

Pocono Mountains Chamber of Commerce
Stroudsburg, PA

IMPACT

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Larry Crimi - Assistant Treasurer
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Patricia Metzgar - Vice President, Operations/Development
Parviz Alasty - Vice President, Business Development/Government Affairs
Miriam Conway - Executive Assistant
Amber Richardson - Membership Director

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IMPACT

Monthly

October 2005 VOL. 34, NO.10

New Business Report TV Show Now Airing

The Pocono Mountains Business Magazine TV Show is now on the air in Northeastern Pennsylvania.

The exciting, new half-hour program is being produced by George Roberts Productions of Sciota in cooperation with the Pocono Mountains Chamber of Commerce. "It is truly a business TV show for the Pocono Mountains," said George Roberts, executive producer of the program.

"It features business news and information about the local economy, plus thought-provoking segments on subjects important to local business persons," continued Roberts.

The Pocono Mountains Business Magazine TV Show is being produced for the Pocono Mountains Chamber of Commerce. A large majority of the content is developed by Chamber staff and members who will be contributing to the program.

The program can be seen on Blue Ridge Cable TV 13 on Mondays at 4:30 p.m., Thursdays at 8:00 p.m., and Sundays at 12:00 noon. A new show will air each month.

For more information, contact: George Roberts, the executive producer at 570-992-4842 or Robert Phillips, the Pocono Mountains Chamber of Commerce President/CEO at 570-421-4433.

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MARK YOUR CALENDARS

**November 2, 2005
Annual Awards**

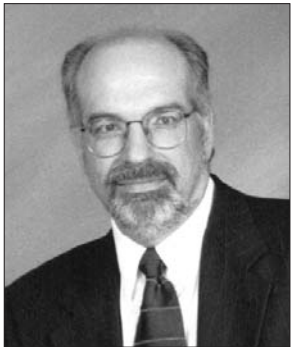
Banquet to
be held at Ridgecrest
at Stroudsmoor Country Inn.

.... See enclosed flyer.

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From the Chairman of the Board



As you know, the Pocono Mountains Chamber of Commerce continues to improve its communication with members and the Pocono region communities.

We have redesigned our newsletter and improved our radio show. Now we are working with **George Roberts Productions** on a new first-class TV show to promote economic development and highlight the business community.

The **Pocono Mountains Chamber of Commerce Business Magazine** TV Show includes business news, chamber member highlights, interviews with key business officials, coverage of chamber events, and more. This is a true "**business report**" for the Pocono Mountains region. It will help your business prosper by allowing us to promote what our region has to offer to the community.

The program began airing on September 1st. The program airs 12 times per month on **Blue Ridge Cable TV 13** and can be seen Mondays at 4:30 p.m., Thursdays at 8:00 p.m., and Sundays at 12 noon.

In order to keep this program "on the air," we need your support. We are looking for several businesses to sponsor the TV show. Each sponsor will receive two 30 second commercials per airing, plus Sponsor Slate listings at the beginning and end of every show. And, you'll be listed in all promotional materials for the TV show.

Connie Roberts of George Roberts Productions is handling the advertising for the show. There are a limited number of sponsorships available. If you'd like to reach Connie first, you can call her locally at **570-992-4842** or toll-free 800-782-7710.

The Pocono Mountains Chamber of Commerce Business Magazine is the TV voice of the chamber! Help us keep this great program on the air.

