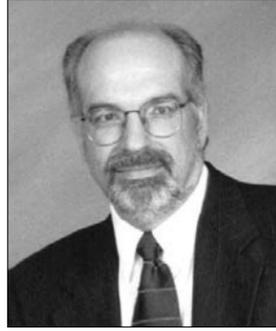
*Please have the following information available when you call:*

- A phone number where we can reach you
- Social Security Number
- Current mailing address
- Address of the affected property
- Brief description of the damages
- Insurance information including policy number

Route To:

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## From the Chairman of the Board



Our region's largest employer, Tobyhanna Army Depot, is in the midst of an extensive hiring program. The depot hired more than 600 personnel last year and has plans to hire 500 additional employees this year. Much of this hiring is to support the depot's substantially increased workload in support of the Global War on Terrorism. Tobyhanna also is entering a several year span when a significant percentage of its workforce will become retirement-eligible, also increasing its need to bring in new personnel.

Tobyhanna's area of expertise is repairing the Armed Forces' vast array of communications-electronics systems, so it is primarily looking to hire personnel with experience or education in electronics. But officials at the depot tell me that it takes some 130 different skills and occupations — including engineers, machinists, painters, production controllers, and administrative workers-- to perform its worldwide missions from its home here in the Poconos.

Wages and salaries are quite competitive. A newly hired electronics-mechanic earns about \$34,000 annually. The overall average salary at Tobyhanna is \$43,000. The benefit package includes health care, 13 to 26 days of paid vacation annually, and a 401k-type retirement plan.

To meet its hiring needs now and in the years ahead, Tobyhanna has entered into a training consortium with area colleges and technical schools to expand our schools' capabilities to produce graduates with the skills and knowledge to fill positions at the depot.

The depot's cooperative education program with several of these schools is another innovative approach to attract qualified personnel. The Student Career Employment Program (SCEP) enables students in degree-track programs to work at the depot while in school. Upon graduation and with a satisfactory work performance at Tobyhanna, the students are converted to permanent, full-time employment at the depot. Tobyhanna already has placed approximately 70 students via the program, with some 40 students currently enrolled. Students interested in SCEP should contact David Jadick at 895-6381.

Job vacancies and complete information on how to apply online for employment at Tobyhanna are available at the depot's website, [www.tobyhanna.army.mil](http://www.tobyhanna.army.mil)

-John Casella,  
Chairman of the Board

## May 2005 Calendar of Events

- May 3**.....*Women in Business Steering Committee*  
12:00 noon – PMCC
- May 4**.....*New Member Breakfast*  
8:00 a.m. – PMCC
- May 6**.....*Government Affairs Committee*  
8:00 a.m. – *Best Western Pocono Inn - Stroudsburg*
- May 9**.....*Education Committee*  
12:00 noon – *Monroe Career & Technical Institute - Bartonsville*
- May 9**.....*Membership Appreciation*  
5:00 p.m. – *Great Bear Golf & Country Club – One Great Bear Way - East Stroudsburg*
- May 10**.....*Women in Business Luncheon*  
12:00 noon – *Barley Creek & Brewing Company – Tannersville*
- May 11**.....*Transportation Committee*  
8:00 a.m. – PMCC
- May 12**.....*Pocono Plateau Committee*  
8:00 a.m. – *Comfort Inn & Suites – Mount Pocono*
- May 17**.....*Small Business Development Committee*  
8:00 a.m. – PMCC
- May 18**.....*Retention Committee*  
8:00 a.m. – PMCC
- May 18**.....*Executive Committee*  
12:00 noon – PMCC
- May 19**.....*New Members Committee*  
4:00 p.m. – PMCC
- May 20**.....*Monthly Breakfast*  
7:30 a.m. – *Best Western Pocono Inn – Stroudsburg*
- May 23**..... *West End Committee*  
8:00 a.m. – *Western Pocono Community Library Brodheadsville*
- May 24**.....*Board of Directors*  
11:00 a.m. – *Shawnee Inn & Golf Resort – Shawnee-on-Delaware*
- May 24**.....*Youth Appreciation Day*  
12:00 noon – *Shawnee Inn & Golf Resort – Shawnee-on-Delaware*
- May 26**.....*HR Committee Breakfast*  
8:30 a.m. – *Best Western Pocono Inn - Stroudsburg*
- TBA**.....*Ambassadors Committee*
- TBA**.....*Culinary Committee*
- TBA**.....*Expo Committee*
- TBA**.....*Quality of Life Committee*

