

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

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IMPACT

Monthly

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Pocono Mountains Chamber of Commerce 2005 Youth Appreciation Day Awards Sponsored by PPL

The Pocono Mountains Chamber of Commerce honored ten area high school students at its Youth Appreciation Day Luncheon on May 24, 2005. The event, sponsored by PPL and hosted at the Shawnee Inn & Golf Resort, drew more than 100 attendees. James Becker, Chair of the Education Committee, introduced Robert Phillips, IOM, President/CEO of the Chamber as the guest speaker. The theme for this year's event was "Conquering Personal Adversity." Mr. Phillips motivated the students with his insightful speech which included, "If you will it, it is not a dream."

Sponsored by the Education Committee, the luncheon recognizes students who are not necessarily the top athletes or scholars, but who have overcome significant challenges to achieve success.

Those students who were honored were: Winnie Pruitt, East Stroudsburg High School-North; Shawn Fuchs, East Stroudsburg High School-South; Joseph Wick, Monroe Career & Technical Institute; Brandon Runne, Monroe County CareerLink; Bridget Pandolfo, Notre Dame Jr/Sr High School; Matthew Chuchula, Pleasant Valley School District; Jason Baehr, Shawnee Academy;

Carrington Parham, Pocono Mountain East High School; Katherine Hollenback, Pocono Mountain West High School; and Shawn Perdon, Stroudsburg High School.

The honorees received gifts donated by Access Office Technologies, Inc., Bushkill Falls, Citizens Bank, Citizens Savings Association, ESSA Bank & Trust, First National Bank of Palmerton, Keystone Nazareth Bank & Trust, M&T Bank, Odd-Lot Outlet, Inc., Penn Security Bank & Trust Company, Pennstar Bank, PNC Bank, Pocono Community Bank, Pocono Family YMCA, Pocono Record NIE, and Wayne Bank. Complimentary lunches for the students and parents were provided by Bob Allen, Core People Resources, Gene Dickison, Carol Deane-Gardner, Elizabeth Koster, Dr. David Krauser, M&T Bank, Monroe County CareerLink, Paul Moore, North Penn Bank, Northampton Community College, Pocono Mountains Industries, Pocono Record NIE, Barbara G. Samet, and Linda Whidden.

David Fernald served as Chairperson for the event.

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From the Chairman of the Board



It's not everyday that I get the chance to inform over 1700 local businesses about some of the special programs and services that the Monroe County CareerLink offers to employers. Since I happen to be this years Chairman of the Board, please indulge me while I take this opportunity to let you know a little of how the CareerLink can assist you with our local workforce needs.

The Monroe County CareerLink is our county's' one-stop center for workforce development services for both employers and job seekers. Information and intensive services are available to job seekers who need assistance in developing a strategic employment plan of action. Assessment testing is provided for career exploration as well as resume development, training strategies, tuition assistance, seminars, job clubs, job development and intensive case management. Our job club topics evolve from discussions with our local employers. Most of the current topics used in the weekly Job Club - "Why Should I Hire You?", "Dress to Impress", "Salary Negotiation" - have evolved from feedback obtained by CareerLink employers. It has been found that the CareerLink is most successful in assisting our job seekers when we tailor our seminar offerings to fit the needs of the employers.

This month we announce the scheduling of 12 more hours of seminars designed to help the job seeker better prepare themselves for the needs of area employers. The new offerings include an "Introduction to Computer Basics Class", "How to Fill out Job Applications", "Mock Interviews" and "Individual Resume Critiques".

The CareerLink is presently developing two informational seminars that will extensively view the "Hospitality" and "Healthcare" fields. We intend to offer a combination of labor market and training information, along with Monroe County Employers providing not only course development but, most importantly, job opportunities on site. Any employer who is interested in becoming involved with the creation of the "Hospitality" and "Healthcare" Seminars, please contact Deborah Harrison at dharrison@dli.state.pa.us. Don't forget the CareerLink for any of your recruitment and hiring needs.

