

Pocono Mountains Chamber of Commerce  
Stroudsburg, PA

# IMPACT

## Executive Committee

*Denise Burdge* - Chairman of the Board  
*Joseph McDonald* - First Vice Chairman  
*Jamie Keener* - Second Vice Chairman  
*Daisy Gallagher* - Treasurer  
*Larry Crimi* - Secretary  
*Charles Niclaus* - Assistant Secretary  
*Bob Hay* - Past Chairman

## Staff

*Robert Phillips* - President/CEO  
*Patricia Metzgar* - Vice President, Operations/Development  
*Torey Chester* - Membership Director  
*Parviz Alasty* - Vice President, Business Development/Government Affairs  
*Miriam Conway* - Executive Assistant

## Board of Directors

James Becker	Donald S. Hannig	Frank Revitt
John Casella	Richard Henley	Barbara Samet
Denise Cebular	Scott Henry	Isaac Sanders
Holly Corcoran	Tim Kelly	Conrad Schintz
Dr. Matthew Connell	Elizabeth Koster	Paul Schuchman
Larry Crimi	Chris Kurtz	Linda Seliger
Bruce Denlinger	Allan Muto	Jack Wallie
Gene Dickison	Jane Niering	Bill Wells
Dr. Robert Dillman	Ann Pilcher	W. Andrew Worthington
Frank Epifano	William Prall	
Dr. Kim Filipkowski	Lynn Price	

Visit us at [www.poconochamber.net](http://www.poconochamber.net)

Design and On-Demand Full Color Digital Printing by **JENAGRAPHICS**

# IMPACT

(USPS 380-890)  
Pocono Mountains Chamber of Commerce  
556 Main Street  
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433  
FAX: (570) 424-7281  
E-Mail: [info@poconochamber.net](mailto:info@poconochamber.net)  
URL: <http://www.poconochamber.net>

Printed on recycled paper.

***“Promoting Prosperity in the Poconos”***

Postmaster: Send address changes to Impact, 556 Main Street, Stroudsburg, PA 18360

## PROFESSIONAL SPACE



**1ST FLOOR SPACE - 1,744 SQ. FT.  
DIRECTLY OFF RT 80, EXIT 309**

### FEATURES:

- Prestigious Stroudsburg building
- Hardwood floor and trim
- Large private parking lot
- Waiting room with reception window
- Handicap accessible bathroom
- 8 Separate offices/rooms
- In town but uncongested area
- Lunch room with dish washer
- Pre-wired for computers & phone system
- Central heat and A/C

**Available for lease**

**Call 570.476.6900 x227**

PERIODICALS  
POSTAGE PAID AT  
STROUDSBURG, PA 18360



# IMPACT

Monthly

July 2007 VOL. 36, NO.7

## PPL SPONSORS THE 2007 YOUTH APPRECIATION DAY AWARDS

The Pocono Mountains Chamber of Commerce honored ten area high school students at their Youth Appreciation Day Luncheon that was held on May 22, 2007. The event was sponsored by PPL and more than 100 people attended the annual event, which was held at the Best Western Pocono Inn in Stroudsburg.

Sponsored by the Chamber's Education Committee, the luncheon is unique because it recognizes those students who have overcome significant challenges to achieve success. Mr. James Becker, Chair of the Education Committee and Carol Huffman, Youth Appreciation Day Chair presented the students with their awards.



Students honored this year were: **Nicole Fort**, East Stroudsburg High School-North, **Daniel Quijano**, East Stroudsburg High School-South, **Mahmoud Moustafa**, Monroe Career & Technical Institute, **Edward Burke**, Notre Dame High School, **Joel Kulp**, PA Careerlink of Monroe County, **William Bradley**, Pleasant Valley High School, **Christopher "Jack" Garmer**, Pocono Mountain East High School, **Janis Gage**, Pocono Mountain West High School, **Betty Compton**, Shawnee Academy/The Beacon School, and **Ben Wilson**, Stroudsburg High School.