## 2005 HR Conference Announced

The Chamber's Human Resource Committee takes great pleasure in announcing its upcoming 2005 Human Resource Conference on September 20, 2005 at the Fernwood Hotel & Resort in Bushkill, PA. The Chamber's last HR Conference was a resounding success, providing numerous area employers with timely and useful information on a variety of human resource issues. Approximately 150 attendees, speakers, volunteers, and vendors participated in the event.

The format of the last conference was well-received, therefore, again this year there will be several breakout sessions during the morning offering attendees the ability to select the topics they most want to hear. This will be followed by a luncheon for all attendees. The luncheon will include a panel discussion on a topic of general interest to employers and human resource professionals alike. In addition to the informative breakout sessions and panel discussion, attendees will have the opportunity to meet with vendors of products and services to meet their human resource needs.

The HR Conference is not just for human resource professionals! It is open to all employers of all sizes, for profit or non-profit, public or private sector, and experienced or inexperienced with regard to human resource issues. The Conference is intended not only to provide some useful "nuts and bolts" presentations for smaller employers without a human resource department, but also more advanced topics of use to more experienced human resource professionals.

Please mark your calendars now for attendance. If you are interested in possibly sponsoring the event or having a vendor exhibition booth, the Committee will soon have available sponsorship and vendor packages with costs and options for becoming part of this most worthwhile event. Also, if you are interested in speaking, you are encouraged to contact the Chamber to get on the list to receive an application when they become available in the very near future.

The HR Committee extends its warmest invitation to all members to get involved and attend this event on September 20, 2005. See you then!

## March Monthly Breakfast

The monthly breakfast was held on March 18, 2005 at the Best Western Pocono Inn in Stroudsburg. The guest speaker was **Mr. David Richmond, of Richmond & Associates, LLC**, which opened in January 2005. Richmond & Associates provides insurance and investment solutions to help you achieve your goals. Mr. Richmond is licensed in New York, New Jersey, Pennsylvania, and Connecticut and offers a comprehensive array of insurance and financial services. They have a four step process, 1) Profile, 2) Plan, 3) Implement, and 4) Periodic Reviews. Their products help grow and protect your assets. For more information call 570-424-9401.

The special program was sponsored by the **American Cancer Society**. Speaker, Mr. David Ford is the United Way's Campaign Director and a volunteer for American Cancer's Relay for Life. He spoke about the American Cancer Society's two largest fundraisers - Daffodil Days and Relay for Life. Relay for Life is celebrating its 20th Anniversary this year. This special event, which is run by volunteers, raised \$18 million last year. Mr. Ford introduced Chris Flynn, a Regional Income Development Specialist for the American Cancer Society. This year's Honorary Event Chair is Todd

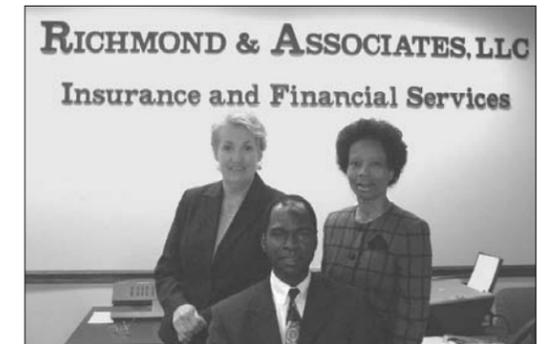
## Members in the News

*Continued from page 9*

with refueling convoy operations, plus crash and fire rescue. Back from their deployment, the squadron returns to service one weekend a month as Reservists, unless they are redeployed. Fernwood Hotel and Resort is a year-round resort with hotel and villa accommodations, on-site restaurants, live entertainment, 18 hole golf course, a Winter Fun Center, horseback riding, and many other activities and amenities.