-John Casella,
Chairman of the Board

October 2005
Calendar of Events

- October 4.....**Women in Business Steering Committee
12:00 noon - PMCC
- October 5.....**New Member Breakfast
8:00 a.m. - PMCC
- October 5.....**Business Card Exchange
5:00 p.m. - Wild Pines Golf Club - Pocono Pines
- October 7.....**Government Affairs Committee
8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- October 11.....**Women in Business Luncheon
12 :00 noon - Chateau Resort & Conference Center - Tannersville
- October 12.....**Economic Development
8:00 a.m. - PMCC
- October 13.....**Pocono Plateau Committee
8:00 a.m. - Comfort Inn & Suites - Mount Pocono
- October 17.....**Executive Committee
8:00 a.m. - PMCC
- October 17.....**Education Committee
12:00 noon - Monroe County Careerlink - Tannersville
- October 18.....**Small Business Development Committee
8:00 a.m. - Location: TBD
- October 20.....**Membership/Retention/Ambassadors Committee
8:00 a.m. - PMCC
- October 21.....**Monthly Breakfast
7:30 a.m. - Best Western Pocono Inn - Stroudsburg
- October 24.....**West End Committee
8:00 a.m. - Western Pocono Community Library Brodheadsville
- October 24.....**Expo Committee
10:00 a.m. - PMCC
- October 25.....**Board of Directors
11:00 a.m. - Best Western Pocono Inn - Stroudsburg
- October 27.....**HR Committee
8:30 a.m. - PMCC
- October 28.....**Environmental Committee
8:00 a.m. - PMCC
- TBA.....**Culinary Committee
- TBA.....**Quality of Life Committee

CHAMBER PROUDLY ANNOUNCES
NEW MEMBERSHIP DIRECTOR

Amber Richardson joined the Chamber staff as Membership Director in September. Prior to coming to the Chamber she worked as a recruiter in the Human Resources Department for a local manufacturing plant, and previous to that was a social worker in Texas. As a social worker, she maintained a caseload of 25 children and adults living with mental retardation. Amber holds a Bachelors of Science degree in Psychology, which she obtained from The University of Houston in 2001. Her wonderful and supportive husband, John, is currently attending ESU for the purpose of receiving a Bachelors of Science degree in Sports Management. She also has a beautiful daughter, Sofia, who recently celebrated her eight-month birthday. Amber is enjoying her new position at the Chamber, and looks forward to meeting all of our members. The Chamber staff would like to wish her well in her new position.



Women in Business Luncheon

The September Women in Business Luncheon, which was sponsored by Danielle Jordan of Fidelity Home Abstract, was held at the Legendary Tannersville Inn. Dr. Thomas Helfst of Stroud Oral & Facial Surgery shared a very informative slide presentation on facial cosmetic and reconstructive surgery.

The October luncheon sponsored by Teri O'Brien of *Pocono Parent* will be held at the Chateau Resort & Conference Center in Tannersville. The October luncheon will feature a Judges' Forum.

For more information on future WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570-421-4433.



left to right- Dr. Thomas Helfst, Ginny Funk, Danielle Jordan

September Business Card Exchange

Meadowbrook Inn & Restaurant graciously hosted the September 7th Business Card Exchange. The event featured hot & cold hors d'oeuvres and a cash bar as well as numerous opportunities for networking. The weather was absolutely beautiful, which gave everyone a chance to network inside the facility and out on the patio, overlooking the well-manicured grounds.



New Member’s Breakfast

4 Kids Christian Academy is a daycare providing services for infant through school age children. They open at 5:30 a.m. and close at 8:00 p.m. in order to aid those working in New York. They have Saturday hours as well. There are many services offered to the children including bathing and helping with homework. For more information please contact Theresa Fears at 570-424-6700.

Carroll & Reish, LLC is a full service law office providing for the legal needs of individuals and businesses. If you're a business owner with legal questions or are attempting to collect back dues or invoices, their office can assist you. They also offer a large variety of services for individuals as well, including family law, criminal law, real estate, and bankruptcy. For more information please contact their office at 570-476-8070.



Insurance Institute of Pennsylvania is an insurance school providing insurance pre-licensing courses and continuing education courses for licensed bookkeepers and/or agents. For more information please contact Mitchell K. Marcus CPCU, CISR, MBA at 570-421-7752.

J&A Toys is a toy store selling bikes, toys, gift baskets, area rugs, and much more. J&A Toys has been open in Brooklyn New York for twenty years and has recently decided to branch out into the Poconos. For additional information please contact John Diele at 570-620-2363.

JP Consulting is a business IT solutions, repair, and consulting firm. They provide both short and long term goals for small businesses. Their approach is conservative, and they have consulting and support experience in Manhattan and the Hamptons. For more information, please contact Jason Richardson at 570-894-1785.

Mechanical Solutions is a professional consultation company specializing in mechanical problem solving for production and non-production type machinery. They live by their motto, "machinery problems solved." For more information please contact Eli and Russ Tomecko at 610-217-2256.