Each recipient received gifts donated by Big Wheel Family Roller Skating Center, Brandli's, Bushkill Falls, Camelbeach, Citizens Savings Association, ESSA Bank & Trust, First National Bank of Palmerton, Foxmoor Cinema, Geisinger, General Flooring, Great Wolf Lodge, Hair Alternatives, Herbert, Rowland & Grubic, Inc., KNBT, North Penn Bank, Northampton Community College, Odd-Lot Outlet, Inc., Penn Security Bank & Trust Co., Penn's Peak, PNC Bank, Pocono Candle, Pocono Community Bank, Pocono Family YMCA, Pocono Record NIE, Sherman Theater, Wachovia, and Wayne Bank. A special thanks to everyone who sponsored a lunch(es) for the students or their parents.

## In This Issue

From the Chairmen.....Pg. 2  
Calendar of Events.....Pg. 2  
Women in Business.....Pg. 3  
Members in the News.....Pg. 4  
Monthly Breakfast .....Pg. 8

### Pocono Mountains Business Magazine TV Show "Your Local Business and Economic News Report"

Airtimes: Mondays at 4:30 p.m., Thursdays at 8:00 p.m.,  
and

Sundays at 12:00 noon on Blue Ridge Cable TV 13.  
Airtimes are subject to programming changes.

For up-to-date airtime changes, program information,  
or to download a copy of the show, go to

[www.GeorgeTV.com](http://www.GeorgeTV.com)



# From the Chairman of the Board

Welcome July! I can't believe that six months have gone by. Time sure does fly when you are having fun! I want to start by saying "Thank You!" to all the membership for your support during my initial tenure as Chairman of the Board. I learn something new every day. The team at the Chamber office has been a true joy to work with, and there is nothing I can say to express my gratitude to the Executive Committee and the Board of both the Chamber of Commerce and Leadership Pocono.



We have had a tremendous 2007 so far. There are so many highlights and I would like to acknowledge those now.

Again this year, the Youth Appreciation Luncheon was the most inspirational event of the season. This year we took a slightly different direction and focused only on the students and we did not have a guest speaker. Our attention was on the students, and of course, their families and educators. Our applause was only for them. What could be better than that? Our future is in excellent hands. We wish them all the best as they move forward into the next chapter of their life.

And how could I not mention the 2007 Class of Leadership Pocono. I'm not sure I can describe this class. They are united, fun, energized, inspirational, and creative and they will be the next generation of leaders. We look forward to welcoming them on boards throughout the community. In the short time they have been together, they have impacted many lives through their generous support of the Chamber's Annual Children's Christmas Party that was held at the Salvation Army. They donated special gifts and provided entertainment and support to make this one of the most successful ever. Two of the 2007 graduates, Marianne Chester and Dennis Jeter will be joining the Leadership Pocono, Inc. Board this July. Over the past several years we have been led, as a Board, by Chuck Niclaus. His leadership, and trust me, leading "leaders" is never easy, was enthusiastic, innovative, and refreshing. With his guidance the Board and Peter Alasty had a most successful year.

I'm sure you all know George and Connie Roberts as our local TV personalities. But did you know that their contributions to the businesses of the Pocono Mountains are acclaimed? On June 13, 2007, George and Connie Roberts joined a prestigious list of small businesses to win annual awards given by the Advocates for Small Business and the Small Business Administration. Just in case you didn't know there are more than 600,000 small businesses in the SBA's region of Northeastern Pennsylvania. Annually, as many as eight awards are given to businesses that go above and beyond in their contributions to the business community. This year George and Connie joined Rose Schoch of Schoch's Harley Davidson and Daisy Gallagher of Gallagher & Gallagher, Inc. as recipients of these special awards. What is their connection? They all are active Chamber members, active community members, and great supporters of business. I was honored to be with a group of chamber representatives as we watched George and Connie win "Small Business Journalist of the Year."

I would like to thank everyone for a great six months. I look forward to the next six months and I know that it will be a tremendously successful Chamber year because of all of our members. Have a wonderful summer!