The **Hospitality Sales and Marketing Association International (HSMAI)** recognized Resorts USA with a Silver Award for Outdoor Transit Advertising in its Adrian Awards Competition. Resorts USA Art Director, Mike Perfetti, created the winning snowtubing billboard that features Fernwood's Winter Fun Center. HSMAI paid tribute to Resorts USA during the 15th annual HSMAI Adrian Awards Show – a gala black-tie dinner held on January 24, 2005 at the New York Marriot Marquis, which was attended by more than 700 industry and marketing executives. These awards were handed out as part of the HSMAI Adrian Awards Competition, the largest and most prestigious travel event of its kind in the world, now in its 47th year. This year's contest attracted more than 1,350 entries from 45 countries and destinations around the world, with entries judged by teams of experts from all sectors of the industry.

**SkillsUSA Council** was awarded the Morning Call Grant of \$5,000. SkillsUSA Council is a non-profit organization whose mission is to create a world-class workforce by developing partnerships among the business community and our schools. The grant will be used for the Program of Work to cover student expenses during the current school year. The following career and technical education schools benefit from this grant: Bethlehem Area Vocational-Technical School, Career Institute of Technology, Lehigh Career & Technical Institute, Monroe Career & Technical Institute, and Upper Bucks County Area Vocational-Technical School.



*seated in photo is David Richmond  
standing from left to right - Diane Crespo and Roxanne Ferguson*

Martin. Four relays will take place in our area; one in Stroudsburg, Bushkill, Pocono Mountains, and the West End. Relay for Life is scheduled for May 13-14. Business sponsorships are available. For more information call 570-421-7010.

Holley Kearns from Keystone Nazareth Bank & Trust won the 50/50 drawing, which she donated to the American Cancer Society.

# Five Steps to Increasing Profitability



## ATTENTION BUSINESS OWNERS!

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IN PARTNERSHIP WITH  
ACTION INTERNATIONAL PRESENT A SERIES OF  
**FREE BUSINESS SEMINARS**  
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### 5 STEPS TO SUPER PROFITS

IS A 61% INCREASE IN SALES  
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**THURSDAY, May 26th**

MT. POCONO MUNICIPAL BUILDING, MT. POCONO  
(Route 611, Mt. Pocono, PA)  
6:00 – 8:00 PM

### 6 LEVELS TO A SUCCESSFUL BUSINESS

LEARN HOW TO BUILD A BUSINESS THAT WORKS WITHOUT YOU!

**FRIDAY, MAY 13th**

POCONO MOUNTAINS CHAMBER OF COMMERCE  
3:00 – 5:00 PM

**TUESDAY, MAY 17th**

BANKER'S FIRST MORTGAGE, BRODHEADSVILLE  
5:30 – 7: 30 PM

**THURSDAY MAY 19th**

WERRY'S PUB CONFERENCE ROOM, MARSHALL'S CREEK  
3:00 – 5:00 PM

**THURSDAY, JUNE 2nd**

MT. POCONO MUNICIPAL BUILDING, MT. POCONO  
6:00 – 8:00 PM

**CALL ACTION INTERNATIONAL TODAY!  
570-402-0398**

TO RESERVE A SEAT (SEATING IS LIMITED)

## HR Breakfast Scheduled

The Pocono Mountains Chamber of Commerce HR Committee's Human Resource Breakfast is scheduled for May 26, 2005 from 8:30 a.m. to 10:30 a.m. at the Best Western Pocono Inn in Stroudsburg. The topic is "All About OSHA," presented by Fred Bartol of the Wilkes Barre Area OSHA Office. The cost is \$10.00 for Chamber members and \$15.00 for walk-ins and non-members. Please call Miriam Conway at the Chamber at 421-4433 to make a reservation.

## Membership Anniversaries

### 25 Years

Pocono Sew & Vac

### 20 Years

Penn Stroud Distributing  
SkillsUSA Council

### 15 Years

B. "Jack" Stultz Jr./Architect

### 10 Years

Arts & Crafters Paradise Bazaar  
Eureka Stone Quarry, Inc.  
Vincent Gilotti Appraisal Service  
Pocono Pressure Cleaning  
Shawnee Academy  
Stroudsburg Municipal Authority  
Super 8 Motel

### 5 Years

Buchart-Horn/BASCO Associates  
Hillcrest Retirement Community  
Nations 1st Mortgage  
Thyme and Thyme Again

**Congratulations!**

## April Business Card Exchange

### Thai Thani Restaurant Inn Hosts Mixer

The April Business Card Exchange was held on April 11, 2005 at the Thai Thani Restaurant in Stroudsburg. Everyone in attendance enjoyed the delicious Thai Cuisine along with the opportunity to network and socialize with fellow Chamber members. If you have not yet been to Thai Thani, stop in for lunch or dinner or call 570-421-8118 for reservations.