-John Casella,
Chairman of the Board

July 2005 Calendar of Events

- July 1.....** Government Affairs Committee
8:00 a.m. – Best Western Pocono Inn – Stroudsburg
- July 5.....** Women in Business Steering Committee
12:00 noon – PMCC
- July 6.....** New Member Breakfast
8:00 a.m. – PMCC
- July 11.....** Business Card Exchange
5:00 p.m. – Broadway Café & Lounge – Route 209 in Gilbert
- July 11.....** Education Committee
12:00 noon – PMCC
- July 12.....** Women in Business Luncheon
12:00 noon – JR's Greenscene – East Stroudsburg
- July 13.....** Transportation Committee
8:00 a.m. – PMCC
- July 14.....** Pocono Plateau Committee
8:00 a.m. – Comfort Inn & Suites – Mount Pocono
- July 15.....** Monthly Breakfast
7:30 a.m. – Best Western Pocono Inn – Stroudsburg
- July 18.....** Executive Committee
8:00 a.m. – PMCC
- July 19.....** Small Business Development Committee
8:00 a.m. – PMCC
- July 20.....** Retention Committee
8:00 a.m. – PMCC
- July 21.....** Membership Committee
Time TBA – PMCC
- July 25.....** West End Committee
8:00 a.m. – Western Pocono Community Library – Brodheadsville
- July 25.....** Expo Committee
10:00 a.m. – PMCC
- July 25.....** Board of Directors
11:00 a.m. – Best Western Pocono Inn – Stroudsburg
- July 28.....** HR Breakfast – Best Western Pocono Inn – Stroudsburg
- TBA.....** Ambassadors Committee
- TBA.....** Culinary Committee
- TBA.....** Quality of Life Committee

PNC Bank Presents Check to Chamber for Small Business Development Seminars



from left to right- Robert Phillips, IOM, Kevin Rogers, Larry Crimi, John Casella

Larry Crimi and Kevin Rogers from PNC Bank presented Robert Phillips, IOM with a check for \$2,000 for the Chamber's Small Business Development Seminars. The fund will be used to conduct seminars to educate entrepreneurs in a variety of topics, such as Starting a Business, Marketing, and Financing.

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leading to the
Enhancement of the Quality of Life
in our region and
surrounding areas.



Ribbon Cuttings

Minisink Financial Corporation

Minisink Financial Corporation celebrated its Grand Opening with a Ribbon Cutting Ceremony on May 25, 2005. Minisink Financial is an account servicing and collection agency. They assist clients in managing current receivables and provide collection services for delinquent accounts. For additional information log onto www.minisinkfinancial.com or call Kimberly Dewalt at 800-770-0970.



CURVES @ Fox Run Lane Road, East Stroudsburg

CURVES @ Fox Run Lane Road, East Stroudsburg celebrated its grand opening with a Ribbon Cutting Ceremony on May 23rd. Curves is a weight loss/ strength training center that offers permanent weight loss and results without permanent dieting. Curves' 30 minute workout circuit focuses on both resistance training and cardiovascular exercise. For more information call Joyce Kahaly at 223-9554 or e-mail to joysss@ptd.net



May Monthly Breakfast



left to right-Dr. Tom Meitz, Dr. Matthew Mitchell, Dr. Brettney Ramsour, Debbie Dudley, Robert Phillips, IOM.

The monthly breakfast was held on May 20, 2005 at the Best Western Pocono Inn in downtown Stroudsburg. The sponsor of this event was Ramsour Family Chiropractic. Guest speaker, Dr. Brettney Ramsour gave a slide presentation on "Posture is the Window to Your Spine" and how posture can help your health. Chiropractic is a science of finding and locating poor posture in your body. The Five Keys to Health are Chiropractic, Proper Nutrition, Proper Exercise, Proper Rest, and Positive Mental Attitude. The Ramsour Family Chiropractic office is located at 747 Milford Road, East Stroudsburg and will be opening an office at 600 Main Street in Stroudsburg in the very near future. For future information call 570-476-5577 or visit their Web site: www.ramsourchiropractic.com.