*Chairman of the Board -Denise Burdge*

## July 2007 Calendar of Events

- July 6** .....Government Affairs Committee  
8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- July 9** .....Quality of Life Committee  
8:30 a.m. - PMCC
- July 9** .....Education Committee  
12:00 noon - JR's Grill
- July 10** .....Women in Business Luncheon  
12:00 noon - Pangea Restaurant - Scotrun
- July 11** .....New Member Breakfast  
7:30 a.m. - Burnley Employment & Rehabilitation Services - Snydersville
- July 11** .....Economic Development/Transportation Committee  
8:00 a.m. - Pocono Mountains Economic Development Corporation - Tobyhanna
- July 12** .....Membership Committee  
8:00 a.m. - PMCC
- July 12** .....Tech Task Force  
4:00 p.m. - PMCC
- July 13** .....Leadership Pocono  
8:00 a.m. - PMCC
- July 16** .....Business Card Exchange  
5:00 p.m. - Delaware Water Gap Country Club - Delaware Water Gap
- July 17** .....Business Development Committee  
8:00 a.m. - PMCC
- July 18** .....HR Breakfast  
8:00 a.m. - Best Western Pocono Inn - Stroudsburg
- July 20** .....Monthly Breakfast  
7:30 a.m. - Best Western Pocono Inn - Stroudsburg
- July 23** .....Finance Committee  
7:30 a.m. - PMCC
- July 23** .....West End Committee  
8:00 a.m. - Western Pocono Community Library
- July 23** .....Executive Committee  
8:30 a.m. - PMCC
- July 24** .....Board of Directors  
8:30 a.m. - Best Western Pocono Inn - Stroudsburg
- July 24** .....Women in Business Steering Committee  
10:00 a.m. - PMCC
- July 27** .....Environmental Committee  
8:00 a.m. - PMCC
- TBA** .....Expo Committee

# HR Corner

Hiring seasonal employees can be challenging. When hiring seasonal employees, an employer has a short window of opportunity to hire and train seasonal employees. Hiring too early results in payroll dollars spent before revenue is realized and you may lose employees if weather negatively affects your opening. Hiring too late may cause you to lose applicants who have been hired by other employers. Additionally, you may not have enough time to train your new employees. A prime example is Camelback who hires for distinctly different seasons as well as employees with distinctly different skill sets. A Ski Instructor needed in the winter is not necessary for a waterpark. Conversely, a Lifeguard needed in the summer is not needed for a ski area. Through creative staffing, Camelback trains employees to have work in both seasons. Many Ski Instructors return in the summer season as Lifeguards and vice versa. Camelback hires a mix of brand new employees who can be mentored by their returning seasonal employees.

Constant communication is vital in maintaining a positive relationship with seasonal employees. Camelback hosts a Hiring Day prior to each season to allow an applicant the opportunity to meet with Hiring Managers and discuss a potential start date (and what may delay that date). Hiring seasonal employees has many challenges but without seasonal employees, whether new or returning, a venue such as Camelback would not be able to provide the guest with the experience that they are known for.

# Business Card Exchange



The Chamber's Business Card Exchange was held on June 11th at Pocono Farms Country Club in Tobyhanna. What a lovely facility for Chamber members to network, sample appetizers, and enjoy the beautiful view of their golf course and lake. If you are looking for a facility to have your next event, contact Pocono Farms Country Club at (570) 894-8441.

# Monthly Breakfast



*left to right- Robert Phillips, IOM, Matt Rumph, William Skinner, Richard Munson*

The Monthly Breakfast was held on May 18, 2007 at the Shawnee Inn & Golf Resort. Breakfast sponsor, ActionCOACH led by Mr. Richard Munson delivered an informative Power Point Presentation. ActionCOACH is the #1 Business Coaching Team and they have 31 coaches in Pennsylvania. Their mission is to improve business performance and their vision is to grow their coaching firm by adding coaches and coaching programs. The three most common frustrations of business owners are 1) lack of money, 2) time, and 3) team challenges. Mr. Munson gave five key ways to increase your business and increase your profit and also discussed six keys to a winning team. ActionCOACH helps good businesses to go from good to great! For more information on their services and calendar of events, contact Richard Munson or William Skinner at (570) 517-7100.