Mitchell Group Inc./Allstate Insurance Company is an insurance agency providing a variety of insurance coverage. This includes auto, home-owners, business, financial services, and life and health annuities. For more information please contact Mitchell K. Marcus CPCU, CISR, MBA at 570-421-7752.

Pennsylvania Family Magazine is a family-owned and operated business designed to help NEPA grow as well as promote family values. They cover topics of interest ranging from winding your way through your child's education to caring for your elderly parents. For additional information please contact Candace Marino at 570-451-1868.



Peter's Studio is a portrait studio specializing in wedding photography, wedding videos, photo frames, family photos, and photo identification cards. For additional information, please contact Peter Cho at 570-426-1066.

Pocono Solid Rock Church is a church that aids in transforming lives and building families. The church provides youth activities as well as a spiritual relationship with God. For additional information please contact Pastor Charles R. Fears at 570-424-6700.

Quandel Group, Inc. is a construction management and general construction company. Their market is the corridor from Harrisburg to the New York Area, north of the city. Quandel Group is a family-owned business who started in Minersville, Pa. 123 years ago. For more information, please contact David L. Tressler at 570-504-4000.

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570-992-4827
800-891-2317

Pocono Mountains Chamber of Commerce

IMPACT October 2005

August Monthly Breakfast

The August Monthly Breakfast, sponsored by Cramer's Home Centers, was held at the Best Western Pocono Inn. Cramer's V.P and Director of Marketing, Mr. Mike Carmella proudly noted that Cramer's Home Centers just celebrated 90 years in business. Cramer's Home Centers was originally R.C. Cramer Lumber Company, named after Russell C. Cramer. In 1971, the company expanded their business to better serve the community. According to Mr. Carmella, the key to their success has been "family". Mr. Carmella introduced Ken Cramer, third generation president of Cramer's Home Centers. Everyone in attendance had the opportunity to view a very impressive video of Cramer's 90 years in business set to the song of "Proud to be an American." They currently have five locations: East Stroudsburg, Wind Gap, Kresgeville, Portland, and Pocono Summit.

left to right- Mike Carmella, David Parker, Ken Cramer, Robert Phillips, IOM.

The special program was presented by Mr. David Parker of Pocono Toastmasters. Pocono Toastmasters was commenced by Russell Conwell and Ralph Smedley in 1924 in an effort to meet the needs of people who deliver speeches and are seeking effective communication tools. Kara Derry, a Toastmaster, spoke on "How Effective Are Your Meetings" and Becky Craggs, a local attorney was given a "Table Topic." Pocono Toastmasters meets the first and third Tuesday of every month at 6:30 p.m. at the Eastern Monroe Public Library.

left to right- Ridgely Haines, Kara Derry, Becky Craggs, David Parker, Robert Phillips, IOM

Ribbon Cuttings Hairs 2 You

Hairs 2 You commemorated their one year anniversary with a celebration on September 2nd. Hairs 2 You offers everything from wigs to beauty supplies. They are located at 548 Main Street in Stroudsburg. For more information, please contact Stephanie Thomas at 570-476-2997 or stop by their store.

J&A Toys

J&A Toys held a grand opening celebration and a Ribbon Cutting Ceremony on September 4th. This unique new toy store offers toys, bikes, area rugs, gift baskets, and much more. They are located at 618 Route 611 in Tannersville. For more information, please contact John Diele at 570-620-2363 or stop by.

Muscle Inc.

Muscle Inc. held a grand opening and Ribbon Cutting Ceremony on September 10th. This new full service gym is set up to meet all of your fitness needs. They are located at 600 Main Street in Stroudsburg. For additional information, please contact Peter Catalemi at 570-424-5530 or stop in.

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From the President



The Government Affairs Committee will be reviewing several bills after receiving word that the General Assembly will be back in session in Harrisburg. The Committee will be reviewing the Worker's Compensation Comprehensive Bill and the Unemployment Compensation Comprehensive Bill, both of which will have a significant impact on our members and their employees.

In addition, the Committee has committed to reviewing numerous projects on the state level including the proposed minimum wage increase (which will be proposed during this fall session), as well as the release of the sales tax reform bill which will provide property tax reduction. I will be sure to keep all of our members fully informed on the progress of the Government Affairs Committee in the upcoming months.