The Special Program was presented by the Make-a-Wish Foundation. Debbie Dudley, Northeast PA Make-a-Wish Foundation Regional Manager was the speaker for this program. Make-a-Wish Foundation grants wishes to children ages 2 ½ to 17 years old with life threatening diseases. The wish makes dreams come true for the entire family. Eighty percent of the wishes that are granted are for Disney. Each wish costs approximately \$6,000; the foundation will be granting 110 wishes this year. There are a lot of core volunteers but they are always looking for additional volunteers. The wish teams meet with the family and the child makes the wish. The Make-a-Wish Foundation's main office is located at 216 N. River Street, Wilkes Barre, PA. Joe Lodics from Monroe County Transportation Authority won the 50/50 drawing, which he donated to the Make-a-Wish Foundation.

June New Member's Breakfast



Ann Street Family Salon is a full service family salon offering tanning, manicures, pedicures, and facials in addition to all hair services. Wedding packages are also available. The salon is located at 829D Ann Street in Stroudsburg and has free parking and easy access for seniors. For additional information please call Sandy Albanese at 421-6696.

Bankers Life and Casualty Company is a licensed insurance company whose purpose is to be a resource to senior citizens. The company specializes in Medicare Supplemental Insurance, Long Term Care Insurance, Annuities, and Life Insurance. For more information please call Dennis Green at 328-8600 or email him at dennis.green@bankerslife.com.

CareGivers America offers non-medical, in-home personal care including grooming, hygiene, bathing, meal preparation, light house cleaning, medication reminders, errands, and incidental transportation. The company does private work and works through many agencies in Monroe and Pike Counties. For additional information call Karen DePue at 895-4242 or email her at karenca@epix.net.

Women in Business Luncheon

The June Women in Business Luncheon was held at Barley Creek Brewing Company in Tannersville. Gregory Naudascher of East Stroudsburg Area School District, gave a very informative presentation on "No Child Left Behind" which was the last of a three-part Educational Series. June Wood of Pocono Community Bank won the 50/50 drawing which she donated back into the scholarship fund.

The next Women in Business luncheon will be held on July 12, 2005 at JR's Greenscene in East Stroudsburg. State Representative Mario Scavello will speak on "Act 72." The July luncheon will be sponsored by Dr. Kim Filipkowski of Chiropractic Health Partners of the Poconos.

For more information on future WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570-421-4433.

Elim Distributions Co. will be distributing Fresh Exotic Frozen Fruit Pulp of many varieties from Mango to Passion to supermarkets and restaurants. In addition, the company will have a retail location for individual sales behind Smugglers Cove in Tannersville. For more information please call Fran Jimenez or Leticia Ramos at 236-3481 or send an email to elimdistributions@yahoo.com.

Genworth Financial is a General Electric company that offers coverage to protect clients' assets and provide peace of mind. The company sells Long Term Care Insurance and Medicare Supplement Coverage to both individuals and businesses. For more information please call either Steve Shedroff at 610-366-3936 or email him at shedroff@ptd.net or call Robert Steward at 610-395-2350 or email him at rsteward@ptd.net.

Liberty Fitness Center (Marshalls Creek) is an upscale women's health club providing a pleasant atmosphere for women to achieve their goals. Their circuit utilizes adjustable hydraulic equipment and provides both strength and aerobic training giving the benefit of a 90 minute workout in 30 minutes. A shiatsu massage chair and classes in yoga, belly dancing, and Pilates are also available. For more information please call Charlie Francis or Rob DeVenezia at 223-9212 or email them at LFCMC@ptd.net.

Merry Maids is the #1 residential home cleaning franchise in the U.S. Jean's franchise covers all of the Monroe County areas, offers free in-home estimates, and uses their own cleaning supplies and cleaning equipment. Merry Maids leaves the client "One less thing to worry about." For additional information please call Jean Bordick at 420-0630 or email her at gjbord@aol.com.