The Special Program was presented by Pocono Family YMCA. Mr. Matt Rumph of Pocono Family YMCA, a client of ActionCOACH, is a business building team. The YMCA's goal is to enrich the lives of youth in Monroe County. They offer many programs, such as: swim team, health & fitness, karate, and fencing to name a few. A new program the YMCA is hosting is Summer Teen Camp. They are currently in the middle of their Strong Kids Campaign. Last year they gave more than \$250,000 in scholarships. The Pocono Family YMCA will continue to grow and meet the needs of the community. Contact the YMCA today at (570) 421-2525 to take advantage of the many programs they offer.

Bob Marinellie won the 50/50 drawing, which he donated to the Pocono Family YMCA.

## HR Breakfast

HR Breakfast to be held on  
Wednesday, July 18, 2007 from 8:00  
a.m. to 9:30 a.m. at the Best Western  
Pocono Inn in Stroudsburg.  
Topic: **"Time & Attendance"**

See inclosed flyer for more details.



**Members in the News**  
*Continued from page 7*

perform his shows twice daily using clever lyrics and catchy songs to convey planetary and environmental subject material. And finally, Charlie Archibald, host of the New Era Cooking Show, will feature healthy cooking with tasty garlic flavored recipes from his Only the Finest Cookbook on both Saturday and Sunday.

Use of Shawnee Place Play & Water Park, also on the grounds of Shawnee Mountain, with its two waterslides, splash down pools, and 15 play elements will also be included with Garlic Festival Admission, both Saturday and Sunday.

The local farmers are reporting that this year's Pocono garlic harvest is shaping up to be one of the best ever. Our local garlic growers are extremely optimistic and will begin harvesting very soon.

For more information on the 2007 Pocono Garlic Festival including an update on additional entertainers, ticket rates, hours, schedules, and advance discount ticket purchases, visit [www.shawneemt.com](http://www.shawneemt.com) or call (570) 421-7231.

**Pocono Healthy Communities Alliance** (PHCA), a countywide community-planning organization, was selected by VisionLink, Inc. to participate in a national network of community organizations who seek to improve local service delivery through data exchange. VisionLink is the national leader for community resource management software. PHCA has utilized VisionLink's Tapestry software since 2003 for PoconoInfo, their comprehensive information and referral system which serves all Monroe County residents. The National Breakthrough Network will be driven by participant ideas and questions, the things that really matter to each community. PHCA will benefit by deepening their knowledge and expertise, interacting with peers from across the country to learn strategies and effective practices, helping each other solve problems. "Being selected as one of the 10 agencies to participate in the National Breakthrough Network is a great honor" states Susanne Wilson, PoconoInfo Coordinator at PHCA.

The **Pocono Mountains Association of REALTORS®** (PMAR) raised more than \$11,000 for the United Way of Monroe County during the Third Annual Golf Outing held recently at Great Bear Golf and Country Club in East Stroudsburg. "This new tradition of hosting a golf tournament allows us to raise money for a worthy charity while enjoying a fun day bonding with our peers and other members of our community," said June Cestone, ABR, Barbara G. Samet Real Estate Ltd. and PMAR's Community Services Committee chairperson who served as event co-chair along with Kris Leshanski of Park Avenue Realtors. The PMAR acknowledges Anthony Diaz for his generous donation as Corporate Luncheon Sponsor and Ray Price for offering a car for a hole in one. Next year's tournament will be held on June 9, 2008 at Great Bear Golf and Country Club. For more information or to become a sponsor for the 2008 event, call (570) 424-8846.