## New Member's Breakfast

**High Point Leadership Group** – High Point Leadership Group provides executive coaching toward productive behavioral change, leadership development and training, and sales training for small businesses. For more information please contact Dick Hawley at 570-262-3640 or by email at dhaw26@aol.com.

**Greenland Technical Writing & Consulting, LLC** – Greenland Technical Writing & Consulting, LLC provides technical writing and editing, training, Web design, and photography services. They are conveniently located in East Stroudsburg. For further information please contact Debra J. Greenland at 570-424-2090 or at djg@greenlandtwc.com.

**Pocono Parent** – Pocono Parent is a full color magazine that is direct-mailed to 10,000 families in the Poconos. It is an informative and resourceful guide for parents living in the Poconos. For information on advertising in this delightful and insightful publication please contact Teri O'Brien at 570-350-8836 or by email at teri@poconoparent.com.

**The Sherman Theater**–The Sherman Theater in Downtown Stroudsburg will reopen its doors this summer as a live theater and performing arts center. For more information please call Rich Berkowitz at 570-656-0653 or by email at rich@shermantheater.com.

## RINEHART RENTALS

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STROUDSBURG, PA 18360  
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800-695-1371  
**PLEASANT VALLEY MOTORS**  
ROUTE 209 & 115  
BRODHEADSVILLE, PA 18322  
570-992-4827  
800-891-2317

## Ribbon Cuttings Linda's Full Service Salon and Tanning

Linda's Full Service Salon and Tanning – Linda's Full Service Salon and Tanning will help you look and feel your very best. This full service salon offers the ultimate in customer care with pre-service consultations and professional beauty services. Linda's staff offers custom beauty services from the tips of your toes to the top of your head. Located just around the corner from Martz on Route 611 in Mount Pocono. Call today to make an appointment, 570-839-5870.



## Apex Styles

Apex Styles celebrated with a Ribbon Cutting Ceremony this month. Apex Styles offers a full line of women's clothing and accessories. Stop by and see all the new spring and summer fashions! Apex Styles is conveniently located at 528 Main Street in downtown Stroudsburg. For further information call Tanya at: 570-588-0906.



## Dunkin Donuts/Baskin Robbins 31 Flavors

Dunkin Donuts/Baskin Robbins 31 Flavors celebrated it's Grand Opening Ribbon Cutting Ceremony this month. Conveniently located between Routes 611 and 196 (Sterling Rd) in Mount Pocono. For information call 570-839-9609.



## From the President



The Pocono Mountains Chamber of Commerce prides itself on the help it gives to the business community. The Chamber not only provides resources for new start-up businesses, but offers professional services for our current members as well. Our seminars, workshops, and free counseling are designed to help you to be competitive and profitable in this ever-changing business climate.

The Chamber is equally proud that we are supporting legislation and legislators that are responsive and supportive to business needs. We will continue to represent all of our members on the local, state, and federal levels. As you operate your businesses, the Chamber is your partner working for you on issues like business tax reform, health care costs, and economic development policies, to name a few.

Your Chamber is committed to being the region's foremost business organization in addition to being a powerful legislative advocate for our members. I urge you to take advantage of what the Chamber has to offer by getting involved with a committee or a task force. Not only will you be helping yourself, but you will be supporting our community. You can call me anytime for more information.

-Robert Phillips, IOM

## Women in Business Luncheon

The April Women in Business Luncheon was held at Barley Creek Brewing Company in Tannersville. Dr. Matthew Connell of Northampton Community College and Pat Moyer of Monroe Career & Technical Institute delivered an interesting presentation titled "2+2+2" (which is the first of a three-part Education Series).



Dorota Gasienica-Kozak, Pat Moyer, Dr. Matthew Connell

Debbie Todd of Chiropractic Health Partners of the Poconos, won the 50/50 drawing which she donated back to the scholarship fund. The May luncheon will also be held at Barley Creek Brewing Company and will feature Part Two of the Education Series titled "School To Work" to be presented by Carol Huffman of East Stroudsburg North High School.