From left to right: Gregory Naudascher, Dorta Gasienica-Kozak

From the President



The Government Affairs Committee is pleased to announce that Senate Bill 464 had passed the House of Representatives by a vote of 194-3. The Senate had already signed the bill.

S.B. 464 has the corrective language to fix Commonwealth Court's ruling in the Harkness case that require all employers to have representation by an attorney at all unemployment compensation hearings. This bill ensures that all employers and employees have the same rights to representation at unemployment compensation proceedings. Requiring the use of attorneys would increase costs for an employer during an unemployment compensation hearing.

The Governor has to sign the bill into law and we anticipate no problems with the Administration on this action.

The Pocono Mountains Chamber of Commerce in conjunction with the PA Chamber of Commerce has overwhelmingly supported the passage of S.B. 464. The PMCC's Government Affairs Committee is continuously working for its member's benefit by providing representation on issues that influence your business.

-Robert Phillips, IOM

Members in the News

The Arthritis Foundation invites you to come out and share the excitement of the first ever Arthritis Walk/Fun Run in Monroe County. Register now and join friends and neighbors in support of the Arthritis Foundation's mission to help people take greater control of arthritis by leading efforts to prevent, control and cure arthritis and related diseases. The Arthritis Foundation's 1st Monroe Walk/Fun Run is part of the American with Disabilities Act Fifteen Year Celebration and will take place at East Stroudsburg University in East Stroudsburg, PA on Sunday, June 24, 2005. There is no registration fee, but we request that a donation be made to the Arthritis Foundation. All children who donate/raise \$50 or more and all adults who donate/raise \$100 or more earn an official Arthritis Walk T-Shirt. Area residents are encouraged to go out and enjoy the post party, food, prizes, and awards. Proceeds raised at the Monroe Walk/Fun Run support Camp JRA (Juveniles Reaching Achievement) for Children, as well as a large number of community-based programs and services offered by the Arthritis Foundation to make life with arthritis easier and less painful. For more information, participants can call the Regional Office for Monroe County at 610-776-6632 or email zjackson@arthritisfoundation-epa.org.

CENTURY 21 Select Group is pleased to announce that Ann Marie Kozlowski has joined its firm as a sales associate. She will specialize in residential sales in the Western Poconos. Ms. Kozlowski just successfully completed extensive training and licensing through the Pennsylvania Real Estate Academy and is currently in the process of completing Create 21, a comprehensive Internet-based training course administered via the CENTURY 21 Learning System platform. This course consists of live instruction-led seminars over a three week period.

East Stroudsburg University announces ESU for Kids, an educational summer fun program boasting a wide variety of creative and fun classes for children ages six to sixteen. The program will be held on weekdays from July 11 to July 29. Qualified and experienced teachers will instruct all classes on the university campus in Stroud Hall. Parents searching for an exciting, educational summer program for their children are likely to find several courses of interest. There are 28 different classes to choose from. Examples include: Beginner Guitar, Video Game Designing, Be A SCRABBLE® Expert, Quilting for Beginners, Games of Skill and Logic, Newspaper Creation, and Drawing: Fantasy to Reality. For more information, visit **ESU for Kids** on the Internet: <http://www3.esu.edu/continuing/esuforkids.asp>, call **ESU for Kids** Director Scott Hnasko at 570-619-6342, or e-mail him at mrhnasko@yahoo.com

East Stroudsburg University of Pennsylvania's, Dr. Maureen McLaughlin, professor of reading education was elected to the board of directors of the International Reading Association (IRA) and will serve until May 2008. McLaughlin has volunteered in Estonia in Eastern Europe, working on IRA's Reading and Writing for Critical Thinking Project (RWCT) from 1997 through 2000. She has also authored numerous books for the association's publication division and chaired pre-convention institutes at the annual convention. McLaughlin has served on the editorial review board of the RMCT journal, The Thinking Classroom, and chaired the organization's assessment

and evaluation committee. IRA was founded in 1956 as a professional organization of those involved in teaching reading to learners of all ages. Celebrating its 50th anniversary, the International Reading Association is a community of reading professionals with 85,000 members in more than 100 countries. For more information, visit IRA's Web site at www.reading.org.