## Monday Morning Report Is Back!

**If you are interested in receiving the Chamber's Monday Morning Report please email Peter Alasty at [palasty@poconochamber.net](mailto:palasty@poconochamber.net) so your email address can be added to the distribution list.**

**If you are not familiar with the Monday Morning Report, upcoming Chamber events and meetings for the week are posted.**

## RINEHART RENTALS

**A Plan & Rate to Fit Your Needs**  
Small Size - Mid Size - Full Size - Mini Vans  
Cargo Vans - Sport Utilities - Luxury  
Starting at \$29.95 (with 150 miles free daily)



**CHRYSLERS & GM Products**  
**RINEHART RENTALS**

2 LOCATIONS FOR YOUR CONVENIENCE:

**RINEHART RENTALS**  
1875 WEST MAIN ST.  
STROUDSBURG, PA 18360  
570-517-5700  
800-695-1371

**PLEASANT VALLEY MOTORS**  
ROUTE 209 & 115  
BRODHEADSVILLE, PA 18322  
570-992-4827  
800-891-2317

## Ribbon Cuttings



### Shooting for the Moon

Shooting for the Moon recently held a Ribbon Cutting ceremony in honor of their newly acquired location on Route 209 in Snydersville. Shooting for the Moon sells unique gifts, clothing and jewelry, natural foods, and metaphysical products from all over the world. Stop by and see them or give them a call at (570) 992-0943.

## Women in Business Luncheon



From left to right, Catherine Schratt, Carol Sitroon, & Holly Corcoran

The June Women in Business luncheon sponsored by Holly Corcoran of Holly R. Corcoran, CPA, was held at Pangea Restaurant in Scotrun. A motivational topic "Inside Every Woman," was presented by Carol Sitroon of Mt. Airy Lodge & Casino. Kathy Griggs of Shawnee Academy/The Beacon School won the 50/50 drawing which she donated back to the scholarship fund.

The July luncheon, which will also be held at Pangea Restaurant, will feature Uli Klein of The Gift & Incentive Program. The featured topic will be "How to Motivate through Incentives" and is being sponsored by Dr. Kim Filipkowski of Chiropractic Health Partners of the Poconos.

For more information on upcoming WIB luncheons, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at (570) 421-4433.

## Membership Anniversaries

### 10 Years

East Stroudsburg Borough  
Niclaus Engineering Corporation

### 5 Years

A & B Sunrooms and Windows  
ActionCOACH  
Blakeslee Inn & Restaurant  
Creative Energy Options Inc.  
East Stroudsburg Veterinary Hospital  
Jim the Hairdresser

***Congratulations!***

## New Membership Director



Torey Chester, Membership Director

Torey Chester joined the Chamber staff as the Membership Director in June. Torey moved to Stroudsburg seven years ago from Denville, NJ. She attended Northampton Community College (NCC) and graduated with an Associates Degree in Secondary Education. After NCC, she attended East Stroudsburg University (ESU) to obtain a Bachelor of Arts Degree in History. As part of her education at ESU, she took an internship in Harrisburg to work with the Speaker of the House. While living in the Poconos, she has worked in different retail establishments, giving her a strong background in sales and customer service. In her free time, she enjoys being a United States Civil War Re-enactor.

# From the President



Recently, I had the privilege to attend a press conference at the Tobyhanna Army Depot. The occasion was to announce that employment at the depot had surpassed 5,000 which marks a significant milestone as its work force continues to keep the U.S. military well equipped. This Defense Department facility repairs and maintains electronics and other equipment for all branches of the military.

According to depot officials, employment could grow ten percent over the next two years. This is good news for the local economy since the depot provides good-paying jobs. Electronics technicians earn an average salary of \$49,300. The increased workload is a testament to the efficiency of Tobyhanna workers since the depot often competes with the private sector for military contracts.

Tobyhanna has been the region's largest employer since 1953 when the Tobyhanna Signal Depot was established. Today, the depot creates 9,400 jobs in the community and has an economic impact of \$2.2 billion each year, according to the Northeastern Pennsylvania Alliance.

The Chamber "salutes" Tobyhanna Army Depot for carrying out its mission of providing quality electronic equipment for the Department of Defense and the Department of Homeland Security.

Robert Phillips, IOM

**PMCC MISSION STATEMENT**  
Act as  
A Unified Voice of Business  
dedicated to the Prosperity of all  
Commerce  
leading to the Enhancement of the  
Quality of Life  
in our region and surrounding areas.