For more information on future WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570-421-4433.

## Members in the News

**Bushkill Falls** has developed a new program this year to enhance the visitor's experience. Visitors may take part in a new Trail Map Adventure while they hike. For 2005, an especially detailed and accurate map of the Bushkill Falls property has been created on which 20 "control points" have been marked. When five, ten, or 20 points have been accumulated, and verified by their unique punch, the hiker becomes eligible for a monthly prize drawing. The map also includes identifying sketches and brief descriptions of 17 varieties of the local trees and a page of trivia about Bushkill Falls. It is available for only \$2.00, and includes one punch card, though additional punch cards may be purchased for \$.50. There is a wide variety of trails, including an easy path and three other more challenging ones. Eight waterfalls and lovely shaded walkways make Bushkill Falls perfect for all ages.

**CENTURY 21 Select Group's** Blakeslee office announced today that it recently received Century 21 Real Estate Corporation's CENTURION Office Award for its impressive sales in 2004. The CENTURION Award is presented to CENTURY 21 System offices that achieve or surpass Sales Production of \$1,550,000 within a calendar year. This is the third year the Blakeslee office has received the award. CENTURY 21 Select Group is a full service brokerage firm located at Blakeslee Corners. They specialize in recreational, luxury, and residential properties.

**The Dreher Agency, Inc.**, a locally based independent insurance agent, has been named as a Key Producer by the member companies of Ohio Casualty Group. The status of Key Producer is awarded to a select group of agencies, based on their sales volume and other performance factors. The Dreher Agency, Inc. is located in Stroudsburg and has been serving the insurance needs of the surrounding community since 1942.

**East Stroudsburg University of Pennsylvania's** 119-acre wildlife sanctuary and recreation facility, Stony Acres has been named Organization of the Year by the Mid-Atlantic Regional Association for Experiential Education (AEE). The honor was announced at the Association's annual conference in Towson, Maryland last month. The award honors outstanding organizations within the Mid-Atlantic region in the field of experiential education. Experiential education engages learners in direct experience and focused reflection with the goals of increasing knowledge, developing skills, and clarifying values. AEE is committed to supporting professional development, theoretical advancement, and the evaluation of experiential education worldwide. For more information about Stony Acres, which is owned by the university students, contact Madeline Constantine at 570-422-3334.



**EHD** announced the promotion of Eileen M. Holder to Assistant Vice President. She joined EHD in 1984 as a Customer Service Representative and was promoted to Commercial Lines Manager in 1987. Her responsibilities include management of the Commercial Insurance Department and marketing of accounts to insurance companies. Eileen has her Certificate in General Insurance and holds the Accredited Adviser in Insurance designation. She is a member and Past President of the Rotary Club of The Stroudsburgs. She serves on the Board of Directors of the United Way of Monroe County and participates in the Fund Distribution Committee. She has served in many capacities in the annual campaign. Eileen resides in East Stroudsburg with her husband, Tom.

**The Executive Women's Golf Association** - The Stroudsburg Chapter will host its sixth Annual Junior Golf for Girls Clinic at Mountain Manor Golf Course in Marshalls Creek on Saturday, May 7 from 9:30 a.m. until 4:00 p.m. This FREE clinic introduces girls in grades four through twelve to the game of golf. No experience or equipment is necessary. Sue Werkheiser, LPGA Master Professional and golf professional Linda Worthington instruct the girls on putting, chipping, and driving. A three-hole scramble will be played and the girls will receive certificates and prizes. Lunch will be provided. Proper attire is required and includes shorts or slacks, sneakers or golf shoes, no tank tops. Space is limited - register early. To receive a registration form contact Chapter founder and clinic coordinator, Diane Hannan at 570-223-0730. Deadline is May 4.

**Fergus & Clark Academy** for the Performing Arts presents "Music from the Fifties" featuring musical and dramatic performances from faculty and students. The performance will include instrumental and vocal music of many styles. Join them for this free show on Saturday, May 7 at 7:00 pm at Foxglove Studios (N. Eighth and Scott Streets).