Next Generation Computer Consulting, Inc. recently acquired the equipment and software necessary to certify network cabling and create detailed reports of the testing and certification results. Many businesses, from Banking to Health Care, require that the wiring of their infrastructure be tested and certified to meet the demands of not only 10/100 throughput, but also Gigabit and VolP. For more information visit www.nextgensp.com.

Pocono Health System's Pocono Health Foundation will hold its Annual Golf and Tennis Benefit on Tuesday, August 16, at Great Bear Country Club in Marshalls Creek. This year, the tournament will offer tennis as well as golf. Golfing starts at 12:45 p.m. and tennis begins at 1 p.m. Golf tournament tickets are \$200 and entries for tennis are \$125. A reception and dinner are included in the entry price. Those who wish to attend the reception and dinner only may do so for \$60. Proceeds from the event benefit pediatric well, sick, and dental care provided at the Clementine Abeloff Community Health Center in East Stroudsburg for local children--many whose families do not have the ability to pay. For more information, please call Pocono Health Foundation at (570) 476-3530 or email development@pmhealthsystem.org.

WEICHERT, REALTORS® - Acclaim welcomes three new sales agents to their fine company. Larry Zimmer will specialize in residential sales and rentals to first-time home buyers, empty nesters, and individuals and families seeking to relocate in Northeast Pennsylvania. Scott McCord will specialize in residential sales to first-time home buyers and empty nesters. A member of the Pocono Mountain Association of Realtors®, McCord will serve Monroe, Pike, Carbon and Northampton Counties. Retired police officer, James Quinn has also joined the sales team. He will specialize in residential sales to clients in the Northeast Poconos, including East Stroudsburg, Marshall's Creek, Middle Smithfield, Delaware Water Gap, Bushkill, Stroudsburg, and Brodheadsville. WEICHERT, REALTORS® - Acclaim is located at 46 Crystal Street in East Stroudsburg, telephone (570) 420-0171.



Scott McCord



Jim Quinn



Larry Zimmer

June Business Card Exchange

The Chamber's most recent Business Card Exchange was held on June 6 at the Sycamore Grille in Delaware Water Gap. Everyone enjoyed networking with fellow Chamber members as well as potential new members, while sampling the fabulous array of food. If you have not been to the Sycamore Grille, call 570-426-1200 today to make your reservation. The next card exchange is scheduled for July 11, 2005 at the Broadway Cafe and Lounge in Gilbert.



Membership Anniversaries

25 Years

Viechnicki & Kilareski, PC.

20 Years

Monroe County Historical Association

15 Years

Donaghy Insurance Services

10 Years

Barley Creek Brewing Co.
Heimbach, Spitko & Heckman.

5 Years

Computer Renaissance
Todd A's Collision Center, Inc.

Congratulations!

Welcome New Members

The following new members are not listed in the 2005 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

A.L.M. Lubrications Inc./dba Jiffy Lube
Eric Johnson
533 Pocono Blvd. (Rte 611)
Mt. Pocono, PA 18344
570-839-6332
570-343-3221
www.jiffylube.com
AUTOMOBILE-SERVICE & REPAIRS

Century 21 Unlimited
Fred Basara
Box 318 (Rte 611)
Tannersville, PA 18372
570-629-8500
570-629-9715
www.c21unlimited.com
REAL ESTATE

Ann Street Family Salon
Sandy Albanese
829-D Ann Street
Stroudsburg, PA 18360
570-421-6899
BEAUTY SALONS-COSMETOLOGY