# Members in the News

**Achieve Business Solutions and The Alternative Board (TAB)** is sponsoring a business development workshop for executives who spend more time working in their business than on their business. TAB meetings bring together area business owners to leverage each others' leadership and business experience in a think-tank environment. There are upcoming management skills' workshops to be held on August 1st at Noble Community Bank in Sparta, NJ and August 2nd at East Stroudsburg University, from noon to 1:30 pm. Seating is limited and advance registration is required. To attend or learn more, fax your name, business name, date/session preference, and phone number to (973) 833-0200, or email [info@tab-nwjerseypoconos.com](mailto:info@tab-nwjerseypoconos.com). The \$19.95 lunch and materials fee is waived for TAB Members and first time workshop attendees.

**Alpha International Movers** is pleased to announce the receipt of the Total Quality Commitment Award from Wheaton World Wide Moving. Alpha International Movers in Sciota, PA services the Poconos and Lehigh Valley and has been an agent for Wheaton since 1997. The Total Quality Commitment Program is a performance-based program for all Wheaton agents that measures recordable data, customer service ratings, goal setting, and book and haul volume to foster a quality service aimed at achieving and maintaining total customer satisfaction. Alpha International Movers has received this award for seven consecutive years since 2000. Alpha International Movers is a family-owned business, which opened in 1976.

**The First Impression Career Closet** received women's grooming supplies and business clothing from a collection drive by the Wilkins & Associates Real Estate offices and the Kiwanis Club of the Stroudsburgs. First Impression Career Closet is a non-profit corporation that provides professional clothing (and job readiness education) to low-income women to increase their employment and job retention potential and contribute to their economic independence. From January through June 2007, they distributed more than 400 clothing and accessory items to more than 50 women, who were referred by local human service agencies. They accept donations of professional women's clothing that is in excellent-condition and no more than two years old. Call them at (570) 476-0406 or email: [impress@ptd.net](mailto:impress@ptd.net) to learn more or to make a donation.

**The First Impression Career Closet's** Founder and Executive Director, Kathy Larrabee, has earned an Associate Career Coaching Certification from The Career Coach Institute. Kathy founded The First Impression Career Closet in 2005, in response to a need she saw in her community. Kathy has designed and presented a variety of career exploration and job search mechanics seminars for local job seekers which she has presented to various hard-to-serve populations including Welfare-To-Work participants, dislocated workers, learning disabled students, and physically/mentally challenged job seekers. She created the Careerlink Career Closet in 2002, which provides blazers and business suits to economically challenged job seekers. In 2003, she also created a Job Club, where job seekers could share experiences, discuss and brainstorm job search techniques and network with others. Kathy can be reached at [impress@ptd.net](mailto:impress@ptd.net) .

**George Roberts Productions'** George & Connie Roberts were honored Wednesday, June 13th at a special luncheon at Citizens Bank Park in Philadelphia. The US Small Business Administration named the Roberts as 2007 Journalists of the Year for promoting small business on their television programs. According to David Dickson, District Director for the



Left to right: George Roberts, Rose Schoch who nominated George & Connie for the award, Connie Roberts, and Dave Dickson, SBA District Director, talking in Philadelphia at the SBA's award luncheon. George & Connie Roberts were named the SBA's 2007 Journalists of the Year for 40 counties in Pennsylvania.

SBA, George and Connie Roberts were selected out of 600,000 small businesses in 40 Pennsylvania counties. George & Connie Roberts were nominated for the award by Rose Schoch of Schoch's Harley Davidson in Snydersville. Eight awards were handed out Wednesday at the SBA luncheon. They produce several TV shows, which air on Blue Ridge Cable TV-13, including the Pocono Mountains Chamber of Commerce's Business Magazine and Pocono Mountains TODAY. You can also watch them online at [www.GeorgeTV.com](http://www.GeorgeTV.com).