**Gallagher & Gallagher, Inc.**, a Stroudsburg marketing, advertising and public relations firm, has hired Carol Sitroon as Gallagher & Gallagher, Inc. Executive Vice President. Sitroon was formerly Owner/President of CasAl Communications. The firm has also acquired CasAl Communications, with Sitroon's clients now being served under the Gallagher & Gallagher, Inc. banner. In her new position at Gallagher & Gallagher, Sitroon will oversee account executives and the human resources department, as well as develop strategic objectives. Ms. Sitroon has extensive community service involvement.



**Hair Alternatives** will be donating wig sales and haircut services to the American Cancer Society, Monroe County Unit on Sunday, May 22, 2005 from 10:00 a.m. to 4:00 p.m. Cash donations will be accepted and checks should be made out to the American Cancer Society. There will be more than 300 wigs in stock; all colors, styles, and prices will be slashed. Regular prices will resume after the event, so take advantage and purchase in-stock retail at these great prices, for a great cause. If you cannot attend the event, you can mail your donations to Hair Alternatives, 27 Crystal Street, East Stroudsburg.

**Lehigh Valley International Airport** officials announced that Lehigh Valley Air is getting a strong response to its new Florida service plan. Since the announcement was made on February 17, 2005, Lehigh Valley Air has received 10,979 reservations. The reservations are ranging from far and wide, airport officials noted. Lehigh Valley International Airport is located near Allentown, Pennsylvania and is also served by Air Canada, Continental, Delta, Northwest, TransMeridian, United, and US Airways. LVIA serves a twelve-county area with a population base of 3.6 million people. The Airport is easily accessible from communities in eastern Pennsylvania and northern New Jersey areas. Travelers can contact the Lehigh Valley International Airport at 1-800-FLY-LVIA (359-5842) or visit the Airport's Web site at <http://www.lvia.org> for more information on services and facilities.

**Liztech Jewelry** and **The Gallery @ Liztech** owner, Jill Elizabeth was named one of the top ten people to watch in American Craft 2005. These ten people were chosen out of more than 100 entrants that were submitted. Jill was chosen to be one of the top ten people in American Craft for her skills, ingenuity, attitude, and her continued commitment to help shape the future for American crafts. From her first show at age

13, selling enameled pins, Jill had always known that she wanted to be a jewelry designer. This year Liztech Jewelry is celebrating their 20th anniversary. The Gallery @ Liztech has been selling fine crafts for six years.

**Monroe County Arts Council's** 30th Anniversary Celebration will be held in May. The Council will soon be changing its name to Pocono Arts Council. Mark your calendars for their exciting upcoming events. May 7-29 is MCAC Members' Exhibition featuring more than 120 pieces of artwork created by MCAC members. It will be held at the ARTSPACE Gallery on 18 N. Seventh Street in Stroudsburg. On May 7 from 1:00 p.m. to 9:00 p.m. there will be a Members' Exhibition kick-off event entitled "PoconoArts Squared." Visual artists will be set up along the sidewalk on N. Seventh Street to display their wares and performing artists will perform throughout the event. MCAC Member, Jacqueline Miley, has developed a new design for both T-shirts and billboards. A limited number of T-shirts will be printed and are available for \$20. Billboards will be up throughout the county promoting the Council. For more information or to join MCAC call 570-476-4460 or email [mcac@epix.net](mailto:mcac@epix.net).

**Pocmont Resort** has again been the site for a group of special youngsters to train for the Aquatics Special Olympics. They have been training for the event since the fall using Pocmont's large indoor pool, life jackets, and locker/shower rooms. This is the fourth year the Bushkill resort has provided such services free of charge to the special needs children. Nine Bushkill Elementary School students competed in the Aquatics Special Olympics on Tuesday, March 8, at Lafayette College in Easton. The participants in teacher Lisa Madison's life skills class will have the distinction of being the only elementary school students participating in the event. Most of the more than 100 competitors come from middle schools in Monroe and Northampton counties. Pocmont Resort and Conference Center is located on Bushkill Falls Road, about two miles north of Route 209. Besides its indoor and outdoor pools, the resort features a whirlpool, saunas, a state-of-the-art health club and fitness center, steam rooms, premier dining and accommodations, and nightly entertainment.