Century 21 Unlimited
Fred Basara
PO Box 258 (Rte 390)
Mountainhome, PA 18342
570-595-9000
www.c21unlimited.com
REAL ESTATE

Arbonne International
Julie Schmedding
RR5 Box 5157
Kunkletown, PA 18058
610-681-8771
610-681-8771
juliesbiz@myarbonne.com
www.juliesbiz.myarbonne.com
COSMETICS

Elim Distributions Co
Frances Jimenez
2224 Overlook Drive
Tobyhanna, PA 18466
570-236-3481
570-894-8268
Elimdistributions@yahoo.com
DISTRIBUTOR-FOOD SERVICE

Bankers Life & Casualty Company
Dennis Green
613 Baltimore Drive Suite 11
Wilkes-Barre, PA 18702
570-328-8600
dennis.green@bankerslife.com
INSURANCE-FINANCIAL SERVICES

First National Community Bank
Lou Martarano
102 E. Drinker St.
Dunmore, PA 18512
570-558-4782
570-496-6016
lmartarano@fncb.com
www.fncb.com
BANKS-FINANCIAL INSTITUTIONS

CareGivers America
Karen DePue
4 Fork Street
Mt. Pocono, PA 18344
570-895-4242
570-895-4333
karenca@epix.net
www.wearecaregiversamerica.com
HOME HEALTH

Genworth Financial
Steve Shedroff
1205 North 36th St.
Allentown, PA 18104
610-366-3936
610-398-6229
shedroff@ptd.net
INSURANCE-LONG TERM CARE

Casino Theatre and Village Malt Shop
Karen Struckle
PO Box 297
Mt. Pocono, PA 18344
570-839-7831
570-595-0230
www.casinotheatre.net
ATTRACTIONS-RECREATIONS

ITSE, Inc.
Leonard Goodwin
9 North 6th, Suite A
Stroudsburg, PA 18360
570-421-9801
570-421-9979
lgoodwin@itseinc.com
www.itseinc.com
COMPUTERS-CONSULTING

Liberty Fitness Center/ Marshalls Creek
Charles Francis
#15 The Village Center
East Stroudsburg, PA 18301
570-223-9212
570-223-9212
charles@libertyfitnesscenter.com
www.libertyfitness.com
HEALTH-FITNESS

**Merry Maids 1210
(Bordick & Company, Inc dba/)**
Jean Bordick
PO Box 636 Route 611N
Bartonsville, PA 18321
570-420-0630
570-420-0625
gjbord@aol.com
www.merrymaids.com
CLEANING SERVICES

Lombardi's Tobyhanna Brookside Inn
John Lombardi
182 Main Street
Tobyhanna, PA 18466
570-894-4966
570-620-0705
harleyvette03@msn.com
www.lombardisbrookside.com

**Miss Margaret's Music,
Movement & More**
Margaret Miller
General Delivery Route 715S
Reeders, PA 18352
570-424-2266
570-629-5757
musictr@sunlink.net
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Music Together in the Poconos
Margaret Miller
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Reeders, PA 18352
570-629-0808
570-620-5757
musictr@sunlink.net
www.musictogetherpoconos.com
MUSIC & MOVEMENT-PARENT &
CHILD

Welcome New Members

The following new members are not listed in the 2005 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Pocono Ace Hardware
Gloria Bracey
93 State Road 940
Mt. Pocono, PA 18344
570-895-2310
570-895-2380
Bracey104@aol.com
HARDWARE-RETAIL

Potochnick Property Services
Nick Potochnick
10 Spring Mountain Lane
Saylorsburg, PA 18353
570-656-4794
nickp55@yahoo.com
REAL ESTATE-INVESTMENTS

Summit Lanes
Dr. Alex Holtzman
PO Box 490
3 Park Drive
Pocono Summit, PA 18346
570-839-9635
570-839-2248
chiro2@ptd.net
www.worldwide-web.com/SummitLanes
BOWLING ALLEYS