I am happy to report that the new Sole Proprietor Benefit Program is now available exclusively to chamber members through ChamberChoice with coverage through Blue Cross of Northeastern Pennsylvania. This very competitively priced new program boasts features including a no medical underwriting requirement, \$15,000.00 in life insurance included at no extra charge, and two unique plan designs for chamber members only. If you are interested in this sole proprietor plan or our other ChamberChoice plan for employers that have 2 to 50 employees, please call us at the Chamber for additional information. This is another excellent example of an outstanding membership benefit provided by ***your Chamber***, the Pocono Mountains Chamber of Commerce.

-Robert Phillips, IOM

PMCC MISSION STATEMENT

Act as
A Unified Voice of Business
dedicated to the Prosperity of all Commerce
leading to the Enhancement of the
Quality of Life
in our region and surrounding areas.

Members in the News

Buck Hill Golf Club invites you to experience their hospitality on Sunday, October 16 from 3:00 - 5:00 p.m. Attendees will enjoy hot & cold hors d'oeuvres, beverages, golf demonstrations, drawings for prizes, and pro shop discounts. FREE greens fee special available - call for details. 570-595-7730. Look for our flyer in the Chamber's *For Members Only* mailing.

East Stroudsburg University of Pennsylvania's students, faculty, and staff are raising funds for the victims of Hurricane Katrina through the following activities: Pass the Helmet, Donating Cash, Donating Items, and a Benefit Concert. All donations will be donated be dispersed directly to the Red Cross. For additional information go to www.esu.edu and click on the "ESU Helps Victims of Katrina" icon.

East Stroudsburg University author and educator, Dr. Peter Hawkes, dean of the school of arts and sciences at East Stroudsburg University of Pennsylvania since 2004, will be holding a book signing for his new book, *Adaptation: Studying Film and Literature*, on Tuesday, September 20. The signing will be held from 10:00 a.m. to 12:00 noon in the University Store on ESU's campus. The book explores the relationship between literature and film, describes a useful method for studying adaptation, and provides case studies of adaptations of novels, short stories, plays, and works of nonfiction. Published in March by McGraw Hill Publishing Co. (New York: McGraw Hill, 2005), the text briefly describes cinema's development from realistic scenes and staged performances to narrative.

HumanWorks Training and Educational Services, Inc. is presenting "Emergency and Disaster Survival Workshop," a one-day seminar at the Four Points Sheraton Lehigh Valley, Allentown, PA on how to ensure an organization's survival in the event of a disaster. This seminar will take place on November 21st, 2005 with registration beginning at 8:00 a.m. The cost for general admission is \$ 79.99 and \$ 72.00 (a 10% discount) for Pocono Chamber Members. Please contact Tara C. Kohan, Corporate Advancement Representative for more information at 570-646-8900 ext. 3014 or tkohan@hwtes.com.

Pocono Health System (PHS) will hold its fifth annual Ostomy Fair on Wednesday, October 5 at the PHS Learning Institute on Storm Street in Stroudsburg. The event is free and open to the public and takes place from 9 a.m. until 4 p.m. At the fair, ostomy suppliers will discuss appliance options and product samples will be made available. For more information about the Ostomy Fair or to sign up for an individual assessment or dietary evaluation, please call Catherine Koch at 570-476-3577.

Pocono Medical Center (PMC) is once again this year offering a program that partners young people who have an interest in the medical field with the professionals who work in healthcare and health-related fields. The Medical Explorers Post #206 is designed for young people ages 14 through 20 and each month highlights a different discipline in healthcare. Participants tour the many departments at PMC, including

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Radiology, Obstetrics, Pediatrics, Pathology, Nursing, and the Operating Room, and have the opportunity to talk with experts in their respective fields as well as participate in hands-on activities. If you or someone you know may benefit from this program, please contact the PMC volunteer office at (570) 476-3447 or simply plan to show up at the open house on September 26.