**Lehigh Valley International Airport (LVIA)** reported that May, 2007 was another strong month according to airport officials who announced that passenger traffic increased 10.91% over May, 2006. Year-to-date, 338,168 passengers have used the airport, up 10.12% over 2006 figures. The entire traffic report can be located at: [http://www.lvvia.org/info\\_booth/traffic\\_repts.html](http://www.lvvia.org/info_booth/traffic_repts.html). Lehigh Valley International Airport who serves a twelve county area with a population base of 3.6 million people is located near Allentown, PA and is served by Air Canada's Air Georgian, Allegiant, Continental Express, Delta Connection, Northwest, United Express and US Airways. It is easily accessible from eastern Pennsylvania and northern New Jersey. The airport is entirely funded by user fees; no property tax dollars are used for the airport's capital improvements or for its day-to-day operation. For more information, visit [www.lvvia.org](http://www.lvvia.org).

**Moyer Well Drilling**, of Lehighon, PA and Polysteel Better World Building Technology, have teamed up to bring to the Lehigh Valley and Poconos the state's first comprehensive training seminar for the installation of geothermal heat pumps (ground source). Keith Lotier of Moyer Well Drilling and Toni Lynch of Polysteel have been installing Geo Wells and Geothermal systems for years. The two said that the recent surge in high oil and gas prices have lead the way to many new inquiries for the technology, and it is urgently necessary to increase the number of qualified installers in the Valley and Pocono region. They are inviting HVAC contractors, builders, developers, and mechanical engineers and a special invitation has been sent out to the PA Dept. of General Services to the training seminar. For more information, call Toni E. Lynch at: (610) 588-7600 or (610) 509-4296.

**RE/MAX of the Poconos** proudly announces the following accomplishments: Claire Dembinski, a full-time licensed real estate agent for more than 25 years was just recently awarded recognition by the National Home Builders Association for selling more than six million dollars in new home sales for 2006. Claire, who received her broker's license in 1997, has specialized real estate experience in vacation home rentals, property management services, resale homes, office management, and new construction sales, have made her one of the most recognized and respected local realtors. RE/MAX of the Poconos proudly adds Michael Dembinski to their team. Michael began his real estate career in 2003 as a Project Manager for a Bucks County, PA based luxury home builder. By the age of 24, Michael had already managed the construction of over 200 single family residences. RE/MAX has five offices in Monroe County and has been serving the area since 1988.

**Ski Shawnee, Inc.** has reached an agreement with the Pocono Garlic Growers Association to move the 2007 Pocono Garlic Festival to the grounds of Shawnee Mountain Ski Area. Both organizations will mutually plan, manage, market, and operate the annual event at the Ski Resort on Labor Day Weekend, September 1-2, from 10:00 a.m. to 6:00 p.m. both days. "We're pleased to host this long running, greatly anticipated, traditional end of summer Pocono event and will do everything possible to ensure its integrity and continued success," said Jim Tust, Shawnee Mountain's Administrative Manager. Interested vendors should call (610) 381-3303; interested crafters should call (570) 236-6819; and interested entertainers may call (570) 421-7231 ext.221. For complete information and online advance ticket sales visit [poconogarlic.com](http://poconogarlic.com) or [Shawnee.com](http://Shawnee.com).

**The 2007 Pocono Garlic Festival** now a two-day event to be held September 1 and 2, and now with a new host site, Shawnee Mountain Ski Area, is pleased to unveil its growing list of entertainers for the locally based premier food festival. With two outdoor stages, an outdoor activity area, indoor theatre, and multiple strolling acts, festival-goers will enjoy a wide variety of non-stop live music and "garlic themed" novelty shows and entertainment geared for the whole family.

Returning and local musical acts performing live on stage both days include the high energy Roamin' Gabriels with their "groove music," the banjo strumming Juggernaut String Band, The Lost Ramblers - a folk and bluegrass band, singer/guitarist and stand-up comedian - Tom Riccobono, Milkweed - an original folk-jazz band, Pocono native Zac Lawless with his young, fresh blend of rock, blues, hip-hop, funk and soul, and guitarist Larry Tritel singing his originals, including the "Garlic Song."



