



MONROE COUNTY BAR ASSOCIATION

MONROE LEGAL REPORTER

913 MAIN STREET · STROUDSBURG, PA 18360 · MONROEBAR.ORG

570.424.7288

570.424.8234 (FAX)

PRESS RELEASE – FOR IMMEDIATE RELEASE
FROM: MONROE COUNTY BAR ASSOCIATION
DATE: May 3, 2019

Ken Gustafson to be honored with 2019 Liberty Bell Award by Monroe County Bar Association

STROUDSBURG, PA:

Mr. Ken Gustafson will receive the 2019 Liberty Bell award at this year's annual Law Day Ceremony sponsored and hosted by the Monroe County Bar Association and the Monroe County Court of Common Pleas. This award is presented each year to a man or woman, who has promoted better understanding of the rule of law, encouraged greater respect for the law and courts and stimulated sense of civic responsibility.

Mr. Gustafson spent his professional career in management and leadership roles with Mars, Inc. From the beginning as a systems analyst though years in advancing roles in marketing and business development, Ken utilized his love for learning his craft to help his colleagues excel. Now his experience helps to inspire others by setting an example as he has become one of the most active volunteers in our county. After retiring from Mars, Inc. Ken worked for Community Church and Catholic Social Services heading up community outreach programs and business development. At both organizations, his primary focus was to develop working partnerships in collaboration with others to better serve our community.

Now retired, Gustafson devotes much of his time to several community organizations. Many of these organizations focus on the well-being of children and families. In 2012 Ken began volunteering with Big Brothers Big Sisters of the Bridge. As an Advisory Board Member, he actively works with the staff and other board members to plan and execute various fundraising events including the annual Bowl for Kids' Sake bowling event and the telethon. Ken is the current Board VP and over his time on the board has also focused on educating others on BBBS by facilitating mentoring presentations and training programs. In addition Ken has supported the organization as a Big Brother for 6 years.

Two other organizations that Gustafson is extremely active in include Monroe County Children and Youth and the Children's Roundtable of Monroe County. He is both an Advisory Board Member and current Chair of the Nominating Committee with Children and Youth. As Co-Chair of the Community Relations Committee for the Children's Roundtable, his tireless work has helped to make the annual Community Night successful. The Children's Roundtable, developed by Monroe County Court of Common Pleas Judge Jonathan Mark, addresses the ever increasing need for services for children. It also helps educate those working with children and families. Along with the health and welfare for those that provide services. Especially proud of the Community Night, Ken welcomes our community to

attend the 5th Annual Community Night on May 7, 2019 from 6:00-8:00 pm at the Monroe Campus of Northampton Community College.

The commitment to our community doesn't stop there however. Mr. Gustafson holds advisory board positions with Nurse Family Partnerships and Youth Employment Services. He's a volunteer statistician with the Pocono Mountain West Panther football team. Ken is involved with Monroe County United, sits on the Interagency Council on behalf of the Children's Roundtable and is the Chair of the Education, Awareness, Prevention and Stigma Removal Committee for the Opiate Task Force of Monroe County which helps plan the annual Recovery Walk/Celebration to be held this year on September 21st on the ESU Campus. Ken is also on the planning committee for the Annual Martin Luther King Jr. breakfast at East Stroudsburg University and remains active at Community Church.

While all his community work is important to Ken, his priority remains his family. When talking about his wife, Betsy and daughter and son-in-law, Jamie and Johnny, one can quickly tell that they are what inspire him every day. Their support and love motivate him to help serve the people in our community.

Ken's one wish is that others remember "there are so many opportunities to serve this community. Everyone can find a place to serve. You can pick just one! Everyone has something to offer."

Please join us as we celebrate Law Day on Thursday, May 16, 2019 at 9:00 am in the Monroe County Courthouse, Courtroom #1 where we will honor and celebrate Mr. Ken Gustafson as well as the 2019 Law Day Creativity Contest winners.

For more information, please contact the Monroe County Bar Association at 570.424.7288.

For further comment:

Denise Burdge

Executive Director

Monroe County Bar Association

913 Main Street

Stroudsburg, PA 18360

[570.424.7288](tel:570.424.7288)

dburdge@monroebar.org

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<Photo of Ken Gustafson is attached>