Pocono Mountains Industries' recent project, the Pocono Mountains Corporate Center East was selected to receive the Bellamy Award for Best Practices during an awards ceremony at the Nittany Lion Inn by the Pennsylvania Association of Housing and Redevelopment Agencies (PAHRA). The Bellamy Award recognizes outstanding work by PAHRA members and is the highest honor that the organization can bestow on its members. Chuck Leonard, Executive Director of Pocono Mountains Industries added, "Several feasibility studies identified this project as a priority site for development, specifically as a business park. We are pleased to have been a part of making it happen and helping to create jobs here in Monroe County." The Pocono Mountains Corporate Center East is located on Route 611 in Coolbaugh Township just north of the Pocono Mountains Municipal Airport. Lots are currently available for office operations, technology, and light industrial. For additional information, contact Pocono Mountains Industries at 570-476-8954.

Pocono Whitewater is pleased to announce its recent acceptance into the Pocono Mountains Vacation Bureau, Inc.'s (PMVB), Quality Assurance Program. Instituted in the fall of 1996 with accommodation members participating on a voluntary basis, the program has since expanded to include attractions, restaurants, and campgrounds. To date there are more than 95 properties that have been designated as Quality Assured. Pocono Whitewater has been a Rafting Outfitter for 30 years boasting a full food service area with comfortable seating, a pro shop, and a souvenir shop. For more information call 800-WHITEWATER or visit www.whitewater.com

SPONSORSHIPS AVAILABLE

Sponsorships are available for 2006. If you are interested, please contact Patricia Metzgar, V.P. of Operations/Development at the Chamber at 570-421-4433. Be sure to take advantage of this chance to promote your business.

Pictured left to right: Monroe County Commissioners, Suzanne McCool, Donna Asure and Robert Nothstein; State Representative Mario Scavello; PMI Executive Director, Chuck Leonard; Redevelopment Authority Executive Director, Ray Guernsey and PMI Chairman, Paul Canevari.

Membership Anniversaries

25 Years

American Ribbon Manufacturers, Inc.

15 Years

Darell Covington, M.D.
Martz Express
Sincavage Corporation

10 Years

ARBOR Career Center
Borger's Well Drilling
Empire Organization
Entercom Radio Group
Integrated Healthcare Associates
Jack Williams Tire & Auto Service Center
Pocono Creek Discount Pet Center
Pocono Neurology Associates
T & D Hot Spot

5 Years

Allstate Insurance

Congratulations!

Welcome New Members

The following new members are not listed in the 2005 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

4 Kidz Christian Academy

Theresa Fears
2029 Milford Road
East Stroudsburg, PA 18301
570-424-6700
570-421-2312
newvision@peoplepc.net
DAY CARE

J & A Toys

John/Angela Diele
611E Route 611
Tannersville, PA 18372
570-620-2363
freestyle361@aol.com
RETAIL

Peter's Studio

Kyusang Chu
83 Bridge St.
Stroudsburg, PA 18360
570-426-1066
570-426-1066
peterstudio@peoplepc.com
PHOTOGRAPHERS

All American Ice Cream & Donut Shop

Victoria Harder
PO Box 2006
180 Sterling Rd Mt. Pocono
Pocono Summit, PA 18346
570-839-9388
570-839-9388
ICE CREAM & DESSERTS

Joan Fitzgerald Real Estate Ltd.

Sharon Starkes
Routes 447 & 390
Canadensis, PA 18325
570-595-2110
joanfitz@ptd.net
joanfitzgeraldrealestate.com
REAL ESTATE

Pocono Mobile Ads

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ADVERTISING

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ENGINEERS-MECHANICAL

JP Consulting

Jason Richardson
4584 Briarcliff Terrace
Tobyhanna, PA 18466
570-894-1785
jasonr@peconiccomputers.com
CONSULTANTS-COMPUTERS

Pocono Solid Rock Church

Pastor Charles R. Fears
PO Box 209
8 North 6th St.
Stroudsburg, PA 18360
570-424-6700
570-421-2312
newvision@peoplepc.net
CHURCHES

Good Shepherd Rehabilitation (Out-patient)

Jill Kester
7400 Rte 611, Stroud Commons
Stroudsburg, PA 18360
570-421-6110
info@goodsshepherdrehab.org
www.goodsshepherdrehab.org
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