Hadrian's Wall

Headlining the musical entertainment both Saturday and Sunday will be Hadrian's Wall from Glenngary, Ontario. The Kathy Kroll Dance and Paper Theatre Company will also perform twice daily for this year's festival. Steve Christopher along with his strolling magic will perform a special magic show. Also strolling will be "Pie Man" the garlic cooking, living statue chef and a "Garlic Man" stilt walker, both compliments of Aardvark Entertainment. For the younger children "Dr. Planet" will

*Continued on page 8*

# Welcome New Members

The following new members are not listed in the 2007 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

## Adaera LLC

William Herron  
PO Box 382  
Delaware Water Gap PA 18327  
(800) 340-3844  
(570) 504-2774  
bill.herron@adaera.com  
www.adaera.com  
MARKETING

## Cinch Creative Media

Perry Hebard  
560 Main Street, Suite A  
Stroudsburg PA 18360  
(570) 421-7859  
cphebard@mediacinch.com  
www.mediacinch.com  
WEB SITE-MEDIA SERVICES

## D&G Restoration Services, Inc.

Donna Wilhelm  
34 Gabriel Drive  
East Stroudsburg PA 18301  
(570) 426-1664  
(570) 426-1660  
CONTRACTORS-FIRE RESTORATION

## Diane Sola Photography

Diane Sola Fitzpatrick  
11 Stacey Lane #P12  
Mount Pocono PA 18344  
(570) 839-0657  
dsola@ptd.net  
www.dianesolaphotography.com  
PHOTOGRAPHERS

## Family Footprints Consulting, LLC

Annette Evelyn  
208 Glade Drive  
Long Pond PA 18334  
(570) 646-0182  
(570) 643-9931  
aev55@aol.com  
SOCIAL SERVICES

## Garibaldi Marketing Group DBA

Festivities Magazine  
Scott Lifer  
411 Garibaldi Avenue  
Roseto PA 18013  
(610) 295-9226  
(610) 588-3964  
scott@festivitiesmagazine.com  
www.festivitiesmagazine.com  
PUBLISHERS

## Latino American Alliance, The

Pedro L. Anes', President  
62 Analomink Street  
East Stroudsburg PA 18301  
(570) 420-3725  
laanepa@verizon.net  
www.laanepa.com  
NON-PROFIT ORGANIZATIONS

## Longhorn Steakhouse

Larry Borgia  
Rural Route 611, Box 300  
Stroudsburg PA 18360  
(570) 424-1700  
(570) 424-0700  
lab5@ptd.net  
www.longhornsteakhouse.com  
RESTAURANTS

## Mark of Excellence Construction, Inc.

Ralph Meisse  
PO Box 233  
Sciota PA 18354  
(570) 992-3794  
(570) 992-3794  
markofex@ptd.net  
www.markofexcellenceconstruction.com  
CONTRACTORS-BUILDING &  
CONSTRUCTION

## Millineum Parties

Selina Cordero  
PO Box 1223  
Bushkill PA 18324  
(570) 460-7781  
(570) 972-2312  
selinacordero@yahoo.com  
ENTERTAINMENT

## Peak Performance Computers

Jim Conner  
PO Box 126  
Effort PA 18330  
(570) 237-5869  
jconnor@peakpcs1.com  
www.peakpcs1.com  
COMPUTERS-NETWORKING

## Pocono Gift Baskets

Lisa Gadbois  
230 Winona Road  
Mount Pocono PA 18344  
(570) 839-8903  
lisagadbois@verizon.net  
www.poconogiftbaskets.com  
GIFT SHOPS

## Premier Administrative Resources

Louise K. Back  
PO Box 277  
Bushkill PA 18324  
(570) 588-4113  
(570) 588-6536  
roonpar@verizon.net  
www.premieradministrativeresources.com  
SECRETARIAL SERVICES

## The Schrader Company

Dan or Toni Schrader  
RR2 Box 2254  
Saylorsburg PA 18353  
(484) 223-8459  
ddstas@ptd.net  
RETAIL

## Viva Ice Vegas, LLC DBA Ritas Water Ice

Dori or Jeffrey Hay  
517 Clover Court  
Easton PA 18040  
(610) 438-5537  
vivaicevegas@rcn.net  
www.rcn.net  
ICE CREAM & FROZEN DESSERTS