



FLY-IN • DRIVE-IN

25th Annual Community Aviation Day

BREAKFAST

presented by



Rotary of
Mt Pocono

SUNDAY, MAY 29 2022 POCONO MOUNTAINS AIRPORT

SPONSOR KIT

Be a Part

A Portion of Proceeds Benefits
**The East Stroudsburg
Salvation Army**

day OF

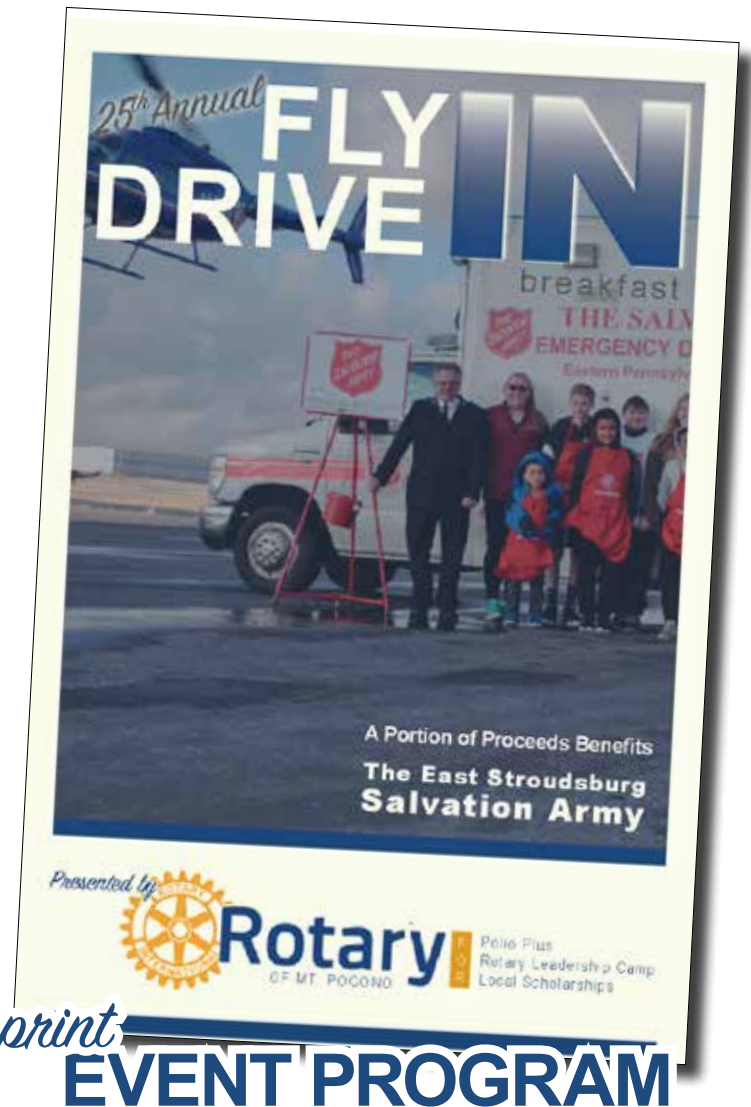
*We appreciate your support
so let's SHOUT IT OUT LOUD*

Sharing the support that has made, and continues to make, this one of the Mt. Pocono Rotary's largest annual fundraisers is something we're very proud of as it truly illustrates the generosity flourishing throughout our area.

From vinyls, booth banners and audio announcements; to yard signs even our magazine handout...you'll be seen.



driveway/parking area
SIGNS



print **EVENT PROGRAM**

show me the numbers

Average Numbers Exceed 1200 Attendees

- *Based on Fly-in Drive-in Recorded Sales for
- Breakfast Tickets
 - Helicopter Rides
 - Plane Rides

not to mention...

Guests who attend our very popular...
FREE Aviation Day Festivities
Soaring Numbers Even Higher

saturate the area with
BANNERS
BOOTHS
DISPLAYS



event opportunity

HELICOPTER CANDY DROP

A GREAT WAY TO DISTRIBUTE LOGO'D GADGETS

\$750

A CROWD FAVORITE: KIDS WATCH AS CHOPPERS UNLOAD

GOODIES ACROSS AN OPEN GRASS FIELD

THEN SCRAMBLE TO COLLECT THEIR TREATS

*plus
dayssssss*
AFTER

*Who says sponsor recognition has to
end after an event's over? Not us!*

From Logos to our Digital Magazine
BOTH with link-thru capabilities stay
on website until next year's efforts

Mt Pocono Rotary Fly In Breakfast

digital
MAGAZINE



A fun filled day with helicopter & airplane rides, displays, antique cars, even a helicopter candy drop

SUNDAY MAY 29, 2022 - 8AM TO 2PM

Pocono Mountains Municipal Airport
Conveniently Located off Route 611 Mount Pocono

- ☐ *Platinum - \$5,000*
- Logo Recognition as Platinum/Signature Sponsor on Event Marketing
 - Logo on Event & Beneficiary Organization websites
 - (2) Fence Banners Size 5' wide x 3' high
 - Handout to each breakfast buyer (Material supplied by Sponsor)
 - (2) 10' x 10' Booth Spaces Choice of Main Booth or Event Access Area
 - (5) Lawn Signs Leading into Event
 - Back Cover or Inside Front or Inside Back Booklet Ad* (Based on Availability)
 - Audio Announcements of Appreciation
 - Tabletopper logo inclusion
 - Exclusive Sponsor Passes Free Helicopter Rides (Up to 5)
 - VIP Breakfast Pass (Up to 15 guests)
-
- ☐ *Gold - \$2,000*
- (2) Banners Size 5' wide x 3' high
 - (2) 10' x 10' Booth Spaces Main Event Access Area
 - (3) Lawn Signs Leading into Event
 - Full Page Booklet Ad
 - Audio Announcements of Appreciation
 - Tabletopper logo inclusion
 - Exclusive Sponsor Passes Free Helicopter Rides (Up to 3)
 - VIP Breakfast Pass (Up to 10 guests)
-
- ☐ *Silver - \$1,000*
- Banner Size 5' wide x 3' high
 - 10' x 10' Booth Space
 - (2) Lawn Signs Leading into Event
 - Full Page Booklet Ad
 - Exclusive Sponsor Passes Free Helicopter Rides (Up to 2)
 - VIP Breakfast Pass (Up to 6 guests)
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- ☐ *Bronze - \$500*
- 10' x 10' Booth Space
 - Lawn Sign Leading into Event
 - 1/2 Page Booklet Ad
 - VIP Breakfast Pass (Up to 4 guests)
-

☐ *Candy Drop - \$750**

Booklet Buys



Full Page \$250



1/2 Page \$100

Deadline to signup April 25, 2022

Please email completed form with logos & ads or sponsorship questions to flyindriveinaviationday@gmail.com



Sponsor Signup

Sponsor _____

Address _____

Contact _____

Email _____

Send this form with check payable to **Mt. Pocono Rotary Club**
Attn: Vern Moyer - Moyer Aviation - Pocono Mountains Municipal Airport
188 Airport Drive, Tobyhanna PA 18466