**Pocono Medical Center** has opened a new satellite operation at the Stroud Building on Route 611 in Stroud Township, just north of the Stroud Mall, for outpatient physical and speech rehabilitation as well as occupational medicine. The outpatient rehabilitation services formerly located in the lower level of the Hospital in East Stroudsburg is now operating under the name Pocono Rehabilitation. Inpatient physical and speech rehabilitation will continue to be done at the patients' bedside at the hospital. In addition, Pocono Occupational Medicine has moved to the Stroud Building from its former location in the Route 447 Office Plaza in East Stroudsburg. Pocono Occupational Medicine is a medical practice including physicians who are trained in the specialty of occupational medicine. They service the healthcare needs of employers. At the practice, doctors and nurses conduct pre-employment physical and drug tests; assess injuries; check vision, hearing, and pulmonary function; and provide urgent care. Being in the same facility as Pocono Rehabilitation also provides easy access to physical and speech therapy services.

**Resorts USA Inc.**, owner of the Fernwood Hotel and Resort in Bushkill, has donated a free three-night getaway for 30 Marines returning from their nine month deployment in Iraq. Marines from the Detachment Alpha Marine Support Squadron 472 have been given three days of free accommodations in villas during March, April, or May. The squadron is part of the Marine Reserves stationed in Wyoming, PA. While the squadron was in Iraq, they provided airfield support for aircraft, helped

*Continued on page 9*

# Welcome New Members

The following new members are not listed in the 2005 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

## **Broadway Café & Lounge**

Richard Cherry  
 HC 1 Box 41, Route 209  
 Gilbert, PA 18331  
 610-681-2233  
 610-681-2234  
 bcafe@ptd.net  
 www.broadwaycafeandlounge.com  
 RESTAURANTS - TAVERNS

## **High Point Leadership Group**

Richard Hawley  
 62 Dallas Shopping Center  
 Dallas, PA 18621  
 570-262-3640  
 CONSULTANTS - CORPORATE  
 TRAINING & DEVELOPMENT

## **Pocono Web Site, The**

Bob Farnell  
 16 Votech Rd.  
 Bartonsville, PA 18321  
 570-619-6268  
 570-619-8359  
 rfarnell@peoplepc.com  
 WEB SITE - MEDIA SERVICES

## **Dunkin Donuts & Baskin Robbins 31 Flavors**

Kanubahi Patel  
 38 Sterling Rd  
 Mt. Pocono, PA 18344  
 570-839-9609  
 570-424-7330  
 mandkpatel@verizon.net  
 RESTAURANTS

## **Kathy Louis Real Estate, Inc.**

Kathy Louis  
 PO Box 123 Sterling Rd  
 Mt. Pocono, PA 18344  
 570-839-3347  
 570-839-3348  
 klouisre@ptd.net  
 REAL ESTATE

## **Sovereign Merchant Services**

Ezra Campbell  
 255 Business Center Drive  
 Suite 210  
 Horsham, PA 19044  
 215-443-5690 ext.12  
 215-443-8645  
 michael-kintz@firstdata.com  
 MERCHANT SERVICE PROVIDERS

## **Edwards Business Systems**

Tara DeGuisto  
 2200 Stafford Avenue  
 Scranton, PA 18505  
 570-342-5040  
 570-342-5044  
 tdeguistoe@edwardsbusiness.com  
 www.edwardsbusiness.com  
 BUSINESS SERVICES

## **Pocono International Raceway**

Dr. Joseph Mattioli/CEO  
 PO Box 500  
 Long Pond, PA 18344  
 570-646-2300  
 570-646-2010  
 mewald@poconoraceway.com  
 www.poconoraceway.com  
 AUTO RACING FACILITY

## **TelCove**

Account Executive  
 1180 Sathers Drive  
 Pittston, PA 18643  
 570-300-2911  
 570-300-2930  
 greg.kopa@telcove.com  
 www.telcove.com  
 TELECOMMUNICATIONS

## **Greenland Technical Writing & Consulting, LLC**

Debra Greenland  
 PO Box 152  
 E. Stroudsburg, PA 18301  
 570-424-2090  
 570-424-2090  
 djg@GreenlandTWC.com  
 www.GreenlandTWC.com  
 CONSULTANTS

## **Pocono Parent**

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